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Sijia Group Company Limited

思嘉集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1863)

PROFIT WARNING

This announcement is made by Sijia Group Company Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

PROFIT WARNING

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company that based on its preliminary assessment of the Group’s unaudited management accounts for the six months ended 30 June 2014 (the “**Management Accounts**”), the Group is expected to record a decrease in profit for the six months ended 30 June 2014 as compared to the profit for the same period last year due to a change in product mix to offer less end products to the market.

The Company is still in the course of finalising the interim results for the six months ended 30 June 2014. The information contained in this announcement is only a preliminary assessment by the Board with reference to the Management Accounts, which have not been confirmed or verified by the Audit Committee of the Company and may be subject to possible adjustments.

Details of the Group’s financial information for the six months ended 30 June 2014 will be disclosed in its interim result announcement which will be published in due course.

Please note that the trading of shares of the Company has been suspended since 14 February 2013 and will remain suspended until further notice.

By order of the Board
Sijia Group Company Limited
Lin Shengxiong
Executive Director

Hong Kong, 26 August 2014

As at the date of this announcement, the executive Directors are Mr. Lin Shengxiong, Mr. Zhang Hongwang and Mr. Huang Wanneng, and the independent non-executive Directors are Mr. Chong Chi Wah, Mr. Cai Weican and Mr. Wu Jianhua.