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**中国人民保险集团股份有限公司**

**THE PEOPLE'S INSURANCE COMPANY (GROUP) OF CHINA LIMITED**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1339)**

**ANNOUNCEMENT OF THE UNAUDITED INTERIM RESULTS  
FOR THE SIX MONTHS ENDED 30 JUNE 2014**

The Board of Directors (the “Board”) of The People’s Insurance Company (Group) of China Limited (the “Company”) announces the following unaudited interim results of the Company and its subsidiaries (the “Group”) for the six months ended 30 June 2014, together with the comparative figures for the corresponding period last year, which should be read in conjunction with the following management discussion and analysis.

# FINANCIAL STATEMENTS AND MATERIAL NOTES

## CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 30 June 2014

(Amounts in millions of Renminbi, unless otherwise stated)

|                                                                            |       | Six months<br>ended 30 June<br>2014<br>(Unaudited) | Six months<br>ended 30 June<br>2013<br>(Unaudited) |
|----------------------------------------------------------------------------|-------|----------------------------------------------------|----------------------------------------------------|
|                                                                            | Notes |                                                    |                                                    |
| Gross written premiums                                                     | 4     | 204,544                                            | 158,428                                            |
| Less: premiums ceded to reinsurers                                         | 4     | (18,163)                                           | (14,696)                                           |
| Net written premiums                                                       | 4     | 186,381                                            | 143,732                                            |
| Change in unearned premium reserves                                        |       | (17,195)                                           | (16,154)                                           |
| Net earned premiums                                                        |       | 169,186                                            | 127,578                                            |
| Reinsurance commission income                                              |       | 5,055                                              | 5,003                                              |
| Investment income                                                          | 5     | 14,145                                             | 15,339                                             |
| Other income                                                               |       | 929                                                | 878                                                |
| <b>TOTAL INCOME</b>                                                        |       | <b>189,315</b>                                     | <b>148,798</b>                                     |
| Claims and policyholders' benefits                                         |       | 134,596                                            | 96,527                                             |
| Life insurance death and other benefits paid                               |       | 43,928                                             | 11,801                                             |
| Claims incurred                                                            |       | 64,343                                             | 55,378                                             |
| Changes in long-term life insurance contract liabilities                   |       | 23,759                                             | 27,519                                             |
| Policyholder dividends                                                     |       | 2,566                                              | 1,829                                              |
| Handling charges and commissions                                           |       | 13,311                                             | 11,097                                             |
| Finance costs                                                              |       | 2,770                                              | 2,796                                              |
| Exchange (gains)/losses, net                                               |       | (144)                                              | 407                                                |
| Other operating and administrative expenses                                |       | 29,355                                             | 26,991                                             |
| <b>TOTAL BENEFITS, CLAIMS AND EXPENSES</b>                                 |       | <b>179,888</b>                                     | <b>137,818</b>                                     |
| Share of profits and losses of associates                                  |       | 2,535                                              | 924                                                |
| <b>PROFIT BEFORE TAX</b>                                                   | 6     | <b>11,962</b>                                      | <b>11,904</b>                                      |
| Income tax expense                                                         | 7     | (2,710)                                            | (2,046)                                            |
| <b>PROFIT FOR THE PERIOD</b>                                               |       | <b>9,252</b>                                       | <b>9,858</b>                                       |
| Attributable to:                                                           |       |                                                    |                                                    |
| Equity holders of the parent                                               |       | 6,614                                              | 7,542                                              |
| Non-controlling interests                                                  |       | 2,638                                              | 2,316                                              |
|                                                                            |       | <b>9,252</b>                                       | <b>9,858</b>                                       |
| <b>EARNINGS PER SHARE ATTRIBUTABLE TO<br/>EQUITY HOLDERS OF THE PARENT</b> |       |                                                    |                                                    |
| – Basic (in RMB)                                                           | 9     | <b>0.16</b>                                        | <b>0.18</b>                                        |

**CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME***For the six months ended 30 June 2014**(Amounts in millions of Renminbi, unless otherwise stated)*

|                                                                                                                 | <b>Six months<br/>ended 30 June<br/>2014<br/>(Unaudited)</b> | <b>Six months<br/>ended 30 June<br/>2013<br/>(Unaudited)</b> |
|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| PROFIT FOR THE PERIOD                                                                                           | <u>9,252</u>                                                 | <u>9,858</u>                                                 |
| OTHER COMPREHENSIVE INCOME/(EXPENSE)                                                                            |                                                              |                                                              |
| Items that may be reclassified subsequently to profit or loss:                                                  |                                                              |                                                              |
| Available-for-sale financial assets                                                                             |                                                              |                                                              |
| – Fair value gains/(losses)                                                                                     | 2,612                                                        | (235)                                                        |
| – Reclassification of gains to profit on disposals                                                              | (14)                                                         | (3,675)                                                      |
| – Impairment losses                                                                                             | 1,426                                                        | 1,287                                                        |
| Income tax effect                                                                                               | <u>(504)</u>                                                 | <u>98</u>                                                    |
|                                                                                                                 | <u>3,520</u>                                                 | <u>(2,525)</u>                                               |
| Net gains/(losses) on cash flow hedges                                                                          | 20                                                           | (37)                                                         |
| Income tax effect                                                                                               | <u>(5)</u>                                                   | <u>9</u>                                                     |
|                                                                                                                 | <u>15</u>                                                    | <u>(28)</u>                                                  |
| Share of other comprehensive expenses of associates                                                             | (145)                                                        | (76)                                                         |
| Exchange differences on translating foreign operations                                                          | <u>9</u>                                                     | <u>(16)</u>                                                  |
| NET OTHER COMPREHENSIVE INCOME/(EXPENSE)<br>MAY BE RECLASSIFIED TO PROFIT OR LOSS IN<br>SUBSEQUENT PERIODS      | <u>3,399</u>                                                 | <u>(2,645)</u>                                               |
| Items that will not be reclassified to profit or loss:                                                          |                                                              |                                                              |
| Gains on revaluation of properties and prepaid<br>land premiums upon transfer to investment properties          | 195                                                          | 87                                                           |
| Income tax effect                                                                                               | <u>(49)</u>                                                  | <u>(22)</u>                                                  |
|                                                                                                                 | <u>146</u>                                                   | <u>65</u>                                                    |
| Actuarial losses on pension benefit obligation                                                                  | <u>(223)</u>                                                 | <u>(34)</u>                                                  |
| NET OTHER COMPREHENSIVE (EXPENSE)/INCOME WILL<br>NOT BE RECLASSIFIED TO PROFIT OR LOSS<br>IN SUBSEQUENT PERIODS | <u>(77)</u>                                                  | <u>31</u>                                                    |
| OTHER COMPREHENSIVE INCOME/(EXPENSE)<br>FOR THE PERIOD, NET OF TAX                                              | <u>3,322</u>                                                 | <u>(2,614)</u>                                               |
| TOTAL COMPREHENSIVE INCOME FOR THE PERIOD                                                                       | <u><u>12,574</u></u>                                         | <u><u>7,244</u></u>                                          |
| Attributable to:                                                                                                |                                                              |                                                              |
| – Equity holders of the parent                                                                                  | 9,092                                                        | 5,868                                                        |
| – Non-controlling interests                                                                                     | <u>3,482</u>                                                 | <u>1,376</u>                                                 |
|                                                                                                                 | <u><u>12,574</u></u>                                         | <u><u>7,244</u></u>                                          |

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2014

(Amounts in millions of Renminbi, unless otherwise stated)

|                                                     | Notes | 30 June<br>2014<br>(Unaudited) | 31 December<br>2013<br>(Audited) |
|-----------------------------------------------------|-------|--------------------------------|----------------------------------|
| <b>ASSETS</b>                                       |       |                                |                                  |
| Cash and cash equivalents                           |       | 44,425                         | 46,607                           |
| Derivative financial assets                         |       | 30                             | 16                               |
| Debt securities                                     |       | 247,848                        | 243,756                          |
| Equity securities                                   |       | 99,646                         | 97,612                           |
| Insurance receivables, net                          | 10    | 42,806                         | 26,762                           |
| Reinsurance assets                                  |       | 29,300                         | 27,222                           |
| Term deposits                                       |       | 162,598                        | 137,607                          |
| Restricted statutory deposits                       |       | 9,346                          | 8,992                            |
| Investments in associates                           | 11    | 29,543                         | 28,268                           |
| Investment properties                               |       | 10,602                         | 10,075                           |
| Property and equipment                              |       | 21,214                         | 22,054                           |
| Intangible assets                                   |       | 575                            | 533                              |
| Prepaid land premiums                               |       | 3,743                          | 3,754                            |
| Deferred tax assets                                 |       | 852                            | 1,545                            |
| Other assets                                        |       | 107,832                        | 100,516                          |
| <b>TOTAL ASSETS</b>                                 |       | <b>810,360</b>                 | <b>755,319</b>                   |
| <b>LIABILITIES</b>                                  |       |                                |                                  |
| Securities sold under agreements to repurchase      |       | 46,269                         | 44,448                           |
| Derivative financial liabilities                    |       | 4                              | 10                               |
| Income tax payable                                  |       | 737                            | 57                               |
| Due to banks and other financial institutions       |       | 592                            | 501                              |
| Subordinated debts                                  |       | 45,045                         | 46,837                           |
| Insurance contract liabilities                      |       | 510,228                        | 461,776                          |
| Investment contract liabilities for policyholders   |       | 28,860                         | 41,640                           |
| Policyholder dividends payable                      |       | 8,260                          | 7,806                            |
| Pension benefit obligation                          |       | 2,768                          | 2,614                            |
| Deferred tax liabilities                            |       | 138                            | 435                              |
| Other liabilities                                   |       | 61,387                         | 54,394                           |
| <b>TOTAL LIABILITIES</b>                            |       | <b>704,288</b>                 | <b>660,518</b>                   |
| <b>EQUITY</b>                                       |       |                                |                                  |
| Issued capital                                      | 12    | 42,424                         | 42,424                           |
| Reserves                                            |       | 37,816                         | 29,151                           |
| Equity attributable to equity holders of the parent |       | 80,240                         | 71,575                           |
| Non-controlling interests                           |       | 25,832                         | 23,226                           |
| <b>TOTAL EQUITY</b>                                 |       | <b>106,072</b>                 | <b>94,801</b>                    |
| <b>TOTAL EQUITY AND LIABILITIES</b>                 |       | <b>810,360</b>                 | <b>755,319</b>                   |

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2014

(Amounts in millions of Renminbi, unless otherwise stated)

|                                                  | Attributable to equity holders of the parent |                       |                                                   |                      |                               |                   |                 |                  |                       |                |                  |          |                           | Total equity |
|--------------------------------------------------|----------------------------------------------|-----------------------|---------------------------------------------------|----------------------|-------------------------------|-------------------|-----------------|------------------|-----------------------|----------------|------------------|----------|---------------------------|--------------|
|                                                  | Share capital<br>(note 12)                   | Share premium account | Available-for-sale investment revaluation reserve | General risk reserve | Changes in associates' equity | Asset revaluation | Cash flow hedge | Foreign exchange | Surplus reserve fund* | Other reserves | Retained profits | Subtotal | Non-controlling interests |              |
| Balance as at 1 January 2014 (Audited)           | 42,424                                       | 19,925                | (6,313)                                           | 2,845                | 13                            | 1,716             | (3)             | (105)            | 579                   | (14,989)       | 25,483           | 71,575   | 23,226                    | 94,801       |
| Profit for the period                            | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | -              | 6,614            | 6,614    | 2,638                     | 9,252        |
| Other comprehensive income/(expense)             | -                                            | -                     | 2,712                                             | -                    | (130)                         | 102               | 10              | 7                | -                     | -              | (223)            | 2,478    | 844                       | 3,322        |
| Total comprehensive income/(expense)             | -                                            | -                     | 2,712                                             | -                    | (130)                         | 102               | 10              | 7                | -                     | -              | 6,391            | 9,092    | 3,482                     | 12,574       |
| Dividends paid to shareholders (note 8)          | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | -              | (352)            | (352)    | (976)                     | (1,328)      |
| Capital contributed by non-controlling interests | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | -              | -                | -        | 25                        | 25           |
| Acquisition of non-controlling interests         | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | (75)           | -                | (75)     | 75                        | -            |
| Balance as at 30 June 2014 (Unaudited)           | 42,424                                       | 19,925                | (3,601)                                           | 2,845                | (117)                         | 1,818             | 7               | (98)             | 579                   | (15,064)       | 31,522           | 80,240   | 25,832                    | 106,072      |

For the six months ended 30 June 2013

(Amounts in millions of Renminbi, unless otherwise stated)

|                                                  | Attributable to equity holders of the parent |                       |                                                   |                      |                               |                   |                 |                  |                       |                |                  |          |                           | Total equity |
|--------------------------------------------------|----------------------------------------------|-----------------------|---------------------------------------------------|----------------------|-------------------------------|-------------------|-----------------|------------------|-----------------------|----------------|------------------|----------|---------------------------|--------------|
|                                                  | Share capital<br>(note 12)                   | Share premium account | Available-for-sale investment revaluation reserve | General risk reserve | Changes in associates' equity | Asset revaluation | Cash flow hedge | Foreign exchange | Surplus reserve fund* | Other reserves | Retained profits | Subtotal | Non-controlling interests |              |
| Balance as at 1 January 2013 (Audited)           | 42,424                                       | 19,925                | (4,457)                                           | 2,049                | 141                           | 1,513             | 28              | (84)             | 317                   | (14,889)       | 18,407           | 65,374   | 17,968                    | 83,342       |
| Profit for the period                            | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | -              | 7,542            | 7,542    | 2,316                     | 9,858        |
| Other comprehensive (expense)/income             | -                                            | -                     | (1,577)                                           | -                    | (76)                          | 46                | (21)            | (12)             | -                     | -              | (34)             | (1,674)  | (940)                     | (2,614)      |
| Total comprehensive income/(expense)             | -                                            | -                     | (1,577)                                           | -                    | (76)                          | 46                | (21)            | (12)             | -                     | -              | 7,508            | 5,868    | 1,376                     | 7,244        |
| Dividends paid to shareholders (note 8)          | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | -              | (163)            | (163)    | (8)                       | (171)        |
| Capital contributed by non-controlling interests | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | -              | -                | -        | 2,915                     | 2,915        |
| Acquisition of non-controlling interests         | -                                            | -                     | -                                                 | -                    | -                             | -                 | -               | -                | -                     | (29)           | -                | (29)     | 29                        | -            |
| Balance as at 30 June 2013 (Unaudited)           | 42,424                                       | 19,925                | (6,034)                                           | 2,049                | 65                            | 1,559             | 7               | (96)             | 317                   | (14,918)       | 25,752           | 71,050   | 22,280                    | 93,330       |

\* This reserve contains both statutory and discretionary surplus reserves.

## CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

*For the six months ended 30 June 2014*

*(Amounts in millions of Renminbi, unless otherwise stated)*

|                                                               | <b>Six months<br/>ended 30 June<br/>2014<br/>(Unaudited)</b> | <b>Six months<br/>ended 30 June<br/>2013<br/>(Unaudited)</b> |
|---------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Net cash flows from operating activities                      | <b>20,268</b>                                                | 31,714                                                       |
| Net cash flows used in investing activities                   | <b>(20,394)</b>                                              | (31,874)                                                     |
| Net cash flows used in financing activities                   | <b>(2,060)</b>                                               | (13,272)                                                     |
|                                                               | <hr/>                                                        | <hr/>                                                        |
| Net decrease in cash and cash equivalents                     | <b>(2,186)</b>                                               | (13,432)                                                     |
| Cash and cash equivalents as at the beginning of the period   | <b>46,607</b>                                                | 73,873                                                       |
| Effects of exchange rate changes on cash and cash equivalents | <b>4</b>                                                     | (321)                                                        |
|                                                               | <hr/>                                                        | <hr/>                                                        |
| Cash and cash equivalents as at the end of the period         | <b>44,425</b>                                                | 60,120                                                       |
|                                                               | <hr/> <hr/>                                                  | <hr/> <hr/>                                                  |

## **NOTES:**

### **1. CORPORATE INFORMATION**

The Company was established on 22 August 1996 in the People's Republic of China (the "PRC") and its registered office is located at No. 69, Dongheyan Street, Xuanwu District, Beijing 100052, PRC. The Company's predecessor, the People's Insurance Company of China, is a state-owned enterprise established on 20 October 1949 by the PRC government. The ultimate controlling party of the Company is the Ministry of Finance of the PRC ("MOF").

During the six months ended 30 June 2014, the Company's subsidiaries mainly provide integrated financial products and services and are engaged in property and casualty ("P&C") insurance, life and health insurance, asset management and other businesses.

### **2.1 BASIS OF PREPARATION**

The condensed consolidated financial statements have been prepared in accordance with International Accounting Standard 34 "Interim Financial Reporting" ("IAS 34") issued by the International Accounting Standards Board, and the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The condensed consolidated financial statements do not include all information and disclosures required in the annual financial statements, and therefore should be read in conjunction with the Group's annual consolidated financial statements for the year ended 31 December 2013.

### **2.2 SIGNIFICANT ACCOUNTING POLICIES**

The condensed consolidated financial statements have been prepared under the historical cost basis, except for investment properties, certain financial instruments, which have been measured at fair value and insurance contract liabilities, which have been measured based on actuarial methods. The condensed consolidated financial statements are presented in Renminbi ("RMB") and all values are rounded to the nearest million except when otherwise indicated.

The accounting policies adopted in the preparation of the condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2013, except for the adoption, for the first time, of the following new interpretation and amendments to standards effective for the current period's condensed consolidated financial statements that are relevant to the Group.

|                      |                                                              |
|----------------------|--------------------------------------------------------------|
| Amendments to IAS 32 | Offsetting Financial Assets and Financial Liabilities        |
| Amendments to IAS 36 | Recoverable Amount Disclosures for Non-Financial Assets      |
| Amendments to IAS 39 | Novation of Derivatives and Continuation of Hedge Accounting |
| IFRIC 21             | Levies                                                       |

### **Amendments to IAS 32 – *Offsetting Financial Assets and Financial Liabilities***

The amendments to IAS 32 clarify the meaning of “currently has a legally enforceable right to setoff” for offsetting financial assets and financial liabilities. The amendments also clarify the application of the offsetting criteria in IAS 32 to settlement systems (such as central clearing house systems) which apply gross settlement mechanisms that are simultaneous. The amendments did not have any significant impact on the financial position or performance of the Group for the six months ended 30 June 2014.

### **Amendments to IAS 36 – *Recoverable Amount Disclosures for Non-Financial Assets***

The amendments to IAS 36 remove the requirement to disclose the recoverable amount of a cash generating unit (CGU) to which goodwill or other intangible assets with indefinite useful lives had been allocated when there has been no impairment or reversal of impairment of the related CGU. Furthermore, the amendments introduce additional disclosure requirements regarding the fair value hierarchy, key assumptions and valuation techniques used when the recoverable amount of an asset or CGU was determined based on its fair value less costs of disposal. The amendments did not have any significant impact on the financial position or performance of the Group for the six months ended 30 June 2014.

### **Amendments to IAS 39 – *Novation of Derivatives and Continuation of Hedge Accounting***

The amendments to IAS 39 provide relief from the requirement to discontinue hedge accounting when a derivative hedging instrument is novated under certain circumstances. The amendments also clarify that any change to the fair value of the derivative hedging instrument arising from the novation should be included in the assessment of hedge effectiveness. The amendments did not have significant impact on the financial position or performance of the Group for the six months ended 30 June 2014.

### **IFRIC 21 – *Levies***

IFRIC 21 Levies addresses the issue of when to recognise a liability to pay a levy. The Interpretation defines a levy, and specifies that the obligating event that gives rise to the liability is the activity that triggers the payment of the levy, as identified by legislation. The Interpretation provides guidance on how different levy arrangements should be accounted for, in particular, it clarifies that neither economic compulsion nor the going concern basis of financial statements preparation implies that an entity has a present obligation to pay a levy that will be triggered by operating in a future period. The amendments did not have any significant impact on the financial position or performance of the Group for the six months ended 30 June 2014.

### 3. OPERATING SEGMENT INFORMATION

For management purposes, the Group is organised into business units based on their products and services and has the following operating and reportable segments:

- The non-life insurance segment offers a wide variety of insurance products to both private and corporate customers including automobile insurance, non-automobile insurance and accident and health insurance.
- The life insurance segment offers a wide range of participating, endowments, annuity and universal life insurance products.
- The health insurance segment offers a wide range of health and medical insurance products.
- The asset management segment comprises asset management services.
- The headquarters segment provides management and support for the Group's business through its strategy, risk management, treasury, finance, legal, and human resources functions.
- The "others" segment comprises other operating and insurance agent business of the Group.

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on segment profit/(loss).

As the revenue, net profit, assets and liabilities of operations outside Mainland China constitutes less than 1% of the consolidated amounts in these financial statements, geographical segmental information is not presented.

Intersegment sales are transacted according to terms and conditions agreed by the relevant parties within the Group.

During the reporting period, no direct written premiums from transactions with a single external customer amounted to 10% or more of the Group's total direct written premiums.

Segment revenue and results for the six months ended 30 June 2014:  
(RMB in millions)

| (Unaudited)                                 | Non-life<br>insurance | Life<br>insurance | Health<br>insurance | Asset<br>management | Head-<br>quarters | Others | Eliminations | Total   |
|---------------------------------------------|-----------------------|-------------------|---------------------|---------------------|-------------------|--------|--------------|---------|
| Net earned premiums                         | 99,953                | 58,124            | 11,134              | –                   | –                 | –      | (25)         | 169,186 |
| Reinsurance commission income               | 4,913                 | 15                | 127                 | –                   | –                 | –      | –            | 5,055   |
| Investment income                           | 5,048                 | 7,926             | 718                 | 194                 | 2,617             | 2      | (2,360)      | 14,145  |
| Other income                                | 498                   | 154               | 44                  | 393                 | 7                 | 183    | (350)        | 929     |
| <b>TOTAL INCOME</b>                         |                       |                   |                     |                     |                   |        |              |         |
| – SEGMENT REVENUE                           | 110,412               | 66,219            | 12,023              | 587                 | 2,624             | 185    | (2,735)      | 189,315 |
| – External income                           | 110,378               | 66,181            | 12,012              | 315                 | 322               | 107    | –            | 189,315 |
| – Intersegment income                       | 34                    | 38                | 11                  | 272                 | 2,302             | 78     | (2,735)      | –       |
| <b>Claims and policyholders' benefits</b>   | 62,387                | 61,217            | 10,992              | –                   | –                 | –      | –            | 134,596 |
| Handling charges and commissions            | 11,421                | 1,797             | 212                 | –                   | –                 | –      | (119)        | 13,311  |
| Finance costs                               | 923                   | 962               | 339                 | 7                   | 525               | 14     | –            | 2,770   |
| Exchange gains, net                         | (63)                  | (44)              | (1)                 | –                   | (36)              | –      | –            | (144)   |
| Other operating and administrative expenses | 25,983                | 2,276             | 668                 | 244                 | 236               | 211    | (263)        | 29,355  |
| <b>TOTAL BENEFITS, CLAIMS AND EXPENSES</b>  | 100,651               | 66,208            | 12,210              | 251                 | 725               | 225    | (382)        | 179,888 |
| Share of profits and losses of associates   | 1,177                 | 1,055             | –                   | (5)                 | 397               | –      | (89)         | 2,535   |
| <b>PROFIT/(LOSS) BEFORE TAX</b>             | 10,938                | 1,066             | (187)               | 331                 | 2,296             | (40)   | (2,442)      | 11,962  |
| Income tax (expense)/credit                 | (2,479)               | (40)              | –                   | (109)               | (79)              | –      | (3)          | (2,710) |
| <b>PROFIT/(LOSS) FOR THE PERIOD</b>         |                       |                   |                     |                     |                   |        |              |         |
| – SEGMENT RESULTS                           | 8,459                 | 1,026             | (187)               | 222                 | 2,217             | (40)   | (2,445)      | 9,252   |

Segment revenue and results for the six months ended 30 June 2013:  
(RMB in millions)

| (Unaudited)                                 | Non-life<br>insurance | Life<br>insurance | Health<br>insurance | Asset<br>management | Head-<br>quarters | Others            | Eliminations      | Total             |
|---------------------------------------------|-----------------------|-------------------|---------------------|---------------------|-------------------|-------------------|-------------------|-------------------|
| Net earned premiums                         | 87,718                | 37,566            | 2,297               | –                   | –                 | –                 | (3)               | 127,578           |
| Reinsurance commission income               | 4,750                 | 17                | 236                 | –                   | –                 | –                 | –                 | 5,003             |
| Investment income                           | 6,055                 | 8,200             | 626                 | 283                 | 938               | 4                 | (767)             | 15,339            |
| Other income                                | 374                   | 287               | 65                  | 337                 | 1                 | 113               | (299)             | 878               |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| TOTAL INCOME                                |                       |                   |                     |                     |                   |                   |                   |                   |
| – SEGMENT REVENUE                           | 98,897                | 46,070            | 3,224               | 620                 | 939               | 117               | (1,069)           | 148,798           |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| – External income                           | 98,804                | 46,034            | 3,219               | 414                 | 273               | 54                | –                 | 148,798           |
| – Intersegment income                       | 93                    | 36                | 5                   | 206                 | 666               | 63                | (1,069)           | –                 |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| Claims and policyholders' benefits          | 53,936                | 40,466            | 2,125               | –                   | –                 | –                 | –                 | 96,527            |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| Handling charges and commissions            | 9,651                 | 1,447             | 95                  | –                   | –                 | –                 | (96)              | 11,097            |
| Finance costs                               | 974                   | 1,200             | 365                 | 1                   | 245               | 11                | –                 | 2,796             |
| Exchange losses, net                        | 9                     | 71                | 1                   | 1                   | 325               | –                 | –                 | 407               |
| Other operating and administrative expenses | 23,693                | 2,254             | 703                 | 286                 | 179               | 135               | (259)             | 26,991            |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| TOTAL BENEFITS, CLAIMS AND EXPENSES         | 88,263                | 45,438            | 3,289               | 288                 | 749               | 146               | (355)             | 137,818           |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| Share of profits and losses of associates   | 393                   | 301               | –                   | –                   | 323               | –                 | (93)              | 924               |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| PROFIT/(LOSS) BEFORE TAX                    | 11,027                | 933               | (65)                | 332                 | 513               | (29)              | (807)             | 11,904            |
| Income tax (expense)/credit                 | (2,006)               | 73                | –                   | (63)                | (54)              | 25                | (21)              | (2,046)           |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
| PROFIT/(LOSS) FOR THE PERIOD                |                       |                   |                     |                     |                   |                   |                   |                   |
| – SEGMENT RESULTS                           | 9,021                 | 1,006             | (65)                | 269                 | 459               | (4)               | (828)             | 9,858             |
|                                             | <u>          </u>     | <u>          </u> | <u>          </u>   | <u>          </u>   | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |

Segment assets and liabilities as at 30 June 2014 and 31 December 2013 are as follows:  
(RMB in millions)

|                               | Non-life<br>insurance | Life<br>insurance | Health<br>insurance | Asset<br>management | Head-<br>quarters | Others       | Eliminations    | Total          |
|-------------------------------|-----------------------|-------------------|---------------------|---------------------|-------------------|--------------|-----------------|----------------|
| 30 June 2014<br>(Unaudited)   |                       |                   |                     |                     |                   |              |                 |                |
| Segment assets                | <u>365,086</u>        | <u>376,414</u>    | <u>38,058</u>       | <u>7,723</u>        | <u>103,659</u>    | <u>5,461</u> | <u>(86,041)</u> | <u>810,360</u> |
| Segment liabilities           | <u>298,573</u>        | <u>351,144</u>    | <u>35,052</u>       | <u>1,715</u>        | <u>21,445</u>     | <u>1,742</u> | <u>(5,383)</u>  | <u>704,288</u> |
| 31 December 2013<br>(Audited) |                       |                   |                     |                     |                   |              |                 |                |
| Segment assets                | <u>321,971</u>        | <u>366,913</u>    | <u>29,144</u>       | <u>7,448</u>        | <u>105,503</u>    | <u>5,413</u> | <u>(81,073)</u> | <u>755,319</u> |
| Segment liabilities           | <u>262,799</u>        | <u>344,195</u>    | <u>27,841</u>       | <u>1,631</u>        | <u>24,749</u>     | <u>1,653</u> | <u>(2,350)</u>  | <u>660,518</u> |

The headquarters, non-life insurance and life insurance segments hold equity interests of 0.91%, 4.98% and 4.98%, respectively, in an associate. These interests are accounted for as available-for-sale financial assets in the financial statements of the Company and a principal subsidiary. On consolidation, these interests in aggregate are accounted for as an associate and the impacts of relevant adjustments to the condensed consolidated financial statements are allocated to the respective segments according to their respective equity interest holding.

#### 4. GROSS AND NET WRITTEN PREMIUMS

| <i>(RMB in millions)</i>                               | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|--------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| (a) Gross written premiums                             |                                                              |                                                              |
| Long-term life insurance premiums                      | <b>66,185</b>                                                | 37,430                                                       |
| Short-term life insurance premiums                     | <b>6,197</b>                                                 | 5,290                                                        |
| Non-life insurance premiums                            | <b>132,162</b>                                               | 115,708                                                      |
|                                                        | <hr/>                                                        | <hr/>                                                        |
| Total                                                  | <b>204,544</b>                                               | 158,428                                                      |
|                                                        | <hr/>                                                        | <hr/>                                                        |
| (b) Premiums ceded to reinsurers                       |                                                              |                                                              |
| Long-term life insurance premiums ceded to reinsurers  | <b>(134)</b>                                                 | (119)                                                        |
| Short-term life insurance premiums ceded to reinsurers | <b>(1,438)</b>                                               | (1,618)                                                      |
| Non-life insurance premiums ceded to reinsurers        | <b>(16,591)</b>                                              | (12,959)                                                     |
|                                                        | <hr/>                                                        | <hr/>                                                        |
| Total                                                  | <b>(18,163)</b>                                              | (14,696)                                                     |
|                                                        | <hr/>                                                        | <hr/>                                                        |
| Net written premiums                                   | <b>186,381</b>                                               | 143,732                                                      |
|                                                        | <hr/>                                                        | <hr/>                                                        |

#### 5. INVESTMENT INCOME

| <i>(RMB in millions)</i>                 | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Dividend, interest and rental income (a) | <b>15,406</b>                                                | 12,607                                                       |
| Realised gains/(losses) (b)              | <b>42</b>                                                    | 3,727                                                        |
| Fair value gains (c)                     | <b>123</b>                                                   | 292                                                          |
| Impairment losses (d)                    | <b>(1,426)</b>                                               | (1,287)                                                      |
|                                          | <hr/>                                                        | <hr/>                                                        |
| Total                                    | <b>14,145</b>                                                | 15,339                                                       |
|                                          | <hr/>                                                        | <hr/>                                                        |

**(a) Dividend, interest and rental income**

| <i>(RMB in millions)</i>                          | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|---------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Operating lease income from investment properties | <u>122</u>                                                   | <u>127</u>                                                   |
| Interest income                                   |                                                              |                                                              |
| Current and term deposits                         | 4,535                                                        | 3,548                                                        |
| Debt securities                                   |                                                              |                                                              |
| – Held-to-maturity                                | 3,009                                                        | 2,958                                                        |
| – Available-for-sale                              | 2,873                                                        | 2,092                                                        |
| – Held-for-trading                                | 51                                                           | 40                                                           |
| Derivative financial assets                       | 3                                                            | 19                                                           |
| Loans and receivables                             | <u>2,669</u>                                                 | <u>1,725</u>                                                 |
| Subtotal                                          | <u>13,140</u>                                                | <u>10,382</u>                                                |
| Dividend income                                   |                                                              |                                                              |
| Equity securities                                 |                                                              |                                                              |
| – Available-for-sale                              | 1,703                                                        | 2,011                                                        |
| – Held-for-trading                                | <u>441</u>                                                   | <u>87</u>                                                    |
| Subtotal                                          | <u>2,144</u>                                                 | <u>2,098</u>                                                 |
| Total                                             | <u><u>15,406</u></u>                                         | <u><u>12,607</u></u>                                         |

**(b) Realised gains/(losses)**

| <i>(RMB in millions)</i>           | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Debt securities                    |                                                              |                                                              |
| – Available-for-sale               | (7)                                                          | 10                                                           |
| – Held-for-trading                 | –                                                            | 18                                                           |
| Equity securities                  |                                                              |                                                              |
| – Available-for-sale               | 21                                                           | 3,727                                                        |
| – Held-for-trading                 | 16                                                           | (28)                                                         |
| – Gain on disposal of subsidiaries | 12                                                           | –                                                            |
| Total                              | <b>42</b>                                                    | <b>3,727</b>                                                 |

**(c) Fair value gains**

| <i>(RMB in millions)</i>         | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|----------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Debt securities                  |                                                              |                                                              |
| – Held-for-trading               | 41                                                           | 5                                                            |
| Equity securities                |                                                              |                                                              |
| – Held-for-trading               | 79                                                           | 77                                                           |
| Derivative financial instruments |                                                              |                                                              |
| – Held-for-trading               | –                                                            | 8                                                            |
| Investment properties            | 3                                                            | 202                                                          |
| Total                            | <b>123</b>                                                   | <b>292</b>                                                   |

**(d) Impairment losses**

| <i>(RMB in millions)</i> | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|--------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Equity securities        |                                                              |                                                              |
| – Available-for-sale     | <b>(1,426)</b>                                               | <b>(1,287)</b>                                               |

## 6. PROFIT BEFORE TAX

Profit before tax is arrived at after charging/(crediting) the following items:

| <i>(RMB in millions)</i>                                                          | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|-----------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Employee costs                                                                    | <b>13,689</b>                                                | 11,739                                                       |
| Depreciation of property and equipment                                            | <b>1,062</b>                                                 | 1,014                                                        |
| Impairment losses recognised on insurance<br>receivables ( <i>note 10</i> )       | <b>102</b>                                                   | 175                                                          |
| Impairment losses recognised/(reversed) on other receivables                      | –                                                            | (2)                                                          |
| Minimum lease payments under operating<br>leases in respect of land and buildings | <b>392</b>                                                   | 320                                                          |
| Amortisation of intangible assets and prepaid land premiums                       | <b>120</b>                                                   | 105                                                          |
|                                                                                   | <b><u>15,363</u></b>                                         | <b><u>14,248</u></b>                                         |

## 7. INCOME TAX EXPENSE

| <i>(RMB in millions)</i>                                    | <b>Six months<br/>ended<br/>30 June 2014<br/>(Unaudited)</b> | <b>Six months<br/>ended<br/>30 June 2013<br/>(Unaudited)</b> |
|-------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Current income tax                                          |                                                              |                                                              |
| – Charge for the period                                     | <b>2,848</b>                                                 | 2,133                                                        |
| – Adjustments in respect of current tax of previous periods | <b>23</b>                                                    | –                                                            |
| Deferred income tax                                         | <b>(161)</b>                                                 | (87)                                                         |
| Total                                                       | <b><u>2,710</u></b>                                          | <b><u>2,046</u></b>                                          |

In accordance with the relevant PRC income tax rules and regulations, the Company and the Company's subsidiaries registered in the PRC are subject to corporate income tax at the statutory rate of 25% (six months ended 30 June 2013: 25%) on their respective taxable income. Income taxes on taxable income elsewhere were calculated at the rates of tax prevailing in the countries/ jurisdictions in which the Group operates, based on existing legislation, interpretations and practices in respect thereof.

## 8. DIVIDEND

|                                                               | Six months<br>ended<br>30 June 2014<br>(Unaudited) | Six months<br>ended<br>30 June 2013<br>(Unaudited) |
|---------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------|
| <i>(RMB in millions)</i>                                      |                                                    |                                                    |
| Final dividends recognised as distribution during the period: |                                                    |                                                    |
| Year 2012 Final – RMB0.38458 cent per share                   | –                                                  | 163                                                |
| Year 2013 Final – RMB0.83 cent per share                      | <u>352</u>                                         | <u>–</u>                                           |

The Company have determined that no interim dividend for the six months ended 30 June 2014 (six months ended 30 June 2013: Nil) will be paid.

## 9. EARNINGS PER SHARE

The calculation of basic earnings per share for the six months ended 30 June 2014 and the six months ended 30 June 2013 is based on the profit attributable to equity holders of the parent and the number of ordinary shares in issue during the periods.

|                                                                                             | Six months<br>ended<br>30 June 2014<br>(Unaudited) | Six months<br>ended<br>30 June 2013<br>(Unaudited) |
|---------------------------------------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------|
| Profit attributable to equity holders of the parent for the period <i>(RMB in millions)</i> | <u>6,614</u>                                       | <u>7,542</u>                                       |
| Number of ordinary shares<br>(in million shares)                                            | <u>42,424</u>                                      | <u>42,424</u>                                      |
| Basic earnings per share <i>(in RMB)</i>                                                    | <u>0.16</u>                                        | <u>0.18</u>                                        |

No diluted earnings per share has been presented for the six months ended 30 June 2014 and 2013 as the Group had no potential ordinary shares in issue during the periods.

## 10. INSURANCE RECEIVABLES, NET

|                                                     | 30 June<br>2014<br>(Unaudited) | 31 December<br>2013<br>(Audited) |
|-----------------------------------------------------|--------------------------------|----------------------------------|
| <i>(RMB in millions)</i>                            |                                |                                  |
| Insurance receivables                               | 45,206                         | 29,075                           |
| Less: impairment provision on insurance receivables | (2,400)                        | (2,313)                          |
| Total                                               | <u>42,806</u>                  | <u>26,762</u>                    |

(a) The movements of provision for impairment of insurance receivables are as follows:

|                                                | Six months<br>ended<br>30 June 2014<br>(Unaudited) | Six months<br>ended<br>30 June 2013<br>(Unaudited) |
|------------------------------------------------|----------------------------------------------------|----------------------------------------------------|
| <i>(RMB in millions)</i>                       |                                                    |                                                    |
| At the beginning of the period                 | 2,313                                              | 2,414                                              |
| Impairment losses recognised ( <i>note 6</i> ) | 102                                                | 175                                                |
| Amount written off as uncollectible            | (15)                                               | (71)                                               |
| At the end of the period                       | <u>2,400</u>                                       | <u>2,518</u>                                       |

(b) An aged analysis of insurance receivable as at the end of the reporting period, based on the payment due date and net of provision, is as follows:

|                                 | 30 June<br>2014<br>(Unaudited) | 31 December<br>2013<br>(Audited) |
|---------------------------------|--------------------------------|----------------------------------|
| <i>(RMB in millions)</i>        |                                |                                  |
| Not yet due and within 3 months | 32,689                         | 24,813                           |
| 3 to 6 months                   | 7,318                          | 1,031                            |
| 6 to 12 months                  | 2,107                          | 671                              |
| 1 to 2 years                    | 487                            | 177                              |
| Over 2 years                    | 205                            | 70                               |
| Total                           | <u>42,806</u>                  | <u>26,762</u>                    |

The Group's credit risk associated with insurance receivables mainly arises from non-life insurance business for which the Group only issues insurance policies on credit to corporate customers or to individuals who purchase certain policies through insurance intermediaries. A policyholder usually has a maximum credit period of three months but a longer period can be granted on a discretionary basis. For large corporate customers and certain multi-year policies, payments by instalments are usually arranged.

Reinsurance of the Group is mainly placed with reinsurers with Standard & Poor's ratings of A-(or ratings of an equal level given by other international rating institutions such as A.M. Best, Fitch, Moody's) or above except for state-owned reinsurance companies. Management performs regular assessment of creditworthiness of reinsurers to update reinsurance purchase strategies and ascertain suitable allowances for impairment of reinsurance assets.

## 11. INVESTMENTS IN ASSOCIATES

|                                               | <b>30 June<br/>2014<br/>(Unaudited)</b> | 31 December<br>2013<br>(Audited) |
|-----------------------------------------------|-----------------------------------------|----------------------------------|
| <i>(RMB in millions)</i>                      |                                         |                                  |
| Share of net assets:                          |                                         |                                  |
| Listed investments in Mainland China          | <b>23,683</b>                           | 22,472                           |
| Unlisted investments                          | <b>5,860</b>                            | 5,796                            |
|                                               | <hr/>                                   | <hr/>                            |
| Total                                         | <b>29,543</b>                           | 28,268                           |
|                                               | <hr/>                                   | <hr/>                            |
| Fair value of shares listed in Mainland China | <b>17,581</b>                           | 18,679                           |
|                                               | <hr/>                                   | <hr/>                            |

As at 30 June 2014, except for the Industrial Bank Co., Ltd. ("Industrial Bank") which was listed on The Shanghai Stock Exchange, Mainland China, all other associates that the Group holds interests in are unlisted companies. Since Industrial Bank's shares are subject to a lock-up period of 36 months, in estimation of their fair values, the Group used quoted price of the shares taking into account of non-marketability discount estimated using Black-Scholes option pricing model.

For the year ended 31 December 2013, as permitted by International Accounting Standard 28 "Investments in Associates and Joint Ventures", the Group accounted for the share of profit of Industrial Bank from 8 May 2013 to 30 September 2013 (which the most recent financial information was publicly available when the Group announced its final results for the year ended 31 December 2013). Accordingly, for the six months ended 30 June 2014, the Group accounts for the share of profit of Industrial Bank from 1 October 2013 to 31 March 2014.

As at 30 June 2014, the Industrial Bank issued an announcement about the shareholders' general meeting's approval of the final dividend distribution in respect of the year ended 31 December 2013 and the Group recognises the dividend income on the same date. Therefore, when applying the equity method to this associate, the Group adjusted the carrying amount of the share of the net assets of this associate by the corresponding dividends receivable.

The Group recognised dividend income of RMB952 million (six months ended 30 June 2013: RMB787 million) and RMB146 million (six months ended 30 June 2013: RMB283 million) from Industrial Bank and China Credit Trust Company Limited, respectively, during the six months ended 30 June 2014.

## 12. SHARE CAPITAL

|                                                                                    | 30 June<br>2014<br>(Unaudited) | 31 December<br>2013<br>(Audited) |
|------------------------------------------------------------------------------------|--------------------------------|----------------------------------|
| Issued and fully paid ordinary shares of<br>RMB1 each ( <i>in million shares</i> ) |                                |                                  |
| Domestic shares                                                                    | 33,698                         | 33,698                           |
| H shares                                                                           | 8,726                          | 8,726                            |
|                                                                                    | <u>42,424</u>                  | <u>42,424</u>                    |
| Share capital ( <i>RMB in millions</i> )                                           |                                |                                  |
| Domestic shares                                                                    | 33,698                         | 33,698                           |
| H shares                                                                           | 8,726                          | 8,726                            |
|                                                                                    | <u>42,424</u>                  | <u>42,424</u>                    |

## MANAGEMENT DISCUSSION AND ANALYSIS

The Group divides its three principal business lines of P&C insurance, life and health insurance and asset management into four operating segments for reporting purposes: P&C insurance business constitutes the P&C insurance segment and includes PICC Property and Casualty Company Limited (“PICC P&C”) and The People’s Insurance Company of China (Hong Kong), Limited (“PICC Hong Kong”), in which the Company holds 68.98% and 75.0% equity interests, respectively; life and health insurance business constitutes two separate segments, including life insurance segment and health insurance segment, among which the life insurance segment includes PICC Life Insurance Company Limited (“PICC Life”), in which the Company holds an 80.0% equity interest directly and indirectly, and the health insurance segment includes PICC Health Insurance Company Limited (“PICC Health”), in which the Company holds a 93.95% equity interest directly and indirectly; and the asset management business constitutes the asset management segment and primarily includes PICC Asset Management Company Limited (“PICC AMC”), PICC Investment Holding Co., Ltd. (“PICC Investment Holding”) and PICC Capital Investment Management Company Limited (“PICC Capital”), in which the Company holds 81.0%, 100.0% and 100.0%, respectively.

### Key Operating Indicators

#### (1) Key Operating Data

| <i>RMB in millions, except for percentages</i>   |                |             |                      |
|--------------------------------------------------|----------------|-------------|----------------------|
| <b>For the Six Months Ended 30 June</b>          |                |             |                      |
|                                                  | <b>2014</b>    | <b>2013</b> | <b>(% of change)</b> |
| Original Premiums Income <sup>(1)</sup>          |                |             |                      |
| PICC P&C                                         | <b>131,836</b> | 115,341     | 14.3                 |
| PICC Life                                        | <b>58,019</b>  | 37,731      | 53.8                 |
| PICC Health                                      | <b>14,007</b>  | 4,990       | 180.7                |
| Combined ratio of PICC P&C (%)                   | <b>94.4</b>    | 93.6        | Increase of 0.8 pt   |
| Value of half year’s new business of PICC Life   | <b>2,575</b>   | 2,431       | 5.9                  |
| Value of half year’s new business of PICC Health | <b>404</b>     | 344         | 17.4                 |
| Total investment yield (annualised) (%)          | <b>5.1</b>     | 5.6         | Decrease of 0.5 pt   |

*RMB in millions, except for percentages*

|                                           | <b>As of<br/>30 June<br/>2014</b> | <b>As of<br/>31 December<br/>2013</b> | <b>(% of change)</b> |
|-------------------------------------------|-----------------------------------|---------------------------------------|----------------------|
| Market share <sup>(2)</sup>               |                                   |                                       |                      |
| PICC P&C (%)                              | <b>34.5</b>                       | 34.4                                  | Increase of 0.1 pt   |
| PICC Life (%)                             | <b>7.6</b>                        | 7.0                                   | Increase of 0.6 pt   |
| PICC Health (%)                           | <b>1.8</b>                        | 0.7                                   | Increase of 1.1 pt   |
| Embedded Value of PICC Life               | <b>40,866</b>                     | 36,863                                | 10.9                 |
| Embedded Value of PICC Health             | <b>4,563</b>                      | 2,491                                 | 83.2                 |
| Solvency margin ratio of the Group (%)    | <b>154</b>                        | 148                                   | Increase of 6 pt     |
| Solvency margin ratio of the PICC P&C (%) | <b>181</b>                        | 180                                   | Increase of 1 pt     |
| Solvency margin ratio of PICC Life (%)    | <b>221</b>                        | 202                                   | Increase of 19 pt    |
| Solvency margin ratio of PICC Health (%)  | <b>167</b>                        | 116                                   | Increase of 51 pt    |

- (1) According to the statistics and measurement of the Original Premiums Income in the PRC (excluding Hong Kong, Macau and Taiwan) published by the China Insurance Regulatory Commission (the “CIRC”);
- (2) The market share of PICC P&C represents its market share among all P&C insurance companies, and the market share of PICC Life and PICC Health represents their respective market share among all life and health insurance companies.

For the six months ended 30 June 2014, adhering to its key aspiration of “further reform and innovation, maintenance of stable growth and emphasizing value creation”, the business of the Group has grown steadily with strengthening synergies, despite increasing pressure from the economic slowdown and intensifying industry competition. For the six months ended 30 June 2014, the market share of PICC P&C in the P&C insurance market was 34.5%, the market share of PICC Life in life and health insurance market was 7.6% and the market share of PICC Health in life and health insurance market was 1.8%, respectively. In terms of the total written premiums (the “TWPs”), the TWPs of the PICC P&C, PICC Life, PICC Health and PICC Hong Kong amounted to RMB131,836 million, RMB59,824 million, RMB15,762 million and HKD73 million, respectively, for the six months ended 30 June 2014. The Group has strengthened its teams, institutions and fundamentals, continuously promoted the diversification of channels and products, and further developed its cross-selling ability to strengthen its foundation. The TWPs generated by cross-selling among the Group’s business lines grew by 32.3% to RMB14,349 million for the six months ended 30 June 2014 from RMB10,845 million for the same period in 2013. As of 30 June 2014, the number of policyholders who purchased any two or more types of insurance products in PICC P&C, PICC Life, PICC Health reached 3.047 million, a 26.8% increase compared to the same period in 2013, and the number of policies purchased by such policyholders increased to 4.55 per person on average.

(2) Key Financial Indicators

*RMB in millions, except for percentages*  
**For the Six Months Ended 30 June**

|                                                             | <b>2014</b>    | 2013    | (% of change)      |
|-------------------------------------------------------------|----------------|---------|--------------------|
| Gross written premiums                                      | <b>204,544</b> | 158,428 | 29.1               |
| P&C Insurance                                               | <b>132,162</b> | 115,710 | 14.2               |
| Life Insurance                                              | <b>58,375</b>  | 37,731  | 54.7               |
| Health Insurance                                            | <b>14,007</b>  | 4,990   | 180.7              |
| Profit before tax                                           | <b>11,962</b>  | 11,904  | 0.5                |
| Net profit                                                  | <b>9,252</b>   | 9,858   | (6.1)              |
| Net profit attributable to equity holders<br>of the Company | <b>6,614</b>   | 7,542   | (12.3)             |
| Earnings per share (RMB)                                    | <b>0.16</b>    | 0.18    | (12.3)             |
| Weighted average return on<br>equity (annualised) (%)       | <b>17.4</b>    | 22.1    | Decrease of 4.7 pt |

*RMB in millions, except for percentages*

|                                  | <b>As of<br/>30 June<br/>2014</b> | <b>As of<br/>31 December<br/>2013</b> | (% of change)      |
|----------------------------------|-----------------------------------|---------------------------------------|--------------------|
| Total assets                     | <b>810,360</b>                    | 755,319                               | 7.3                |
| Total liabilities                | <b>704,288</b>                    | 660,518                               | 6.6                |
| Total equity                     | <b>106,072</b>                    | 94,801                                | 11.9               |
| Net assets per share (RMB)       | <b>1.89</b>                       | 1.69                                  | 12.1               |
| Gearing ratio <sup>(1)</sup> (%) | <b>86.9</b>                       | 87.4                                  | Decrease of 0.5 pt |

(1) The gearing ratio refers to the ratio of total liabilities to total assets.

The Group's capital base has been further strengthened in which total equity grew by 11.9% to RMB106,072 million as of 30 June 2014 from RMB94,801 million as of 31 December 2013. For the six months ended 30 June 2014, the Group realized gross written premiums ("GWPs") of RMB204,544 million, a 29.1% increase compared to the same period in 2013. Net profit decreased by 6.1% to RMB9,252 million for the six months ended 30 June 2014 from RMB9,858 million for the same period in 2013. Net profit attributable to equity holders of the Company decreased by 12.3% to RMB6,614 million for the six months ended 30 June 2014 from RMB7,542 million for the same period in 2013. The weighted average return on equity decreased by 4.7 percentage points to 17.4% for the six months ended 30 June 2014 from 22.1% for the same period in 2013.

Net assets per share of the Group increased by 12.1% to RMB1.89 as of 30 June 2014 from RMB1.69 as of 31 December 2013. Earnings per share decreased by 12.3% to RMB0.16 for the six months ended 30 June 2014 from RMB0.18 of the same period in 2013. Gearing ratio decreased by 0.5 percentage point to 86.9% as of 30 June 2014 from 87.4% as of 31 December 2013.

## P&C Insurance Business

In the first half of 2014, the Group's P&C insurance segment positively responded to the complicated economic situation and market environment, continued to transform and upgrade, adopted "further reform and innovation, maintain its stable growth and emphasize on value creation" as its key aspiration, constantly improved its managerial and administrative expertise, enhanced its customer service capacity and strengthened its cost control, resulting in a continuous and rapid business development, stable growth in overall profitability with a notable improvement in its comprehensive strength.

### (1) Analysis by Product

The following table sets forth the GWPs by product from P&C insurance segment for the reporting periods indicated:

|                                        | <i>RMB in millions, except for percentages</i><br><b>For the Six Months Ended 30 June</b> |             |                      |
|----------------------------------------|-------------------------------------------------------------------------------------------|-------------|----------------------|
|                                        | <b>2014</b>                                                                               | <b>2013</b> | <b>(% of change)</b> |
| Motor vehicle insurance                | <b>90,779</b>                                                                             | 79,323      | 14.4                 |
| Commercial property insurance          | <b>8,194</b>                                                                              | 8,054       | 1.7                  |
| Liability insurance                    | <b>5,476</b>                                                                              | 4,619       | 18.6                 |
| Accidental injury and health insurance | <b>8,732</b>                                                                              | 5,302       | 64.7                 |
| Cargo insurance                        | <b>2,017</b>                                                                              | 2,087       | (3.4)                |
| Agricultural insurance                 | <b>10,943</b>                                                                             | 10,865      | 0.7                  |
| Other P&C insurance                    | <b>6,021</b>                                                                              | 5,460       | 10.3                 |
| Total                                  | <b>132,162</b>                                                                            | 115,710     | 14.2                 |

GWPs for the P&C insurance segment increased by 14.2% to RMB132,162 million for the six months ended 30 June 2014 from RMB115,710 million for the same period in 2013. The overall steady growth was largely driven by the rapid development in the motor vehicle insurance, liability insurance and accidental injury and health insurance.

GWPs for motor vehicle insurance increased by 14.4% to RMB90,779 million for the six months ended 30 June 2014 from RMB79,323 million for the same period in 2013. Motor vehicle insurance business grew rapidly, mainly due to the strengthened cooperation between the P&C insurance segment and the car manufacturers, the implementation of customer segmentation and differentiating market strategy, the deepening of value chain management for family car customers, the innovation of cooperation mode with group customers, and active expansion of the new-car markets and simultaneously dug into the inventory business resources to increase the number of motor vehicle policies. The growth was also attributable to higher risk awareness of customers, in-depth promotion of product portfolio, and the increase in average car premium driven by the rise of conservation and coverage ratio of motor vehicle insurance and the average car insured amounts.

GWPs for commercial property insurance increased by 1.7% to RMB8,194 million for the six months ended 30 June 2014 from RMB8,054 million for the same period in 2013. The increase was mainly attributable to the effort made by the P&C insurance segment in developing product sales channels and marketing, to actively cope with the complicated macroeconomic situation and the general slowdown of commercial property insurance in the industry.

GWPs for liability insurance increased by 18.6% to RMB5,476 million for the six months ended 30 June 2014 from RMB4,619 million for the same period in 2013. In deepening the society management function of the liability insurance system, government authorities introduced a series of laws and regulations and regulatory documents. The P&C insurance segment seized the opportunities arising from government policies, strengthened differentiated allocation of resources, and offered positive services to the national economy and society by increasing its capital input in high quality traditional businesses such as employers' liability insurance, natural disaster public liability insurance and dispersive liability insurance, and strengthening the promotion of new businesses such as those relating to environmental pollution and extended maintenance of motor vehicles, which facilitated more rapid development of high quality traditional and new businesses.

GWPs for accidental injury and health insurance increased by 64.7% to RMB8,732 million for the six months ended 30 June 2014 from RMB5,302 million for the same period in 2013. Accidental injury and health insurance business grew rapidly, mainly due to the fact that P&C insurance segment firmly seized opportunities arising from state medical and public health systems reform, and continuously developed its special health insurance businesses mainly focusing on critical illness insurance, thus improved the fast development of accidental injury and health insurance. The growth was also attributable to our continued strengthening of resources integration, exploring potential of customer resources, putting more effort on marketing through new telemarketing and online sales channels, strengthening policy issuance technique innovation, releasing the full potential of policy issuance platform, promoting rapid development of key risks such as group accident insurance and accident insurances for construction workers and drivers.

GWPs for cargo insurance decreased by 3.4% to RMB2,017 million for the six months ended 30 June 2014 from RMB2,087 million for the same period in 2013, mainly due to changes in macroeconomic situation and market landscape, decrease in shipment quantity of existing customers, fewer new major projects and decrease in GWPs.

GWPs for agricultural insurance increased by 0.7% to RMB10,943 million for the six months ended 30 June 2014 from RMB10,865 million for the same period in 2013.

GWPs attributable to other P&C insurance in the P&C insurance segment increased by 10.3% to RMB6,021 million for the six months ended 30 June 2014 from RMB5,460 million for the same period in 2013, mainly due to the active innovation by P&C insurance segment in product and sales model and the efforts that P&C insurance segment put in developing the market, thus driving the increase in credit and surety insurance, engineering insurance and family property insurance businesses.

(2) *Analysis by Channel*

The following table sets forth the breakdown of Original Premiums Income of PICC P&C by distribution channel for the reporting periods indicated, which can be further divided into insurance agents, direct sales and insurance brokerage. As PICC P&C expedited the transformation of telemarketing and online sales, continued to deepen reform of sales system and incessantly strengthened ability of developing discrete individual customers, contributions from direct sales continued to increase and accounted for 38.3% of the total Original Premiums Income for the six months ended 30 June 2014, representing an increase of 3.5 percentage points from 34.8% for the same period in 2013. The Original Premiums Income from new direct sales such as telemarketing and online sales grew significantly to RMB23,044 million for the six months ended 30 June 2014, an increase of 24.2% compared to the same period in 2013, while the Original Premiums Income from traditional direct sales amounted to RMB27,439 million, an increase of 27.0% compared to the same period in 2013.

| <i>RMB in millions, except for percentages</i> |                |                     |                      |               |                     |
|------------------------------------------------|----------------|---------------------|----------------------|---------------|---------------------|
| <b>For the Six Months Ended 30 June</b>        |                |                     |                      |               |                     |
|                                                | <b>2014</b>    |                     |                      | <b>2013</b>   |                     |
|                                                | <b>Amount</b>  | <b>(% of total)</b> | <b>(% of change)</b> | <b>Amount</b> | <b>(% of total)</b> |
| Insurance agents                               | <b>69,565</b>  | <b>52.8</b>         | <b>2.3</b>           | 67,978        | 58.9                |
| Among which:                                   |                |                     |                      |               |                     |
| Individual insurance agents                    | <b>40,379</b>  | <b>30.6</b>         | <b>4.3</b>           | 38,704        | 33.6                |
| Ancillary insurance agents                     | <b>19,898</b>  | <b>15.1</b>         | <b>(16.4)</b>        | 23,804        | 20.6                |
| Professional insurance agents                  | <b>9,288</b>   | <b>7.1</b>          | <b>69.8</b>          | 5,470         | 4.7                 |
| Direct sales                                   | <b>50,483</b>  | <b>38.3</b>         | <b>25.7</b>          | 40,165        | 34.8                |
| Insurance brokerage                            | <b>11,788</b>  | <b>8.9</b>          | <b>63.8</b>          | 7,198         | 6.3                 |
| Total                                          | <b>131,836</b> | <b>100.0</b>        | <b>14.3</b>          | 115,341       | 100.0               |

### (3) Financial Analysis

The following table sets forth certain selected key financial data of the P&C insurance segment for the reporting periods indicated:

|                                             | <i>RMB in millions, except for percentages</i><br><b>For the Six Months Ended 30 June</b> |         |               |
|---------------------------------------------|-------------------------------------------------------------------------------------------|---------|---------------|
|                                             | <b>2014</b>                                                                               | 2013    | (% of change) |
| Net earned premiums                         | <b>99,953</b>                                                                             | 87,718  | 13.9          |
| Investment income                           | <b>5,048</b>                                                                              | 6,055   | (16.6)        |
| Other income                                | <b>498</b>                                                                                | 374     | 33.2          |
| Total income                                | <b>110,412</b>                                                                            | 98,897  | 11.6          |
| Claims and policyholders' benefits          | <b>62,387</b>                                                                             | 53,936  | 15.7          |
| Handling charges and commissions            | <b>11,421</b>                                                                             | 9,651   | 18.3          |
| Finance costs                               | <b>923</b>                                                                                | 974     | (5.2)         |
| Other operating and administrative expenses | <b>25,983</b>                                                                             | 23,693  | 9.7           |
| Total benefits, claims and expenses         | <b>100,651</b>                                                                            | 88,263  | 14.0          |
| Profit before tax                           | <b>10,938</b>                                                                             | 11,027  | (0.8)         |
| Income tax expense                          | <b>(2,479)</b>                                                                            | (2,006) | 23.6          |
| Net profit                                  | <b>8,459</b>                                                                              | 9,021   | (6.2)         |

#### *Net earned premium*

Benefiting from the relatively rapid development in the businesses of motor vehicle insurance, liability insurance and accidental injury and health insurance, net earned premiums from the P&C insurance segment increased by 13.9% to RMB99,953 million for the six months ended 30 June 2014 from RMB87,718 million for the same period in 2013.

#### *Investment income*

Investment income of the P&C insurance segment decreased by 16.6% to RMB5,048 million for the six months ended 30 June 2014 from RMB6,055 million for the same period in 2013. This was mainly attributable to the fact that the Group has been able to exercise significant influence on Industrial Bank since 8 May 2013 and therefore reclassified it from available-for-sale equity securities to investment in associates in the financial statements, and as a consequence recognize a corresponding unrealized gain, resulting in a larger base for the 2013 P&C insurance segment comparatives.

### *Claims and policyholders' benefits*

Claims and policyholders' benefits for the P&C insurance segment increased by 15.7% to RMB62,387 million for the six months ended 30 June 2014 from RMB53,936 million for the same period in 2013. The loss ratio of PICC P&C increased by 0.9 percentage points to 62.4% for the six months ended 30 June 2014 from 61.5% the same period in 2013. Except for slight decrease in the loss ratios of motor vehicle insurance, commercial property insurance and other insurances, the loss ratios of all other insurance increased by different degree.

### *Handling charges and commissions*

Handling charges and commissions of the P&C insurance segment increased by 18.3% to RMB11,421 million for the six months ended 30 June 2014 from RMB9,651 million for the same period in 2013. The increase was mainly due to the intensified market competition.

### *Finance costs*

Finance costs of the P&C insurance segment decreased by 5.2% to RMB923 million for the six months ended 30 June 2014 from RMB974 million for the same period in 2013, which was mainly due to the decrease in the interest expenses on financial assets sold under agreements to repurchase.

### *Net Profit*

Mainly attributable to the factors mentioned above, net profit of the P&C insurance segment decreased by 6.2% to RMB8,459 million for the six months ended 30 June 2014 from RMB9,021 million for the same period in 2013.

## Life and Health Insurance

### (1) Life insurance

In the first half of 2014, under the environment of fierce market competition, the Group's life insurance segment pushed forward a diversified development of its channels, marketing, teams, products and operations according to the changing market conditions, with a view to maintain a steady development while focusing more on value creation, strengthening team construction, consolidating development foundation and improving the management and control level. The business of life insurance segment increased steadily and continued to secure its market position. In terms of Original Premiums Income, PICC Life ranked fifth in the market and has continued to rank second in respect of first-year TWPs.

#### 1. Analysis by Product

Income from various products of the life insurance segment for the purpose of Original Premiums Income for the reporting periods is as follows:

| <i>RMB in millions, except for percentages</i>    |               |                   |               |                   |
|---------------------------------------------------|---------------|-------------------|---------------|-------------------|
| <b>For the Six Months Ended 30 June</b>           |               |                   |               |                   |
| <b>Life insurance products</b>                    | <b>2014</b>   |                   | <b>2013</b>   |                   |
|                                                   | <b>Amount</b> | <b>% of total</b> | <b>Amount</b> | <b>% of total</b> |
| Traditional life and health insurance             | <b>46,825</b> | <b>80.7</b>       | 2,832         | 7.5               |
| Participating life insurance                      | <b>9,626</b>  | <b>16.6</b>       | 33,543        | 88.9              |
| Universal life insurance                          | <b>41</b>     | <b>0.1</b>        | 41            | 0.1               |
| Accidental injury and short-term health insurance | <b>1,527</b>  | <b>2.6</b>        | 1,315         | 3.5               |
| <b>Total</b>                                      | <b>58,019</b> | <b>100.0</b>      | 37,731        | 100.0             |

In terms of TWPs, for the six months ended 30 June 2014, the TWPs of traditional life and health insurance, participating life insurance, universal life insurance, accidental injury and short-term health insurance amounted to RMB46,825 million, RMB10,593 million, RMB879 million, RMB1,527 million, respectively, representing a change of 1,553.6%, -69.7%, -90.7%, 16.1%, respectively, compared to the same period in 2013.

## 2. Analysis by Channel

Income of life insurance segment by distribution channel for the purpose of Original Premiums Income for the reporting periods, which can be further divided into bancassurance channel, individual insurance agent channel and group insurance sales channel is as follows:

| <i>RMB in millions, except for percentages</i> |               |             |                      |
|------------------------------------------------|---------------|-------------|----------------------|
| <b>For the Six Months Ended 30 June</b>        |               |             |                      |
|                                                | <b>2014</b>   | <b>2013</b> | <b>(% of change)</b> |
| Bancassurance                                  | <b>37,717</b> | 19,305      | 95.4                 |
| First-year business of long-term insurance     | <b>35,338</b> | 16,938      | 108.6                |
| Single premiums                                | <b>34,760</b> | 16,255      | 113.8                |
| First-year regular premiums                    | <b>579</b>    | 683         | (15.3)               |
| Renewal business                               | <b>2,272</b>  | 2,270       | 0.1                  |
| Short-term insurance                           | <b>106</b>    | 97          | 9.3                  |
| Individual Insurance                           | <b>12,923</b> | 13,819      | (6.5)                |
| First-year business of long-term insurance     | <b>10,861</b> | 12,279      | (11.6)               |
| Single premiums                                | <b>9,724</b>  | 11,512      | (15.5)               |
| First-year regular premiums                    | <b>1,137</b>  | 767         | 48.2                 |
| Renewal business                               | <b>1,634</b>  | 1,211       | 34.9                 |
| Short-term insurance                           | <b>428</b>    | 329         | 30.1                 |
| Group Insurance                                | <b>7,379</b>  | 4,606       | 60.2                 |
| First-year business of long-term insurance     | <b>6,335</b>  | 3,664       | 72.9                 |
| Single premiums                                | <b>6,328</b>  | 3,647       | 73.5                 |
| First-year regular premiums                    | <b>7</b>      | 17          | (59.2)               |
| Renewal business                               | <b>52</b>     | 53          | (2.3)                |
| Short-term insurance                           | <b>992</b>    | 889         | 11.6                 |
| Total                                          | <b>58,019</b> | 37,731      | 53.8                 |

In terms of TWPs, for the six months ended 30 June 2014, the TWPs from the bancassurance channel, individual insurance agent channel and group insurance sales channel amounted to RMB37,729 million, RMB13,716 million and RMB8,378 million, respectively.

By taking effective increase in manpower, networks building in rural areas and growth of regular premiums as key means, individual insurance agent channel gradually improved its embedded value, resulting in continuous increase in first-year regular premiums business. As at 30 June 2014, the number of salesman of the life insurance segment was 93,927. In the first half of 2014, the first-year TWPs per capita from salesman amounted to RMB10,566 with number of new life insurance policies per capita of 2.39 per month. As a major channel, bancassurance channel enhanced comprehensive development ability of its team and continuously increased its value contribution. The development of cooperative projects with corporate customers and governments was further promoted within the group insurance sales channel, leading to the continuous growth in business scale and further improvement of professional quality and sales abilities of its team.

### 3. *Persistency ratios of policies and premiums*

The following table sets forth the 13-month and 25-month policy and premium persistency ratios for individual life insurance customers for the life insurance segment for the reporting periods indicated:

| <b>Item</b>                                           | <b>For the Six Months<br/>Ended 30 June</b> |             |
|-------------------------------------------------------|---------------------------------------------|-------------|
|                                                       | <b>2014</b>                                 | <b>2013</b> |
| 13-month policy persistency ratio <sup>(1)</sup> (%)  | <b>58.9</b>                                 | 84.3        |
| 25-month policy persistency ratio <sup>(2)</sup> (%)  | <b>79.8</b>                                 | 90.9        |
| 13-month premium persistency ratio <sup>(3)</sup> (%) | <b>87.6</b>                                 | 88.6        |
| 25-month premium persistency ratio <sup>(4)</sup> (%) | <b>81.2</b>                                 | 80.2        |

- (1) The 13-month policy persistency ratio for a given year is the proportion of the total number of long-term individual life insurance policies issued in the preceding year that remain in force as of the 13th month following the issuance;
- (2) The 25-month policy persistency ratio for a given year is the proportion of the total number of long-term individual life insurance policies issued in the penultimate year that remain in force as of the 25th month following the issuance;
- (3) The 13-month premium persistency ratio for a given year is the proportion of actual TWPs of long-term regular premium individual life insurance policies issued in the preceding year on the 13th month after they were issued and effective, to the actual TWPs of such policies in the year of their issuance;
- (4) The 25-month premium persistency ratio for a given year is the proportion of actual TWPs of long-term regular premium individual life insurance policies issued in the penultimate year on the 25th month after they were issued and effective, to the actual TWPs of such policies in the year of their issuance.

#### 4. Financial Analysis

The following tables sets forth certain selected key financial data of the life insurance segment for the reporting periods indicated:

|                                             | <i>RMB in millions, except for percentages</i><br><b>For the Six Months Ended 30 June</b> |        |               |
|---------------------------------------------|-------------------------------------------------------------------------------------------|--------|---------------|
|                                             | <b>2014</b>                                                                               | 2013   | (% of change) |
| Net earned premiums                         | <b>58,124</b>                                                                             | 37,566 | 54.7          |
| Investment income                           | <b>7,926</b>                                                                              | 8,200  | (3.3)         |
| Other income                                | <b>154</b>                                                                                | 287    | (46.3)        |
| Total income                                | <b>66,219</b>                                                                             | 46,070 | 43.7          |
| Claims and policyholders' benefits          | <b>61,217</b>                                                                             | 40,466 | 51.3          |
| Handling charges and commissions            | <b>1,797</b>                                                                              | 1,447  | 24.2          |
| Finance costs                               | <b>962</b>                                                                                | 1,200  | (19.8)        |
| Other operating and administrative expenses | <b>2,276</b>                                                                              | 2,254  | 1.0           |
| Total benefits, claims and expenses         | <b>66,208</b>                                                                             | 45,438 | 45.7          |
| Profit before tax                           | <b>1,066</b>                                                                              | 933    | 14.3          |
| Income tax expense                          | <b>(40)</b>                                                                               | 73     | (154.8)       |
| Net Profit                                  | <b>1,026</b>                                                                              | 1,006  | 2.0           |

##### *Net earned premiums*

Net earned premiums for the life insurance segment increased by 54.7% to RMB58,124 million for the six months ended 30 June 2014 from RMB37,566 million for the same period in 2013, mainly due to introduction of products which better suit customers' needs and the increased efforts in promoting the business.

##### *Investment income*

The investment income of the life insurance segment decreased by 3.3% to RMB7,926 million for the six months ended 30 June 2014 from RMB8,200 million for the same period in 2013. This was mainly attributable to the fact that the Group has been able to exercise significant influence on Industrial Bank since 8 May 2013 and therefore reclassified it from available-for-sale equity securities to investment in associates in the financial statements, and as a consequence recognize a corresponding unrealized gain, resulting in a larger base for the 2013 life insurance segment comparatives.

### *Other income*

Other income of the life insurance segment decreased by 46.3% to RMB154 million for the six months ended 30 June 2014 from RMB287 million for the six months ended 30 June 2013, mainly due to the decrease in policy initiation fees of certain universal products.

### *Claims and policyholders' benefits*

Claims and policyholders' benefits for the life insurance segment increased by 51.3% to RMB61,217 million for the six months ended 30 June 2014 from RMB40,466 million for the same period in 2013, mainly due to the increase in claim reserves provided driven by increase in premiums income, and the increase in expiry and maturity benefits of policies.

### *Handling charges and commissions*

Handling charges and commissions of the life insurance segment increased by 24.2% to RMB1,797 million for the six months ended 30 June 2014 from RMB1,447 million for the same period in 2013, which was mainly due to increase in premiums income as compared with the same period last year.

### *Finance costs*

Finance costs of the life insurance segment decreased by 19.8% to RMB962 million for the six months ended 30 June 2014 from RMB1,200 million for the same period in 2013, which was mainly due to a decrease in interest expenses of financial assets sold under repurchase agreements.

### *Net profit*

Mainly attributable to the factors mentioned above, the net profit of the life insurance segment increased 2.0% from RMB1,006 million for the six months ended 30 June 2013 to RMB1,026 million for the same period in 2014.

## (2) Health Insurance

In the first half of 2014, under the guidance of “Speed up Transformation and Develop through Innovation”, the Group’s health insurance segment successively issued a number of reform measures in respect of business development, institution management and performance appraisal so as to strengthen cost control and enhance value-creation capabilities. The TWPs amounted to RMB15,762 million, representing an increase of 86.5% compared to the same period in 2013. PICC Health underwrote 267 government-commissioned projects, which covered 114 cities and municipalities in 23 provinces (autonomous region, municipality directly under the central government and municipalities with independent planning status), serving more than 82 million people. In terms of premiums income, PICC Health ranked eleventh among life insurance companies and first among professional health insurance companies.

### 1. Analysis by Product

Income from various products of the health insurance segment for the purpose of Original Premiums Income for the reporting periods is as follows:

| <i>RMB in millions, except for percentages</i> |               |                   |               |                   |
|------------------------------------------------|---------------|-------------------|---------------|-------------------|
| <b>For the Six Months Ended 30 June</b>        |               |                   |               |                   |
| <b>Health insurance products</b>               | <b>2014</b>   |                   | <b>2013</b>   |                   |
|                                                | <b>Amount</b> | <b>% of total</b> | <b>Amount</b> | <b>% of total</b> |
| Illness insurance                              | <b>141</b>    | <b>1.0</b>        | 100           | 2.0               |
| Medical insurance                              | <b>4,334</b>  | <b>30.9</b>       | 3,665         | 73.4              |
| Disability losses insurance                    | <b>60</b>     | <b>0.4</b>        | 63            | 1.3               |
| Nursing care insurance                         | <b>8,964</b>  | <b>64.0</b>       | 148           | 3.0               |
| Accidental injury insurance                    | <b>225</b>    | <b>1.6</b>        | 214           | 4.3               |
| Participating endowment insurance              | <b>283</b>    | <b>2.0</b>        | 800           | 16.0              |
| <b>Total</b>                                   | <b>14,007</b> | <b>100.0</b>      | 4,990         | 100.0             |

In terms of TWPs, the TWPs of illness insurance, medical insurance, nursing care insurance and accidental injury insurance for the six months ended 30 June 2014 amounted to RMB141 million, RMB5,755 million, RMB9,298 million, RMB225 million, respectively, representing an increase of 41.0%, 8.7%, 369.1%, 5.1% respectively as compared to the same period in 2013. The TWPs of disability losses insurance and participating endowment insurance amounted to RMB60 million and RMB283 million respectively, representing a drop of 4.8% and 64.6% respectively as compared to the same period in 2013.

## 2. Analysis by Channel

Income from various products of the health insurance segment by distribution channel for the purpose of Original Premiums Income for the reporting periods, which are further divided into bancassurance channel, individual insurance agent channel and group insurance sales channel is as follows:

| <i>RMB in millions, except for percentages</i> |               |             |                      |
|------------------------------------------------|---------------|-------------|----------------------|
| <b>For the Six Months Ended 30 June</b>        |               |             |                      |
|                                                | <b>2014</b>   | <b>2013</b> | <b>(% of change)</b> |
| Bancassurance                                  | <b>8,725</b>  | 812         | 974.5                |
| First-year business of long-term insurance     | <b>8,574</b>  | 728         | 1,077.7              |
| Single premiums                                | <b>8,526</b>  | 641         | 1,230.1              |
| First-year regular premiums                    | <b>48</b>     | 87          | (44.8)               |
| Renewal business                               | <b>150</b>    | 83          | 80.7                 |
| Short-term insurance                           | <b>1</b>      | 1           | —                    |
| Individual Insurance                           | <b>640</b>    | 207         | 209.2                |
| First-year business of long-term insurance     | <b>515</b>    | 30          | 1,616.7              |
| Single premiums                                | <b>453</b>    | 6           | 7,450.0              |
| First-year regular premiums                    | <b>62</b>     | 24          | 158.3                |
| Renewal business                               | <b>89</b>     | 70          | 27.1                 |
| Short-term insurance                           | <b>36</b>     | 107         | (66.4)               |
| Group Insurance                                | <b>4,642</b>  | 3,971       | 16.9                 |
| First-year business of long-term insurance     | <b>7</b>      | 2           | 250.0                |
| Single premiums                                | <b>7</b>      | 2           | 250.0                |
| First-year regular premiums                    | —             | —           | —                    |
| Renewal business                               | <b>1</b>      | 2           | (50.0)               |
| Short-term insurance                           | <b>4,634</b>  | 3,967       | 16.8                 |
| Total                                          | <b>14,007</b> | 4,990       | 180.7                |

In terms of TWPs, the TWPs from the bancassurance, individual insurance and group insurance for the six months ended 30 June 2014 amounted to RMB8,909 million, RMB771 million and RMB6,082 million respectively.

In the health insurance segment, individual insurance agent channel focused on developing its sales team to drive the development of regular premiums business. The number of salesman was 12,801, first-year TWPs per capita amounted to RMB8,978 with number of new insurance policies per capita of 0.86 in a month. Bancassurance channel actively seized opportunities, strengthened basic work such as training, enhanced sale ability of its team and achieved significant growth in total TWPs. Group insurance channel increased effort in promoting the “Zhanjiang, Taicang, Pinggu” model in relation to the government entrusted business, implemented comprehensive development of “basic + critical illness” business and constantly strengthened competitive advantages, resulting in rapid growth in TWPs.

### 3. *Persistency Ratios of policies and premiums*

The following table sets forth the 13-month and 25-month policy and premium persistency ratios for individual health insurance customers of the health insurance segment of the Group for the reporting periods indicated:

| Item                                                  | For the Six Months<br>Ended 30 June |      |
|-------------------------------------------------------|-------------------------------------|------|
|                                                       | 2014                                | 2013 |
| 13-month policy persistency ratio <sup>(1)</sup> (%)  | <b>93.9</b>                         | 91.4 |
| 25-month policy persistency ratio <sup>(2)</sup> (%)  | <b>89.7</b>                         | 86.9 |
| 13-month premium persistency ratio <sup>(3)</sup> (%) | <b>82.9</b>                         | 70.4 |
| 25-month premium persistency ratio <sup>(4)</sup> (%) | <b>64.3</b>                         | 29.6 |

- (1) The 13-month policy persistency ratio for a given year is the proportion of the total number of long-term individual health insurance policies issued in the preceding year that remain in force as of the 13th month following the issuance;
- (2) The 25-month policy persistency ratio for a given year is the proportion of the total number of long-term individual health insurance policies issued in the penultimate year that remain in force as of the 25th month following the issuance;
- (3) The 13-month premium persistency ratio for a given year is the proportion of actual TWPs of long-term regular premium individual health insurance policies issued in the preceding year on the 13th month after they were issued and effective, to the actual TWPs of such policies in the year of their issuance;
- (4) The 25-month premium persistency ratio for a given year is the proportion of actual TWPs of long-term regular premium individual health insurance policies issued in the penultimate year on the 25th month after they were issued and effective, to the actual TWPs of such policies in the year of their issuance.

#### 4. Financial Analysis

The following table sets forth certain selected key financial data of the health insurance segment for the reporting periods indicated:

|                                             | <i>RMB in millions, except for percentages</i><br><b>For the Six Months Ended 30 June</b> |       |               |
|---------------------------------------------|-------------------------------------------------------------------------------------------|-------|---------------|
|                                             | <b>2014</b>                                                                               | 2013  | (% of change) |
| Net earned premiums                         | <b>11,134</b>                                                                             | 2,297 | 384.7         |
| Investment income                           | <b>718</b>                                                                                | 626   | 14.7          |
| Other income                                | <b>44</b>                                                                                 | 65    | (32.3)        |
| Total income                                | <b>12,023</b>                                                                             | 3,224 | 272.9         |
| Claims and policyholders' benefits          | <b>10,992</b>                                                                             | 2,125 | 417.3         |
| Handling charges and commissions            | <b>212</b>                                                                                | 95    | 123.2         |
| Finance costs                               | <b>339</b>                                                                                | 365   | (7.1)         |
| Other operating and administrative expenses | <b>668</b>                                                                                | 703   | (5.0)         |
| Total benefits, claims and expenses         | <b>12,210</b>                                                                             | 3,289 | 271.2         |
| Profit/(loss) before tax                    | <b>(187)</b>                                                                              | (65)  | —             |
| Income tax expense                          | —                                                                                         | —     | —             |
| Net profit/(loss)                           | <b>(187)</b>                                                                              | (65)  | —             |

##### *Net earned premiums*

Net earned premiums from the health insurance segment increased by 384.7% to RMB11,134 million for the six months ended 30 June 2014 from RMB2,297 million for the same period in 2013, primarily due to the rapid growth in long-term insurance.

##### *Investment income*

Investment income from the health insurance segment increased by 14.7% to RMB718 million for the six months ended 30 June 2014 from RMB626 million for the same period in 2013, mainly benefited from a rapid increase in the scale of capital utilisation as compared to the same period in 2013, a decrease in idle funds by strengthening liquidity management and an increase in the allocation of fixed income investment assets.

##### *Other income*

Other income from the health insurance segment decreased by 32.3% to RMB44 million for the six months ended 30 June 2014 from RMB65 million for the same period in 2013, primarily due to the decrease in policy initiation fee of universal products.

### *Claims and policyholders' benefits*

Claims and policyholders' benefits from the health insurance segment increased by 417.3% to RMB10,992 million for the six months ended 30 June 2014 from RMB2,125 million for the same period in 2013, primarily due to rapid growth in long-term insurance business and increase in the amount of claim reserves.

### *Handling charges and commissions*

Handling charges and commissions from the health insurance segment increased by 123.2% to RMB212 million for the six months ended 30 June 2014 from RMB95 million for the same period in 2013, primarily due to the rapid growth in long-term insurance business.

### *Finance costs*

Finance costs from the health insurance segment decreased by 7.1% to RMB339 million for the six months ended 30 June 2014 from RMB365 million for the same period in 2013, primarily due to the decrease in interest expenses of financial assets sold under agreements to repurchase as well as the interest settlement costs of universal insurance.

### *Net loss*

The net loss from the health insurance segment amounted to RMB187 million for the six months ended 30 June 2014 and the net loss for the same period in 2013 amounted to RMB65 million.

## Analysis of Original Premiums Income by Region

The following table sets forth the Original Premiums Income from the insurance business of the Group in the PRC by region for the reporting periods indicated:

|                    | <i>RMB in millions</i>    |                |
|--------------------|---------------------------|----------------|
|                    | <b>For the Six Months</b> |                |
|                    | <b>Ended 30 June</b>      |                |
|                    | <b>2014</b>               | <b>2013</b>    |
| Guangdong Province | <b>17,041</b>             | 12,100         |
| Jiangsu Province   | <b>16,655</b>             | 12,368         |
| Zhejiang Province  | <b>13,455</b>             | 11,003         |
| Shandong Province  | <b>13,277</b>             | 11,038         |
| Sichuan Province   | <b>11,548</b>             | 8,188          |
| Beijing            | <b>10,888</b>             | 8,037          |
| Hebei Province     | <b>10,752</b>             | 9,784          |
| Hubei Province     | <b>8,093</b>              | 5,816          |
| Fujian Province    | <b>7,980</b>              | 6,010          |
| Liaoning Province  | <b>7,571</b>              | 6,148          |
| Other regions      | <b>86,602</b>             | 67,570         |
| <b>Total</b>       | <b>203,862</b>            | <b>158,062</b> |

## Asset management business

Investment income of the asset management segment of the Group does not include the investment income generated by the investment assets managed by the asset management segment on behalf of the Group's insurance segments. The investment income generated by the investment assets managed by the asset management segment on behalf of the other segments are included in the investment income of the relevant segment.

PICC AMC is engaged in third-party asset management business and the enterprise annuity investment management business by implementing segregated account management and issuing investment products. It achieved registration of property investment plan product innovation capabilities with the CIRC during the first half of 2014. Competitiveness of alternative investment capabilities has been further enhanced as PICC Investment Holding issued its first property debt investment plan in the industry. PICC Capital has 7 registered infrastructure debt investment plans, ranking second in terms of registered scale at RMB28.6 billion, under which 78% of the issuance was subscribed by institutions outside the Group.

The following table sets forth the income statement data of the asset management segment for the reporting periods indicated:

|                                             | <i>RMB in millions, except for percentages</i> |             |                      |
|---------------------------------------------|------------------------------------------------|-------------|----------------------|
|                                             | <b>For the Six Months Ended 30 June</b>        |             |                      |
|                                             | <b>2014</b>                                    | <b>2013</b> | <b>(% of change)</b> |
| Investment income                           | <b>194</b>                                     | 283         | (31.4)               |
| Other income                                | <b>393</b>                                     | 337         | 16.6                 |
| Total income                                | <b>587</b>                                     | 620         | (5.3)                |
| Finance costs                               | <b>7</b>                                       | 1           | 600.0                |
| Other operating and administrative expenses | <b>244</b>                                     | 286         | (14.7)               |
| Total expenses                              | <b>251</b>                                     | 288         | (12.8)               |
| Profit before tax                           | <b>331</b>                                     | 332         | (0.3)                |
| Income tax expense                          | <b>(109)</b>                                   | (63)        | 73.0                 |
| Net profit                                  | <b>222</b>                                     | 269         | (17.5)               |

#### *Investment income*

Investment income from the asset management segment decreased by 31.4% to RMB194 million for the six months ended 30 June 2014 from RMB283 million for the same period in 2013, primarily due to the decrease in asset disposal gain by PICC Investment Holding as compared to the same period in 2013.

#### *Other income*

Other income from the asset management segment increased by 16.6% to RMB393 million for the six months ended 30 June 2014 from RMB337 million for the same period in 2013.

#### *Finance costs*

Finance costs for the asset management segment increased by 600.0% to RMB7 million for the six months ended 30 June 2014 from RMB1 million for the same period in 2013, primarily due to the increase in interest expenses of financial assets sold under agreements to repurchase.

#### *Net profit*

Net profit of the asset management segment was RMB222 million for the six months ended 30 June 2014, comparing to RMB269 million for the same period in 2013.

## Investment Portfolio and Investment Income

### (1) Investment portfolio

The following table sets forth certain information regarding the composition of the investment portfolio as of the dates indicated:

| Investment assets                             | RMB in millions, except for percentages |              |                        |              |
|-----------------------------------------------|-----------------------------------------|--------------|------------------------|--------------|
|                                               | As of 30 June 2014                      |              | As of 31 December 2013 |              |
|                                               | Carrying amount                         | % of total   | Carrying amount        | % of total   |
| Cash and cash equivalents                     | 44,425                                  | 6.4          | 46,607                 | 7.1          |
| Fixed-income investments                      | 425,480                                 | 61.6         | 396,558                | 60.8         |
| Term deposits                                 | 162,598                                 | 23.5         | 137,607                | 21.1         |
| Fixed-income securities                       | 247,848                                 | 35.9         | 243,756                | 37.3         |
| Government bonds                              | 15,764                                  | 2.3          | 19,191                 | 2.9          |
| Financial bonds                               | 116,723                                 | 16.9         | 115,660                | 17.7         |
| Corporate bonds                               | 115,361                                 | 16.7         | 108,905                | 16.7         |
| Other fixed-income investments <sup>(1)</sup> | 15,034                                  | 2.2          | 15,195                 | 2.3          |
| Equity and fund investments at fair value     | 73,234                                  | 10.6         | 69,200                 | 10.6         |
| Securities investment funds                   | 54,283                                  | 7.9          | 49,169                 | 7.5          |
| Equity securities                             | 18,951                                  | 2.7          | 20,031                 | 3.1          |
| Other investments                             | 147,694                                 | 21.4         | 140,313                | 21.5         |
| Subordinated debts and debt investment scheme | 79,107                                  | 11.4         | 73,542                 | 11.3         |
| Investment in associates                      | 29,543                                  | 4.3          | 28,268                 | 4.3          |
| Others <sup>(2)</sup>                         | 39,044                                  | 5.7          | 38,503                 | 5.9          |
| <b>Total investment assets</b>                | <b>690,833</b>                          | <b>100.0</b> | <b>652,678</b>         | <b>100.0</b> |

(1) Primarily consist of restricted statutory deposits and policy loans.

(2) Primarily consist of investment properties, derivative financial assets and equity investments recorded at cost.

(2) *Investment income*

The following table sets forth certain information relating to the investment income of the Group for the reporting periods indicated:

| <i>RMB in millions, except for percentages</i>         |                |             |
|--------------------------------------------------------|----------------|-------------|
| <b>For the Six Months</b>                              |                |             |
| <b>Ended 30 June</b>                                   |                |             |
| <b>Items</b>                                           | <b>2014</b>    | <b>2013</b> |
| Cash and cash equivalents                              | <b>189</b>     | 233         |
| Fixed-income investment                                | <b>10,596</b>  | 8,782       |
| Interest income                                        | <b>10,562</b>  | 8,749       |
| Net realized gains/(losses)                            | <b>(7)</b>     | 28          |
| Net unrealized gains/(losses)                          | <b>41</b>      | 5           |
| Impairment                                             | <b>—</b>       | —           |
| Equity and fund investments at fair value              | <b>797</b>     | 4,475       |
| Dividend income                                        | <b>2,114</b>   | 2,048       |
| Net realized gains/(losses)                            | <b>30</b>      | 3,637       |
| Net unrealized gains/(losses)                          | <b>79</b>      | 77          |
| Impairment                                             | <b>(1,426)</b> | (1,287)     |
| Other investment income/(loss)                         | <b>5,098</b>   | 2,773       |
| Total investment income                                | <b>16,680</b>  | 16,263      |
| Total investment yield (annualised) <sup>(1)</sup> (%) | <b>5.1</b>     | 5.6         |
| Net investment yield (annualised) <sup>(2)</sup> (%)   | <b>5.5</b>     | 4.6         |

(1) Total investment yield (annualised) = (total investment income – interest expenses on securities sold under agreements to repurchase)/(the average of total investment assets as of beginning and end of the period – the relevant liabilities of the securities sold under agreements to repurchase) x 2.

(2) Net investment yield (annualised) = (total investment income – net realized financial assets income – net unrealized financial assets income – impairment loss of financial assets – interest expenses on securities sold under agreements to repurchase)/(the average of total investment assets as of beginning and end of the period – the relevant liabilities of the securities sold under agreements to repurchase) x 2.

## Specific Analysis

### (1) Liquidity Analysis

#### 1. Liquidity Analysis

The liquidity of the Group was mainly derived from premiums, net investment income, and cash from sales or maturity of investment assets and its own financing activities. The demand for liquidity primarily arose from surrenders, withdrawals or other forms of early termination of insurance policies, insurance claims or benefits, payment of dividends to shareholders and cash required for payment of various ordinary expenses.

Since the Group generally collects premiums before the payment of insurance claims or benefits, the cash flow from operating activities of the Group generally records a net inflow. In addition, the Group maintains a certain proportion of assets with high liquidity in the investment assets through its strategic asset allocation management to meet the liquidity requirements. The Group also obtains additional liquidity from the disposal of securities sold under agreement to repurchase and other financing activities.

Substantially all of the cash flows of the Company, as a holding company, mainly derived from the investment income arising from the investment activities, the cash flow generated by financing activities and the dividends from its subsidiaries. The Company believes that it has sufficient liquidity to meet foreseeable liquidity requirements of the Group and the Company in the foreseeable future.

#### 2. Statement of Cash Flows

|                                             | <i>RMB in millions, except for percentages</i> |          |               |
|---------------------------------------------|------------------------------------------------|----------|---------------|
|                                             | <b>For the Six Months Ended 30 June</b>        |          |               |
|                                             | <b>2014</b>                                    | 2013     | (% of change) |
| Net cash flow from operating activities     | <b>20,268</b>                                  | 31,714   | (36.1)        |
| Net cash flow used in investment activities | <b>(20,394)</b>                                | (31,874) | (36.0)        |
| Net cash flow used in financing activities  | <b>(2,060)</b>                                 | (13,272) | (84.5)        |

(2) Solvency

The Group calculated and disclosed the actual capital, minimum capital and solvency margin ratio in accordance with relevant CIRC requirements. According to CIRC requirements, the solvency margin ratio of domestic insurance companies in the PRC shall reach the required level.

|                           | <i>RMB in millions, except for percentages</i> |                              |                   |
|---------------------------|------------------------------------------------|------------------------------|-------------------|
|                           | As of<br>30 June<br>2014                       | As of<br>31 December<br>2013 | (% of change)     |
| <b>PICC Group</b>         |                                                |                              |                   |
| Actual capital            | 103,854                                        | 94,170                       | 10.3              |
| Minimum capital           | 67,409                                         | 63,491                       | 6.2               |
| Solvency margin ratio (%) | 154                                            | 148                          | Increase of 6 pt  |
| <b>PICC P&amp;C</b>       |                                                |                              |                   |
| Actual capital            | 55,425                                         | 52,026                       | 6.5               |
| Minimum capital           | 30,637                                         | 28,867                       | 6.1               |
| Solvency margin ratio (%) | 181                                            | 180                          | Increase of 1 pt  |
| <b>PICC Life</b>          |                                                |                              |                   |
| Actual capital            | 27,844                                         | 24,992                       | 11.4              |
| Minimum capital           | 12,627                                         | 12,386                       | 1.9               |
| Solvency margin ratio (%) | 221                                            | 202                          | Increase of 19 pt |
| <b>PICC Health</b>        |                                                |                              |                   |
| Actual capital            | 2,902                                          | 1,575                        | 84.3              |
| Minimum capital           | 1,735                                          | 1,356                        | 27.9              |
| Solvency margin ratio (%) | 167                                            | 116                          | Increase of 51 pt |

As of 30 June 2014, the solvency margin ratio of the Group was 154%, representing an increase of 6 percentage points as compared to 31 December 2013 and remained in the Adequate Solvency II category as classified by the CIRC.

As of 30 June 2014, the solvency margin ratio of PICC P&C was 181%, representing an increase of 1 percentage point as compared to 31 December 2013 and remained in the Adequate Solvency II category as classified by the CIRC. The solvency margin ratio of PICC Life was 221%, representing an increase of 19 percentage points as compared to 31 December 2013 and remained in Adequate Solvency II category as classified by the CIRC. The solvency margin ratio of PICC Health was 167%, representing an increase of 51 percentage points as compared to 31 December 2013 and remained in the Adequate Solvency II category as classified by the CIRC.

## PROSPECTS

### *(1) Market Environment*

During the first half of 2014, China's insurance industry continued to maintain a stable and positive development trend. According to the information released by the CIRC, during the first half of 2014, the Original Premiums Income of China's insurance industry amounted to about RMB1.15 trillion, representing an increase of 20.8% as compared with the same period of last year, in which, the Original Premiums Income of the P&C insurance companies and life and health insurance companies recorded an increase of 16.7% and 22.9%, respectively, as compared with the same period of last year; by the end of June 2014, total insurance assets of the insurance industry in China amounted to RMB9.37 trillion, representing an increase of 13.1% as compared with the beginning of 2014.

At present, although the internal and external environments faced by the insurance industry are still complicated, the economic and social development of China is overall stable; especially along with the overall deepening reform of China and the gradual implementation of Several Opinions of the State Council on Accelerating the Development of Modern Insurance Service, China's insurance industry has a good economic and social foundation. First, affected by the double factors of the "micro-stimulation" and recovery of surrounding economies, the "troika" (consumption, investment and import and export) of China's economic growth will continue the trend of growth, the growth rate of industrial added value will stabilize, and the PMI index will continue to recover; it is expected that the annual economic growth rate will maintain a good level of 7.5%, providing a solid physical foundation for the development of insurance industry. Second, it is expressly required in the Number 1 document of the Central Government in 2014 to enhance the supports for agricultural insurance; in the first half of 2014, catastrophe insurance was officially carried out at local level; critical illness insurance for urban and rural residents spread more rapidly; these will be favorable for enhancing the good trend for the rapid development of fiscal supported insurance. Third, more than 20 ministries and departments such as the Ministry of Housing and Urban-Rural Development, the Ministry of Public Security, the China National Tourism Administration, the State Administration of Work Safety and the Ministry of Environmental Protection, in their documents issued, have introduced liability insurance into the fields of construction, road and transportation, tourism safety, safety production and environmental protection which will bring great opportunity to the development of liability insurance. Fourth, the decisions of the Third Plenary of the 18th Central Committee of the CPC and the policies of the State Council on accelerating the development of pension service and promoting the development of health service industry will be gradually carried out, and will be good for the commercial endowment insurance to play a better role in allocation of multi-level social security resources and for the commercial health insurance to play a better role in the course of new medical reform of the State. Fifth, as science and technology continues to progress and improve and the integration of the internet and insurance industry become more obvious, the technologies of Big Data and mobile interconnection will promote the transformation and upgrade of sales, service and operating modes of insurance and create new business patterns for insurance. Sixth, as the market reform progress of the insurance industry constantly deepens with a broadened market access, and with the implementation of the vehicle insurance rate and assumed interest rate of life insurance, a good market environment will be created for the long-term and healthy development of the insurance industry.

## *(2) Key Work*

In the second half of 2014, the Company will continue to adhere to “further reform and innovation, maintenance of stable growth and emphasizing value creation” as the basis of work, focus on the annual operating targets and tasks, devote to the constant improvement of the business quality, optimize the business structure, improve the operating benefits and ability to create values. First, the Company will thoroughly promote the reform, innovation and resource integration of the Group to promote the collaboration of customers, products and channels in a better way and constantly improve the collaboration values of the Group. Second, the Company will thoroughly promote the activity of “fundamental construction year”, enhance the input for fundamental construction and training, make great effort to improve the ability of the fundamentals, inspire the vigor and enhance the cohesion. Third, the Company will thoroughly promote the construction of service type headquarters and create an open, efficient, transparent, and highly intellectualized operating and management system. Fourth, the Company will thoroughly promote the implementation of cost leadership strategy to determine the long-term, medium term and short-term targets of cost control, road maps, schedules and management tools, and carry out green activities such as low carbon environmental protection and cost reduction. Fifth, the Company will thoroughly promote the construction of an overall risk management system, set up a unified framework of risk appetite, explore and introduce economic capital and technology, rigorously prevent the compliance risks of policy-supported business and pay high attention to risks of natural disasters. Sixth, the Company will thoroughly promote the team construction, continue to focus on accelerating the construction of a top ranking insurance and finance group, enhance construction of a learning organization, improve the human resources management system and keep improving the organizing ability to guarantee the longevity of the business of the Company.

## **NO MATERIAL CHANGES**

Save as disclosed in this announcement, since the publication of 2013 Annual Report, no material changes affecting the Company’s performance need to be disclosed under rule 46(3) of Appendix 16 to the Listing Rules.

## EMBEDDED VALUE

### 1. Result Summary

This section summarizes the Embedded Value of PICC Life and PICC Health as at 30 June 2014, as well as the Value of Half Year's New Business for the 6 months up to 30 June 2014 with 10% as the discount rate (RMB in millions):

|                                                    | <b>PICC Life</b> | <b>PICC Health</b> |
|----------------------------------------------------|------------------|--------------------|
| Value of In-Force Business before CoC              | 18,231           | 1,931              |
| Cost of Capital                                    | (833)            | (171)              |
| Value of In-Force Business after CoC               | 17,398           | 1,759              |
| Adjusted Net Worth                                 | 23,469           | 2,804              |
| <b>Embedded Value</b>                              | <b>40,866</b>    | <b>4,563</b>       |
|                                                    |                  |                    |
| Value of Half Year's New Business before CoC       | 2,790            | 436                |
| Cost of Capital                                    | (215)            | (31)               |
| <b>Value of Half Year's New Business after CoC</b> | <b>2,575</b>     | <b>404</b>         |

*Note: Figures may not add up due to rounding.*

The Value of Half Year's New Business for the 6 months up to 30 June 2014 and the 6 months up to 30 June 2013 of PICC Life and PICC Health by distribution channel are summarized below (RMB in millions):

|                                    | <b>PICC Life</b>              |                               | <b>PICC Health</b>            |                               |
|------------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
|                                    | <b>up to<br/>30 June 2014</b> | <b>up to<br/>30 June 2013</b> | <b>up to<br/>30 June 2014</b> | <b>up to<br/>30 June 2013</b> |
| Bancassurance Channel              | 1,346                         | 1,251                         | 90                            | 70                            |
| Individual insurance agent Channel | 842                           | 841                           | 25                            | 22                            |
| Group insurance sales Channel      | 374                           | 339                           | 290                           | 252                           |
| Reinsurance                        | 13                            | —                             | —                             | —                             |
| <b>Total</b>                       | <b>2,575</b>                  | <b>2,431</b>                  | <b>404</b>                    | <b>344</b>                    |

*Note: 1. Figures may not add up due to rounding.*

*2. Value of Half Year's New Business for the 6 months up to 30 June 2013 is based on the assumption and capital requirement as of 31 December 2013.*

The results disclosed in this report are based on 100% shareholding of PICC Life and PICC health.

## 2. Key Assumptions

For the results as at 30 June 2014 disclosed above, the assumption on risk discount rates is 10% and the assumption on the rate of investment return is 5.75% p.a. used by PICC Life and PICC Health. Corporate income tax is currently levied at 25% on taxable profits. The short-term accidental insurance business is subject to 5.5% business tax. The assumptions on mortality rates, claim ratio, lapse rates, expenses and commissions are based on the operational experience of PICC Life and PICC Health, as well as future expectations and etc.

## 3. Sensitivity Tests

Sensitivity tests base on a range of alternative assumptions. In each of the tests, only the assumption referred to is changed, while the other assumptions are kept unchanged. For the investment return assumption scenario, the expected participating policyholder dividend will also change.

The results for sensitivity tests for PICC Life at 30 June 2014 are summarized below (RMB in millions):

| Scenarios                                          | Risk Discount Rate at 10%<br>(Note)  |                                             |
|----------------------------------------------------|--------------------------------------|---------------------------------------------|
|                                                    | Value of In-Force Business after CoC | Value of Half Year's New Business after CoC |
| Base Scenario                                      | 17,398                               | 2,575                                       |
| Risk discount rate at 9.0%                         | 18,482                               | 2,793                                       |
| Risk discount rate at 11.0%                        | 16,448                               | 2,379                                       |
| Investment rate of return plus 50 bps              | 20,700                               | 3,539                                       |
| Investment rate of return less 50 bps              | 14,123                               | 1,611                                       |
| Expenses increased by 10%                          | 17,215                               | 2,353                                       |
| Expenses reduced by 10%                            | 17,580                               | 2,797                                       |
| Lapse rates increased by 10%                       | 16,997                               | 2,421                                       |
| Lapse rates reduced by 10%                         | 17,816                               | 2,734                                       |
| Mortality increased by 10%                         | 17,318                               | 2,551                                       |
| Mortality reduced by 10%                           | 17,478                               | 2,599                                       |
| Morbidity increased by 10%                         | 17,397                               | 2,575                                       |
| Morbidity reduced by 10%                           | 17,398                               | 2,575                                       |
| Short-term business claim ratio increased by 10%   | 17,349                               | 2,523                                       |
| Short-term business claim ratio reduced by 10%     | 17,446                               | 2,627                                       |
| Participating Ratio (80/20)                        | 16,129                               | 2,500                                       |
| 150% of Minimum Solvency Requirement               | 16,232                               | 2,308                                       |
| Taxable Income Based on China Accounting Standards | 17,301                               | 2,500                                       |

Note: Except for the sensitivity scenarios on risk discount rate, the risk discount rate used for other scenarios is 10%.

The results for sensitivity tests for PICC Health at 30 June 2014 are summarized below (RMB in millions):

| <b>Scenarios</b>                                   | <b>Risk Discount Rate at 10%<br/>(Note)</b>             |                                                                |
|----------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------------|
|                                                    | <b>Value of<br/>In-Force<br/>Business<br/>after CoC</b> | <b>Value of Half<br/>Year's New<br/>Business<br/>after CoC</b> |
| Base Scenario                                      | 1,759                                                   | 404                                                            |
| Risk discount rate at 9.0%                         | 1,870                                                   | 423                                                            |
| Risk discount rate at 11.0%                        | 1,660                                                   | 387                                                            |
| Investment rate of return plus 50 bps              | 2,086                                                   | 474                                                            |
| Investment rate of return less 50 bps              | 1,434                                                   | 334                                                            |
| Expenses increased by 10%                          | 1,650                                                   | 363                                                            |
| Expenses reduced by 10%                            | 1,868                                                   | 446                                                            |
| Lapse rates increased by 10%                       | 1,648                                                   | 360                                                            |
| Lapse rates reduced by 10%                         | 1,889                                                   | 451                                                            |
| Mortality increased by 10%                         | 1,752                                                   | 405                                                            |
| Mortality reduced by 10%                           | 1,766                                                   | 404                                                            |
| Morbidity increased by 10%                         | 1,746                                                   | 404                                                            |
| Morbidity reduced by 10%                           | 1,772                                                   | 405                                                            |
| Short-term business claim ratio increased by 10%   | 1,023                                                   | 204                                                            |
| Short-term business claim ratio reduced by 10%     | 2,558                                                   | 605                                                            |
| Participating Ratio (80/20)                        | 1,725                                                   | 403                                                            |
| 150% of Minimum Solvency Requirement               | 1,630                                                   | 373                                                            |
| Taxable Income Based on China Accounting Standards | 1,714                                                   | 353                                                            |

*Note: Except for the sensitivity scenarios on risk discount rate, the risk discount rate used for other scenarios is 10%.*

## **CORPORATE GOVERNANCE**

During the reporting period, the Company has amended the Articles of Association, changed the composition of the Board and the Board of Supervisors (including adding new position for Vice Chairman and Independent Supervisor), set up rules and systems to clarify the duties and responsibilities for two committees under the Board of Supervisors, and to improve the corporate governance system.

Save for the following, the Company had complied with the code provisions of the Corporate Governance Code as set out in Appendix 14 to the Listing Rules (the “Corporate Governance Code”) in the first half of 2014, and adopted recommended best practices under appropriate circumstances.

Since the qualification of Mr. Luk Kin Yu, Peter as a Director of the Company is still subject to the approval of the CIRC, Mr. Cai Weiguo therefore continues to serve as a Director of the Company. The company could not meet the requirement that “every Director should be subject to retirement by rotation at least once every three years” under the code provision A.4.2 of the Corporate Governance Code during the reporting period. Please refer to the announcement on Change of Directors and Supervisors of the Company dated 11 March 2014 for the relevant details.

## **DIVIDEND**

The Company does not declare any interim dividend for the first half of 2014.

## **PURCHASE, DISPOSAL OR REDEMPTION OF LISTED SECURITIES**

In the first half of 2014, the Company and its subsidiaries did not acquire, dispose of or redeem any listed securities of the Company or its subsidiaries.

## **REVIEW OF INTERIM RESULTS**

The Audit Committee of the Board has reviewed, in the presence of the external auditor, the unaudited condensed consolidated financial statements of the Group for the six months ended 30 June 2014.

## **PUBLICATION OF THE INTERIM REPORT**

The Interim Report of the Company will be published on the website of the Company at [www.picc.com](http://www.picc.com) and the HKExnews website of Hong Kong Exchanges and Clearing Limited at [www.hkexnews.hk](http://www.hkexnews.hk) in due course.

On behalf of the Board  
**The People's Insurance Company (Group) of China Limited**  
**Wu Yan**  
*Chairman*

Beijing, the PRC  
22 August 2014

*As at the date of this announcement, the executive directors are Mr. Wu Yan, Mr. Wang Yincheng, Ms. Zhuang Chaoying and Mr. Zhou Liquan, the non-executive directors are Mr. Yao Zhiqiang, Mr. Wang Qiao, Ms. Li Shiling, Ms. Zhang Hanlin and Mr. Ma Qiang, and the independent non-executive directors are Mr. Xiang Huaicheng, Mr. Lau Hon Chuen, Mr. Du Jian, Mr. Xu Dingbo and Mr. Luk Kin Yu, Peter\*.*

*Note(\*): Mr. Luk Kin Yu, Peter shall become an independent non-executive director and a member of the audit committee and the nomination and remuneration committee of the Company upon receiving approval from the China Insurance Regulatory Commission in relation to his qualification as a director. Mr. Cai Weiguo currently serves as the independent non-executive director of the Company and shall retire on the day when Mr. Luk obtains his qualification.*