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High Fashion International Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 608)

DATE OF BOARD MEETING

The board of directors (the “Board”) of High Fashion International Limited (the “Company”) announces that a meeting of the Board of the Company will be held on Thursday, 28 August 2014 for the purpose of, *inter alia*, approving the announcement of interim results of the Company and its subsidiaries for the six months ended 30 June 2014 for publication and considering the payment of an interim dividend, if applicable.

By Order of the Board
High Fashion International Limited
Chan Wai Wei, Cynthia
Company Secretary

Hong Kong, 15 August 2014

As at the date of this announcement, the Board of the Company comprises of (1) executive directors: Mr. Lam Foo Wah, Ms. So Siu Hang, Patricia, Mr. Lam Gee Yu, Will and Mr. Lam Din Yu, Well; (2) non-executive directors: Mr. Chan Wah Tip, Michael and Professor Yeung Kwok Wing; and (3) independent non-executive directors: Messrs. Woo King Wai, Wong Shiu Hoi, Peter and Leung Hok Lim.