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econtext Asia Limited

環亞智富有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 1390)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of econtext Asia Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Thursday, 28 August 2014 for the purpose of considering and approving, among other things, the final results of the Company and its subsidiaries for the year ended 30 June 2014 and its publication and the recommendation of a final dividend, if any.

By Order of the Board
econtext Asia Limited
Kaoru Hayashi
Chairman

Hong Kong, 15 August 2014

As at the date of this announcement, the Board comprises Kaoru Hayashi (Chairman), Takashi Okita, Tomohiro Yamaguchi and Keizo Odori as executive directors; Joi Okada and Adam David Lindemann as non-executive directors; and Mamoru Ozaki, Toshio Kinoshita and Takao Nakamura as independent non-executive directors.