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econtext Asia Limited

環亞智富有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 1390)

**CHANGE OF ADDRESS OF HONG KONG SHARE REGISTRAR
AND TRANSFER OFFICE**

The board of directors (the “**Board**”) of econtext Asia Limited (the “**Company**”) hereby announces that with effect from 31 March 2014, the Hong Kong share registrar and transfer office of the Company, Tricor Investor Services Limited (the “**Share Registrar**”), will change its address from 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong to:

**Level 22, Hopewell Centre
183 Queen’s Road East
Hong Kong**

All telephone and facsimile numbers of the Share Registrar will remain unchanged.

By Order of the Board
econtext Asia Limited
Wong Sau Mei
Company Secretary

Hong Kong, 25 March 2014

As at the date of this announcement, the Board comprises Kaoru Hayashi (Chairman), Takashi Okita, Tomohiro Yamaguchi and Keizo Odori as executive directors; Joi Okada and Adam David Lindemann as non-executive directors; and Mamoru Ozaki, Toshio Kinoshita and Takao Nakamura as independent non-executive directors.