Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



AUPU GROUP HOLDING COMPANY LIMITED

奥普集团控股有限公司

(Incorporated in Cayman Islands as an exempted company with limited liability)

(Stock Code: 00477)

RESTRUCTURING REGARDING CONTROLLING SHAREHOLDER

The Board announces that on 21 November 2014, Fang Shengkang, Lu Songkang and Chai Junqi, who were shareholders of SeeSi, transferred 32 shares, 5 shares and 1 share of SeeSi respectively to Fang James. By way of consideration, Fang James procured that SeeSi transferred 259,605,634 Shares, 40,563,380 Shares and 8,112,676 Shares to Sino Broad, Enown Harbour and Copious All respectively. As a result, the 576,000,000 Shares (approximately 55.13% of the issued Share capital of the Company) originally held by SeeSi were split up and became held by Fang James, Fang Shengkang, Lu Songkang and Chai Junqi separately through their wholly-owned companies respectively.

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of SFO.

The Board announces that on 21 November 2014, Fang Shengkang, Lu Songkang and Chai Junqi, who were shareholders of SeeSi, transferred 32 shares, 5 shares and 1 share of SeeSi respectively to Fang James. By way of consideration, Fang James procured that SeeSi transferred 259,605,634 Shares, 40,563,380 Shares and 8,112,676 Shares to Sino Broad, Enown Harbour and Copious All respectively. As a result, the 576,000,000 Shares (approximately 55.13% of the issued Share capital of the Company) originally held by SeeSi were split up and became held by Fang James, Fang Shengkang, Lu Songkang and Chai Junqi separately through their wholly-owned companies respectively.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares.

DEFINITIONS

In this announcement, the following expressions shall have the meanings set out below unless the context otherwise requires:

| "Board" | the board of directors of the Company |
|------------------|--|
| "Company" | AUPU Group Holding Company Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the main board of the Stock Exchange |
| "Copious All" | Copious All Limited, a company incorporated in the British Virgin Islands, the entire issued share capital of which is owned by Chai Junqi |
| "Enown Harbour" | Enown Harbour Limited, a company incorporated in the British Virgin Islands, the entire issued share capital of which is owned by Lu Songkang |
| "Hong Kong" | the Hong Kong Special Administrative Region of the PRC |
| "Listing Rules" | the Rules Governing the Listing of Securities on the Stock Exchange |
| "PRC" | the People's Republic of China |
| "SFO" | the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong) |
| "SeeSi" | SeeSi Universal Limited 思時寰宇有限公司, a company incorporated in the British Virgin Islands, which was the controlling shareholder of the Company immediately prior to the restructuring as mentioned in this announcement |
| "Share(s)" | existing ordinary share(s) of HK\$0.10 each in the share capital of the Company |
| "Shareholder(s)" | holder(s) of the Share(s) |
| "Sino Broad" | Sino Broad Holdings Limited, a company incorporated in the British Virgin Islands, the entire issued share capital of which is owned by Fang Shengkang |

"Stock Exchange"

The Stock Exchange of Hong Kong Limited

"%"

per cent.

By Order of the Board of AUPU Group Holding Company Limited Fang James Chairman

Hong Kong, 21 November 2014

As at the date hereof, the executive directors of the Company consists of Mr. Fang James, Mr. Fang Shengkang and Mr. Wu Xingjie; the non-executive directors are Mr. Lin Xiaofeng and Lu Songkang; the independent non-executive directors are Mr. Wu Tak Lung, Mr. Gan Weimin and Mr. Shen Jianlin.