



新鴻基地產發展有限公司

Sun Hung Kai Properties Limited

(Incorporated in Hong Kong with limited liability)
(於香港註冊成立之有限公司)
(Stock Code 股份代號: 16)
(Warrant Code 認股權證代號: 1441)

NOTIFICATION LETTER 通知信函

15 October 2014

Dear Registered Shareholder and/or Warranthead,

Sun Hung Kai Properties Limited (the "Company")

– Notice of publication of (i) 2013/14 Annual Report, (ii) Circular in relation to proposals for general mandates to buy back shares and to issue shares, re-election of Directors and adoption of new articles of association and notice of annual general meeting, and (iii) Proxy Form for 2014 annual general meeting (collectively the "Current Corporate Communications")

We are pleased to inform you that the English and Chinese versions of the Current Corporate Communications are available on the Company's website at www.shkp.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the Current Corporate Communications (i) by clicking "Investor Relations" section on the home page of the Company's website, then selecting "Annual/Interim Reports" (for the 2013/14 Annual Report) and "Announcements" (for the other Current Corporate Communications) and confirming your acknowledgement of and agreement to the "Investor Relations" disclaimer; or (ii) by browsing through the HKEx's website. If you have elected to receive the Corporate Communications^(Note) in printed form, the printed version of your selected language(s) of the Current Corporate Communications are enclosed herewith.

Please note that the 2014 annual general meeting of the Company will be held at 53rd Floor, Sun Hung Kai Centre, 30 Harbour Road, Hong Kong on Saturday, 15 November 2014 at 12:00 noon.

If you have chosen (or are deemed to have consented) to receive the Corporate Communications by electronic means through the Company's website instead of in printed form but (i) for any reason have difficulty in receiving or gaining access to the Current Corporate Communications; or (ii) would like to receive printed copies of the Current Corporate Communications, the Company will upon written request send the printed copies of the Current Corporate Communications to you free of charge. Please make your request to the Company c/o Computershare Hong Kong Investor Services Limited ("Computershare"), the Registrar maintaining the registers of members and warrant holders of the Company, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at shkp@computershare.com.hk.

If you have received the Current Corporate Communications in either English or Chinese only and would like to receive printed copies in other language free of charge, please send your request to the Company c/o Computershare by post or by email.

With respect to all future Corporate Communications, please note that you are entitled to change your choice of language and/or means of receipt by giving reasonable notice (of not less than 7 days) to the Company c/o Computershare in writing (at the address stated above) or by email (at shkp@computershare.com.hk) or simply completing the change request form (the "Change Request Form") on the reverse side and returning it to the Company c/o Computershare by using the mailing label at the bottom of the Change Request Form without the need to affix a stamp if you post it in Hong Kong. Otherwise, please affix an appropriate stamp. The Change Request Form may also be downloaded from the Company's website at www.shkp.com or the HKEx's website at www.hkexnews.hk.

Should you have any queries relating to this letter, please call the Company's hotline at (852) 2828 8648 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
YUNG Sheung-tat, Sandy
Company Secretary

Note: Corporate Communications mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) the directors' report and its annual accounts together with a copy of the auditor's report, (b) the interim report, (c) a notice of meeting, (d) a listing document, (e) a circular, and (f) a proxy form.

This letter is made in English and Chinese. In case of any inconsistency, the English version shall prevail.

敬啟者：

新鴻基地產發展有限公司（「本公司」）

– (i)二〇一三至一四年年報，(ii)有關建議之購回股份及發行股份之一般授權、重選董事及採納新組織章程細則及股東週年大會通告之通函，以及(iii)二〇一四年度股東週年大會代表委任表格(統稱「本次公司通訊」)之發佈通知

謹此告知，本次公司通訊的中英文版本已登載於本公司網站 www.shkp.com 及香港交易及結算所有限公司（「港交所」）網站 www.hkexnews.hk，歡迎瀏覽。閣下可(i)在本公司網站主頁選按「投資者關係」一項，再選擇「年報/中期報告」項(以閱覽二〇一三至一四年年報)及選擇「公告」項(以閱覽本次公司通訊之其他文件)，並確認及同意「投資者關係」的免責聲明，或(ii)透過港交所網站，瀏覽本次公司通訊。如閣下已選擇收取公司通訊^(附註)之印刷本，隨函附奉閣下所選擇之語言版本的本次公司通訊之印刷本。

本公司之二〇一四年度股東週年大會將於二〇一四年十一月十五日(星期六)正午十二時假座香港灣道三十號新鴻基中心五十三樓舉行。

若閣下已選擇(或被視為已同意)透過本公司網站以電子方式收取公司通訊以代替收取印刷本，但(i)因任何理由以致在收取或接收本次公司通訊時遇到困難；或(ii)現欲領取本次公司通訊的印刷本，本公司將在收到閣下之要求後寄上本次公司通訊的印刷本，費用全免。請將閣下之要求經香港中央證券登記有限公司（「中央證券」，存置本公司股東及認股權證持有人名冊的過戶登記處），地址為香港灣仔皇后大道東一八三號合和中心十七M樓，或電郵至 shkp@computershare.com.hk，通知本公司。

如閣下只收取本次公司通訊之中文版本或英文版本，惟希望免費索取另一種語言之印刷本，請以郵寄或電郵方式經中央證券向本公司索取。

有關日後刊發之公司通訊，閣下有權在合理時間內(最短不少於七天)經中央證券通知本公司，以更改語言版本及/或收取方式之選擇。閣下可以書面(寄送至上述中央證券之地址)或電郵(至 shkp@computershare.com.hk)方式通知本公司或填妥在本函背面的更改表格（「更改表格」），並使用更改表格下方之郵寄標籤寄至中央證券予本公司，如在香港投寄，毋須貼上郵票，否則，請貼上適當的郵票。更改表格亦可於本公司網站 www.shkp.com 或港交所網站 www.hkexnews.hk 下載。

如閣下對本函有任何疑問，請於辦公時間星期一至星期五（公眾假期除外）上午九時至下午六時，致電本公司熱線電話(852)2828 8648查詢。

此致
各位登記股東及/或認股權證持有人 台照

公司秘書
容上達
謹啟

二〇一四年十月十五日

附註：公司通訊指本公司向其證券持有人發出或將予發出以供參照或採取行動的任何文件，包括但不限於：(a)董事局報告書及年度賬目連同核數師報告書，(b)中期報告，(c)會議通告，(d)上市文件，(e)通函，以及(f)代表委任表格。

本函以英文及中文發出。中英文版本內容如有任何不相符，概以英文版本為準。

SHKH-15102014-1(7)

