CULTURE LANDMARK INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 674)

INTERIM RESULTS
FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2014

The board (the "**Board**") of directors (the "**Directors**") of Culture Landmark Investment Limited (the "**Company**") presents the unaudited consolidated results of the Company and its subsidiaries (collectively referred to as the "**Group**") for the six months ended 30 September 2014.

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
For the six months ended 30 September 2014

		Six months ended 30 September	
		2014	2013
		(Unaudited)	(Unaudited)
	Notes	***HK$***	*HK$*
Continuing Operations			
Turnover	*2*	**74,005,209**	91,842,492
Other income and gains		**3,612,615**	6,129,466
Costs of inventories		**(8,248,182)**	(1,389,627)
Depreciation of property, plant and equipment		**(4,554,333)**	(10,487,348)
Amortisation		**(12,968,620)**	(11,818,953)
Impairment losses		**(42,645,356)**	(6,231,750)
Operating lease payments		**(17,875,115)**	(10,553,347)
Operating sublease payments		**(7,877,631)**	(12,402,907)
Staff costs		**(33,494,386)**	(32,476,801)
Other operating expenses		**(54,841,950)**	(62,158,352)
Loss on disposal of subsidiaries	*11*	**(16,030,080)**	—
Gain on deemed disposal of interests in associates, net	*7*	**1,162,241**	—
Loss on disposal of associates	*7*	**(2,912,809)**	—
Loss on disposal of convertible loan notes		**(1,051,473)**	—
Share of profits/(losses) of associates		**616,346**	(1,984,600)
Loss on disposal of available-for-sale investments		**(1,630,320)**	—
Finance costs		**(1,764,254)**	(7,849,317)
Loss before income tax expense	*3*	**(126,498,098)**	(59,381,044)
Income tax credit/(expense)	*4*	**801,472**	(94,818)
Loss for the period from continuing operations		**(125,696,626)**	(59,475,862)

	Notes	Six months ended 30 September 2014 (Unaudited) HK$	2013 (Unaudited) HK$
Discontinued Operation			
Loss for the period from discontinued operation		—	(11,055,441)
Gain on disposal of subsidiaries, net		—	79,446,079
Profit for the period from discontinued operation		—	68,390,638
(Loss)/profit for the period		**(125,696,626)**	8,914,776
Other comprehensive income			
Item that may be reclassified subsequently to profit or loss			
Available-for-sale investments, change in fair value	*8*	**(69,054,056)**	27,154,430
Available-for-sale investments, reclassify from equity to profit or loss	*8*	**41,886,761**	320,800
Reclassification adjustment for realisation upon disposal of available-for-sale investments		**(171,260)**	—
Exchange differences arising on translation of foreign operations and release of foreign exchange reserve upon disposal of subsidiaries		**(11,164,866)**	(34,464,011)
Other comprehensive income for the period, net of tax		**(38,503,421)**	(6,988,781)
Total comprehensive income for the period		**(164,200,047)**	1,925,995
(Loss)/profit for the period attributable to:			
Owners of the Company		**(123,972,239)**	14,183,858
Non-controlling interests		**(1,724,387)**	(5,269,082)
		(125,696,626)	8,914,776
Total comprehensive income for the period attributable to:			
Owners of the Company		**(160,265,219)**	7,329,188
Non-controlling interests		**(3,934,828)**	(5,403,193)
		(164,200,047)	1,925,995
		HK cents	*HK cents*
Loss per share from continuing operations	*5*		
Basic		**(20.70)**	(9.16)
Diluted		**(20.70)**	(9.16)
Earnings per share from discontinued operation	*5*		
Basic		—	11.53
Diluted		—	11.53
(Loss)/earnings per share from continuing and discontinued operations	*5*		
Basic		**(20.70)**	2.37
Diluted		**(20.70)**	2.37

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2014

	Notes	30 September 2014 (Unaudited) HK$	31 March 2014 (Audited) HK$
Assets			
Non-current assets			
Property, plant and equipment		**73,280,103**	74,859,922
Investment property		**6,199,271**	6,199,271
Goodwill		**96,019,091**	96,019,091
Intangible assets		**96,653,048**	129,654,080
Interests in associates	*7*	—	56,625,703
Available-for-sale investments	*8*	**132,073,130**	204,732,204
Convertible loan notes		—	3,569,000
Total non-current assets		**404,224,643**	571,659,271
Current assets			
Inventories		**27,421,618**	33,449,819
Trade and other receivables	*9*	**207,860,880**	196,319,683
Deferred expenditure		**4,961,142**	3,929,687
Amounts due from non-controlling shareholders		**14,049**	472,706
Amounts due from related parties		**196,332**	1,622,672
Amount due from an associate		—	4,322,138
Cash and bank balances		**133,033,202**	173,820,122
Total current assets		**373,487,223**	413,936,827
Total assets		**777,711,866**	985,596,098

	Notes	30 September 2014 (Unaudited) HK$	31 March 2014 (Audited) HK$
Liabilities			
Current liabilities			
Trade and other payables	*10*	**104,041,818**	80,518,963
Amounts due to non-controlling shareholders		**64,194,199**	97,794,653
Amounts due to related parties		**37,126,486**	35,023,051
Bank borrowings		**32,058,400**	29,569,384
Other borrowings		—	39,640,500
Deferred income		**504,757**	504,382
Current tax liabilities		**2,854,930**	3,113,333
Total current liabilities		**240,780,590**	286,164,266
Net current assets		**132,706,633**	127,772,561
Total assets less current liabilities		**536,931,276**	699,431,832
Non-current liabilities			
Bank borrowings		**6,309,467**	—
Provision for long service payments		**42,373**	42,373
Deferred income		**3,977,903**	4,227,134
Deferred tax liabilities		**18,461,175**	12,561,503
Total non-current liabilities		**28,790,918**	16,831,010
Total liabilities		**269,571,508**	302,995,276
NET ASSETS		**508,140,358**	682,600,822
Capital and reserves attributable to owners of the Company			
Share capital		**29,938,352**	29,938,352
Reserves		**495,241,022**	655,506,241
		525,179,374	685,444,593
Non-controlling interests		**(17,039,016)**	(2,843,771)
TOTAL EQUITY		**508,140,358**	682,600,822

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 September 2014

1. BASIS OF PREPARATION

The unaudited condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The unaudited condensed consolidated financial statements have been prepared under historical cost basis except for certain properties and available-for-sale investments, which are measured at revalued amount or fair value.

The unaudited condensed consolidated financial statements do not include all the information and disclosure required in the Group's annual financial statements and should be read in conjunction with the Group's annual financial statements for the year ended 31 March 2014.

The HKICPA has issued a few amendments to HKFRSs that are first effective for the current accounting period of the Group. Of these, the following amendments are relevant to the Group's condensed consolidated financial statements:

Amendments to HKAS 32	Offsetting Financial Assets and Financial Liabilities
Amendments to HKFRS 10, HKFRS 12 and HKAS 27 (2011)	Investment entities

The accounting policies used in the unaudited condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual financial statements for the year ended 31 March 2014.

The following revised standards, amendments and interpretations which are relevant to the Group have been issued, but are not yet effective for the financial year beginning on 1 April 2014 and have not yet been early adopted.

HKFRSs (Amendments)	Annual Improvements 2010-2012 Cycle[2]
HKFRSs (Amendments)	Annual Improvements 2011-2013 Cycle[1]
Amendments to HKAS 16 and HKAS 38	Clarification of Acceptable Methods of Depreciation and Amortisation[3]
HKFRS 9	Financial Instruments[5]
HKFRS 15	Revenue from Contracts with Customers[4]

[1] Effective for annual periods beginning on or after 1 July 2014
[2] Effective for annual periods beginning, or transactions occurring, on or after 1 July 2014
[3] Effective for annual periods beginning on or after 1 January 2016
[4] Effective for annual periods beginning on or after 1 January 2017
[5] Effective for annual periods beginning on or after 1 January 2018

The Group has already commenced an assessment of the impact of the new standards, amendments to standards and interpretations to existing standards but is not yet in a position to state whether these new standards, amendments to standards or interpretations to existing standards would have a significant impact on the Group's result of operations and financial position.

2. SEGMENT INFORMATION

Management determines operating segments based on the reports regularly reviewed by the CODM, which is the board of directors, in assessing performance and allocating resources. The CODM considers the business primarily on the basis of the type of services supplied by the Group. The Group is currently organised into six operating divisions — licence fee collection and provision of intellectual property enforcement services business, exhibition-related business, property sub-leasing business, property development and investment, entertainment business and food and beverages.

Principal activities are as follows:

Licence fee collection and provision of intellectual property enforcement services business *(note (i))*	—	provision of copyright licence fees settlement and collection services and intellectual property enforcement services in respect of karaoke copyright in the People's Republic of China ("PRC") as managed and administered by the China Audio-Video Copyright Association, the sole official recognised national audio-video organisation in PRC
Exhibition-related business	—	organising all kinds of exhibition events and meeting events
Property sub-leasing business	—	sub-leasing of properties in PRC
Property development and investment	—	development of real properties and leasing of investment properties
Entertainment business	—	provision of talent management and entertainment business
Food and beverages	—	sale of food and beverages and restaurant operations

Note:

(i) After the disposal of Hua Rong Sheng Shi Holding Limited ("Hua Rong") on 8 August 2014 (note 11), the Group will only continue its intellectual property enforcement services in PRC.

Segment information is presented below:

(a) Information about reportable segment revenue, profit or loss and other information

	Six months ended 30 September 2014 (Unaudited)									
	Continuing operations								Discontinued operation	
	Licence fee collection and provision of intellectual property enforcement services business *HK$*	Exhibition-related business *HK$*	Property sub-leasing business *HK$*	Property development and investment *HK$*	Entertain-ment business *HK$*	Food and beverages *HK$*	Inter-segment elimination *HK$*	Sub-total *HK$*	Hotel operations *HK$*	Total *HK$*
Reportable segment revenue										
External sales	24,568,229	29,190,678	19,065,534	–	469,136	711,632	–	74,005,209	–	74,005,209
Inter-segment sales	–	–	–	–	–	26,270	(26,270)	–	–	–
	24,568,229	29,190,678	19,065,534	–	469,136	737,902	(26,270)	74,005,209	–	74,005,209
Reportable segment (loss)/profit before income tax expense	(26,353,042)	(4,198,580)	883,494	(135,808)	(2,017,269)	(3,346,573)	–	(35,167,778)	–	(35,167,778)
Other segment information										
Interest income	317,692	45,570	7,663	–	495	98	–	371,518	–	371,518
Interest expenses	–	–	1,764,254	–	–	–	–	1,764,254	–	1,764,254
Depreciation of property, plant and equipment	754,844	353,968	2,029,289	8,018	8,844	–	–	3,154,963	–	3,154,963
Amortisation of intangible assets	6,100,527	1,589,121	–	–	–	–	–	7,689,648	–	7,689,648
Amortisation of deferred expenditure	5,278,972	–	–	–	–	–	–	5,278,972	–	5,278,972
Loss on disposal of subsidiaries	16,030,080	–	–	–	–	–	–	16,030,080	–	16,030,080
Share of profits of associates	–	–	–	–	616,346	–	–	616,346	–	616,346
Gain on deemed disposal of associates, net	–	–	–	–	1,162,241	–	–	1,162,241	–	1,162,241
Loss on disposal of associates	–	–	–	–	2,912,809	–	–	2,912,809	–	2,912,809
Loss on disposal of convertible loan notes	–	–	–	–	1,051,473	–	–	1,051,473	–	1,051,473
Reportable segment assets (As at 30 September 2014)	206,586,154	63,947,628	210,508,724	119,747,464	1,883,027	31,665,943	–	634,338,940	–	634,338,940
Reportable segment liabilities (As at 30 September 2014)	106,223,884	29,591,114	119,319,542	–	6,015,136	1,315,349	–	262,465,025	–	262,465,025

The inter-segment sales were charged at prevailing market rates.

	Six months ended 30 September 2013 (Unaudited)									
	Continuing operations								Discontinued operation	
	Licence fee collection and provision of intellectual property enforcement services business *HK$*	Exhibition-related business *HK$*	Property sub-leasing business *HK$*	Property development and investment *HK$*	Entertain-ment business *HK$*	Food and beverages *HK$*	Inter-segment elimination *HK$*	Sub-total *HK$*	Hotel operations *HK$*	Total *HK$*
Reportable segment revenue										
External sales	28,380,528	26,195,278	35,313,720	—	490,756	1,462,210	—	91,842,492	12,489,056	104,331,548
Inter-segment sales	—	—	—	—	—	253,393	(253,393)	—	—	—
	28,380,528	26,195,278	35,313,720	—	490,756	1,715,603	(253,393)	91,842,492	12,489,056	104,331,548
Reportable segment (loss)/profit before income tax expense	(16,619,160)	(1,479,246)	(1,764,297)	(530,535)	(2,176,354)	(2,149,092)	—	(24,718,684)	68,390,638	43,671,954
Other segment information										
Interest income	15	27,892	—	—	52	48	—	28,007	—	28,007
Interest expenses	33,250	—	6,070,176	—	40,000	—	—	6,143,426	—	6,143,426
Depreciation of property, plant and equipment	1,250,737	342,424	7,139,317	—	103,375	1,220	—	8,837,073	139,124	8,976,197
Amortisation of payments for leasehold land held for own use under operating leases	—	—	—	—	—	—	—	—	1,205,395	1,205,395
Amortisation of intangible assets	5,973,879	1,589,121	—	—	—	—	—	7,563,000	—	7,563,000
Amortisation of deferred expenditure	4,255,953	—	—	—	—	—	—	4,255,953	—	4,255,953
Impairment loss on property, plant and equipment	—	—	5,910,950	—	—	—	—	5,910,950	—	5,910,950
Share of losses of associates	—	—	—	—	1,984,600	—	—	1,984,600	—	1,984,600
Gain on disposal of subsidiaries	—	—	—	—	—	—	—	—	79,446,079	79,446,079
Reportable segment assets (As at 31 March 2014)	332,986,814	61,546,882	179,945,781	121,076,043	83,346,859	36,380,867	—	815,283,246	—	815,283,246
Reportable segment liabilities (As at 31 March 2014)	169,183,611	18,482,656	88,167,400	—	4,972,795	2,669,475	—	283,475,937	—	283,475,937

The inter-segment sales were charged at prevailing market rates.

(b) Reconciliation of reportable segment profit or loss, assets and liabilities

	Six months ended 30 September	
	2014	2013
	(Unaudited)	(Unaudited)
	HK$	*HK$*
Reportable segment loss before income tax expense from continuing operations	**(35,167,778)**	(24,718,684)
Unallocated interest income and other income	**666,488**	553,298
Unallocated impairment	**(42,645,356)**	(320,800)
Unallocated finance costs	**—**	(1,705,891)
Unallocated staff costs	**(17,040,357)**	(10,182,325)
Unallocated rent, rate and management fee	**(12,684,652)**	(6,379,506)
Unallocated depreciation	**(1,399,370)**	(1,650,275)
Unallocated loss on disposal of available-for-sale investments	**(1,630,320)**	—
Unallocated head office and corporate expenses	**(16,596,753)**	(14,976,861)
Loss before income tax expense from continuing operations	**(126,498,098)**	(59,381,044)

Assets

	30 September	31 March
	2014	2014
	(Unaudited)	(Audited)
	HK$	*HK$*
Reportable segment assets	**634,338,940**	815,283,246
Available-for-sale investments	**28,597,876**	101,333,932
Cash and cash equivalents	**77,027,296**	27,494,061
Property, plant and equipments	**8,855,697**	9,362,065
Loan receivable	**11,300,000**	11,300,000
Unallocated head office and corporate assets	**17,592,057**	20,822,794
Total assets	**777,711,866**	985,596,098

Liabilities

	30 September	31 March
	2014	2014
	(Unaudited)	(Audited)
	HK$	*HK$*
Reportable segment liabilities	**262,465,025**	283,475,937
Other borrowings	**—**	13,000,000
Unallocated head office and corporate liabilities	**7,106,483**	6,519,339
Total liabilities	**269,571,508**	302,995,276

(c) Geographical information

The Group's operations are mainly located in Hong Kong, PRC and Korea.

An analysis of the Group's geographical segments is set out as follows:

	Six months ended 30 September 2014 (Unaudited)							
	Hong Kong		**PRC**		**Korea**		**Total**	
	Continuing operations ***HK$***	**Discontinued operation** ***HK$***	**Continuing operations** ***HK$***	**Discontinued operation** ***HK$***	**Continuing operations** ***HK$***	**Discontinued operation** ***HK$***	**Continuing operations** ***HK$***	**Discontinued operation** ***HK$***
Turnover *(note (i))*	**29,939,399**	**—**	**43,741,413**	**—**	**324,397**	**—**	**74,005,209**	**—**
Non-current assets other than financial instruments and deferred tax assets (As at 30 September 2014)	**35,511,351**	**—**	**226,832,810**	**—**	**9,807,352**	**—**	**272,151,513**	**—**

	Six months ended 30 September 2013 (Unaudited)							
	Hong Kong		PRC		Korea		Total	
	Continuing operations *HK$*	Discontinued operation *HK$*	Continuing operations *HK$*	Discontinued operation *HK$*	Continuing operations *HK$*	Discontinued operation *HK$*	Continuing operations *HK$*	Discontinued operation *HK$*
Turnover *(note (i))*	27,798,665	—	64,043,827	12,489,056	—	—	91,842,492	12,489,056
Non-current assets other than financial instruments and deferred tax assets (As at 31 March 2014)	117,969,283	—	239,189,513	—	6,199,271	—	363,358,067	—

Note:

(i) Turnover is attributed to countries on the basis of the customers' location.

3. LOSS BEFORE INCOME TAX EXPENSE

Loss before income tax expense from continuing operations has been arrived at after crediting/charging:

	Six months ended 30 September	
	2014	2013
	(Unaudited)	(Unaudited)
	HK$	*HK$*
Crediting		
Bank interest income	**399,079**	95,980
Loan interest income	**566,548**	485,325
Charging		
Staff costs	**33,494,386**	32,476,801
Amortisation on		
— intangible assets	**7,689,648**	7,563,000
— deferred expenditure	**5,278,972**	4,255,953
Impairment loss on		
— property, plant and equipment	**758,595**	5,910,950
— available-for-sale investments *(Note 8(a))*	**41,886,761**	320,800

4. INCOME TAX CREDIT/(EXPENSE)

Income tax credit/(expense) in the unaudited condensed consolidated statement of comprehensive income represents:

	Six months ended 30 September					
	Continuing operations		Discontinued operation		Total	
	2014	2013	**2014**	2013	**2014**	2013
	(Unaudited)	(Unaudited)	**(Unaudited)**	(Unaudited)	**(Unaudited)**	(Unaudited)
	HK$	*HK$*	***HK$***	*HK$*	***HK$***	*HK$*
Current tax — Hong Kong profits tax	**(191,075)**	—	**—**	—	**(191,075)**	—
Current tax — PRC Enterprise Income Tax	**(49,800)**	(2,368,699)	**—**	—	**(49,800)**	(2,368,699)
Deferred tax	**1,042,347**	2,273,881	**—**	—	**1,042,347**	2,273,881
	801,472	(94,818)	**—**	—	**801,472**	(94,818)

Hong Kong Profits Tax has been provided at the rate of 16.5% (six months ended 30 September 2013: 16.5%) on the Hong Kong subsidiaries' assessable profits for the period.

For the six months ended 30 September 2014 and 2013, PRC subsidiaries are subject to PRC Enterprise Income Tax at 25%.

5. (LOSS)/EARNINGS PER SHARE

The calculation of the basic and diluted (loss)/earnings per share attributable to the ordinary equity holders of the Company is based on the following data:

	Six months ended 30 September	
	2014	2013
	(Unaudited)	(Unaudited)
	HK$	*HK$*
(Loss)/profit for the purpose of basic and diluted loss per share		
(Loss)/profit for the period attributable to owners of the Company		
— from continuing operations	**(123,972,239)**	(54,870,106)
— from discontinued operation	**—**	69,053,964
— from continuing and discontinued operations	**(123,972,239)**	14,183,858
Number of shares		
Weighted average number of ordinary shares for the purpose of basic and diluted loss per share	**598,767,047**	598,767,047

Note:

There are no dilutive effects on the share options granted as they are anti-dilutive.

6. DIVIDENDS

No dividend was paid or proposed during the six months period ended 30 September 2014, nor has any dividend been proposed as at the date of this announcement (2013: Nil).

7. INTERESTS IN ASSOCIATES

	30 September 2014	31 March 2014
	(Unaudited)	(Audited)
	HK$	*HK$*
Share of net assets of the associates	**916,387**	31,236,379
Goodwill	**26,224,087**	52,529,798
Impairment loss recognised	**(27,140,474)**	(27,140,474)
	—	56,625,703

Notes:

(i) On 15 April 2014, China Star Cultural Media Group Limited ("CSCM") (formerly known as China Media and Films Holdings Limited) issued 100,000,000 new ordinary shares pursuant to a private placement which caused a dilution on the Group's shareholding interest in CSCM from 45.95% to 38.37% (after taking into account of the interest in convertible loan note, the Group's shareholding interest in CSCM decreased from 48.47% to 40.47%). As a result, the Group recorded a loss on deemed disposal of an associate of HK$861,314. The directors of the Company considered that the Group had retained significant influence over CSCM.

(ii) On 17 June 2014, CSCM further issued 300,000,000 new ordinary shares pursuant to another private placement which caused a further dilution on the Group shareholding interest in CSCM from 38.37% to 25.66% (after taking into account of the interest in convertible loan note, the Group's shareholding interest in CSCM decreased from 40.47% to 27.06%). As a result, the Group recorded a gain on deemed disposal of an associate of HK$2,023,555. The Group still had retained significant influence over CSCM.

(iii) On 29 September 2014, the Group disposed 229,326,016 ordinary shares in CSCM. As a result, the Group no longer holds any ordinary shares in CSCM and CSCM ceased to be an associate of the Group. The Group recorded a loss on disposal of associates of HK$2,912,809.

8. AVAILABLE-FOR-SALE INVESTMENTS

	30 September 2014 (Unaudited) ***HK$***	31 March 2014 (Audited) *HK$*
Listed securities in Hong Kong, at fair value *(note (a))*	**28,597,876**	101,333,932
Contingent consideration in relation to acquisition of subsidiaries *(note (b))*	**103,475,254**	103,398,272
	132,073,130	204,732,204

(a) As at 30 September 2014, the listed securities in Hong Kong represented mainly the equity interests in Cosmopolitan International Holdings Limited ("Cosmopolitan") which is listed on the Main Board of the Stock Exchange.

For the six months ended 30 September 2014, fair value losses on the available-for-sale investments of the Group amounted to HK$69,054,056 was recognised in other comprehensive income and HK$41,886,761 was immediately reclassified to the profit or loss as the Directors considered the decline in fair value constituted objective evidence of impairment.

The fair values of listed equity investments are based on quoted market prices.

(b) The contingent consideration in related to acquisition of subsidiaries was secured by 40% equity interests of Elite-China Cultural Development Limited which was held by FeiFan Cultural Development Limited, a non-controlling interest of the Group's subsidiaries.

The contingent consideration related to acquisition of subsidiaries was valued at 31 March 2014 on option pricing model basis by APAC Asset Valuation and Consulting Limited ("APAC"), an independent professional valuer, and the Directors are of the opinion that the fair value at 30 September 2014 was not significantly different from the one measured at 31 March 2014.

9. TRADE AND OTHER RECEIVABLES

	30 September 2014 (Unaudited) ***HK$***	31 March 2014 (Audited) *HK$*
Trade debtors *(note (a), (b))*	**22,446,053**	24,453,758
Deposits, prepayments and other receivables	**64,114,827**	36,695,425
Loan receivable *(note (c))*	**11,300,000**	11,300,000
Deposits for acquisition of subsidiaries *(note (d))*	**110,000,000**	110,000,000
Deposits pledged for other borrowings	**—**	13,870,500
	207,860,880	196,319,683

Notes:

(a) The Group generally grants no credit period to its customers, except for transactions with customers in exhibition-related services, in which credit period ranging from 30 to 60 days is granted.

(b) Included in trade and other receivables are trade debtors with the following ageing analysis based on invoice date as of the end of each reporting period:

	30 September 2014 (Unaudited) ***HK$***	31 March 2014 (Audited) *HK$*
Within 90 days	**22,241,963**	23,407,795
91 days to 365 days	**14,555**	99,070
More than 365 days	**189,535**	946,893
	22,446,053	24,453,758

(c) On 17 October 2013, the Group and Rich Success International Holdings Limited ("Rich Success"), a non-controlling shareholder of Well Allied Investments Limited ("Well Allied"), a non-wholly owned subsidiary of the Company, entered into a loan agreement in which the Group agreed to advance to Rich Success a loan in the total principal amount of HK$11,300,000 (the "Rich Success Loan"). The Rich Success Loan was secured by 7.978 ordinary shares of Well Allied, owned by Rich Success and loan receivables of HK$10,600,039 due from a subsidiary of the Group. The Rich Success Loan bears an effective interest rate of 10% per annum and shall be repayable on last working date of thirteen month from 17 October 2013.

(d) On 14 June 2013, the Company entered into 2 sets of memorandum of understanding ("MOU I and MOU II") regarding the proposed acquisitions of (i) the entire issued share capital of a company which directly or indirectly holds interests in the Yixing Project and Lianyungang Project, and (ii) the entire issued share capital of a company which indirectly holds interests in Xi'an Project. Both MOU I and MOU II are not legally binding save and except the provisions in relation to the payment of earnest moneys in the respective sums of HK$30,000,000 and HK$20,000,000 respectively. Details of MOU I and MOU II were more particularly set out in the announcement of the Company dated 14 June 2013.

On 11 October 2013, Estate Fortune Limited ("EFL"), an independent third party, entered into a second supplemental memorandum of understanding (the "Second Supplemental MOU") with the Company in relation to the proposed acquisition. Pursuant to the Second Supplemental MOU, both parties to MOU I agreed that (i) the 60-day validity period of MOU I be extended for a further period of 60 days, from 12 October 2013 to 11 December 2013; and (ii) all the other provisions of MOU I shall remain valid and shall not be affected in any respect. On 27 November 2013, the Company entered into a third supplemental memorandum of understanding with EFL in which the validity period of the MOU I be extended for a further period of 120 days, from 11 December 2013 to 10 April 2014 and all the other terms of the MOU I shall remain valid and shall not be affected in any respect. On 10 April 2014, the Company entered into a fourth supplemental memorandum of understanding with EFL in which the validity period of the MOU I be further extended for a period of 270 days, from 10 April 2014 to 4 January 2015 and all other terms of the MOU I shall remain valid and shall not be affected in any respect.

On 1 August 2013, Bliss Zone Limited ("BZL"), an independent third party, and the Company entered into a conditional sale and purchase agreement as contemplated under MOU II, pursuant to which the Company has conditionally agreed to acquire the entire issued share capital of Longisland Tourism Investment & Development Limited ("Longisland Tourism") for a consideration of HK$400,000,000, of which HK$150,000,000 shall be settled by cash and the remaining balance shall be settled by the issue of convertible bonds. The total payment amounting to HK$80,000,000 (including the payment of HK$20,000,000 mentioned above) was paid. The transaction was approved by the shareholders of the Company on 7 November 2013.Details of the transactions were more particularly set out in the Company's announcements dated 14 June 2013, 1 August 2013, 11 October 2013, 7 November 2013, 27 November 2013 and 10 April 2014 and circular dated 23 October 2013.

On 30 July 2014, the Company and BZL entered into a supplemental agreement. Pursuant to the supplemental agreement, the Company and BZL agreed to extend the long stop date for 3 months up to and including 31 October 2014. Details of the supplemental agreement were more particularly set out in the Company announcement dated 30 July 2014.

On 28 October 2014, the Company and BZL entered into a second supplemental agreement. Pursuant to the second supplemental agreement, the Company and BZL agreed to extend the long stop date for a further 6 months from 31 October 2014 up to and including 30 April 2015. Details of the second supplemental agreement were more particularly set out in the Company's announcement dated 28 October 2014.

10. TRADE AND OTHER PAYABLES

Included in trade and other payables are trade payables of HK$26,343,702 (31 March 2014: HK$10,053,565). The ageing analysis of trade payables at the end of each reporting period is as follows:

	30 September 2014 (Unaudited) ***HK$***	31 March 2014 (Audited) *HK$*
Current or within 30 days	**12,398,560**	7,408,448
31 to 60 days	**2,200**	175,530
61 to 90 days	**—**	177,193
Over 90 days	**13,942,942**	2,292,394
	26,343,702	10,053,565

11. DISPOSAL OF SUBSIDIARIES

On 3 July 2014, the Company entered into a sale and purchase agreement with Great Future Investment Limited, an independent third party to dispose the entire issued share capital of and shareholders' loan due from Hua Rong at the consideration of HK$30,000,001. The transaction was completed on 8 August 2014.

Hua Rong holds 70% equity interests in 天合文化集團有限公司 (Tian He Wen Hua Group Holdings Limited*) which is principally engaged in license fee collection and provision of intellectual property enforcement services business in PRC.

	(Unaudited) *HK$*
Net liabilities disposed of:	
Property, plant and equipment	1,762,526
Intangible assets	2,535,983
Deferred tax assets	7,328,668
Cash and cash equivalents	61,378,913
Restricted cash at banks	32,705,110
Other receivables	6,281,817
Amount due from non-controlling shareholder	554,152
Trade and other payables	(18,116,744)
Amount due to non-controlling shareholder	(37,080,887)
Shareholder's loan	(106,170,028)
Deferred tax liabilities	(411,049)
Tax payables	(176,160)
Non-controlling interests	(10,260,417)
	(59,668,116)
Shareholder's loan receivable disposed of	106,170,028
Reclassification of cumulative exchange differences from foreign exchange reserve to profit or loss	(471,831)
Loss on disposal of subsidiaries	(16,030,080)
Total consideration satisfied by:	
Cash	30,000,001
Net cash outflow arising from disposal	(31,378,912)

12. EVENTS AFTER REPORTING PERIOD

(a) On 28 October 2014, the Company and BZL entered into a second supplemental agreement. Pursuant to the second supplemental agreement, the Company and BZL agreed to extend the Long Stop Date for a further 6 months from 31 October 2014 up to and including 30 April 2015. Details of the second supplemental agreement were more particularly set out in the Company's announcement dated 28 October 2014.

(b) On 17 November 2014, Rich Success gave a written notice to the Group that Rich Success had no ability to repay the Rich Success Loan and corresponding interest in total of HK$12,413,861 and agreed to transfer the 7.978 ordinary shares of Well Allied and the loan receivables of HK$10,600,039 to the Group to settle the outstanding Rich Success Loan and interest. Following the transfer of the 7.978 ordinary shares of Well Allied, the Group holds an aggregate of 114.585 shares in Well Allied, representing 71.81% of the total issued share capital of Well Allied.

BUSINESS REVIEW AND PROSPECTS

Consolidated results

The turnover and loss of the Group for the six months ended 30 September 2014 were approximately HK$74.0 million and HK$125.7 million respectively as compared to the turnover of approximately HK$91.8 million and profit of approximately HK$8.9 million recorded in the comparable period of the immediately preceding financial year. The loss for the period ended 30 September 2014 was due to (i) the loss on disposal of Hua Rong Sheng Shi Holding Limited ("**Hua Rong**") of approximately HK$16.0 million; (ii) the change in fair value of available-for-sale investments of approximately HK$69.1 million (approximately HK$41.9 million of which was charged to the profit or loss) and a loss on disposal of available-for-sale investments of approximately HK$1.6 million. The profit of approximately HK$8.9 million recorded for the six months ended 30 September 2013 was attributable to the gain on disposal of Dynasty Hotel of approximately HK$79.4 million.

Licence fee collection and provision of intellectual property enforcement services businesses

During the period under review, the Group engaged in the collection of licence fees of karaoke music products from karaoke operators and the provision of intellectual property enforcement services in respect of karaoke music products and videos in the People's Republic of China ("**PRC**").

For the six months ended 30 September 2014, the abovementioned businesses recorded a turnover of approximately HK$24.6 million and a loss of approximately HK$26.4 million. The loss was mainly attributable to (i) the drop in turnover due to the disposal of Hua Rong completed in August 2014; (ii) the loss on disposal of Hua Rong of approximately HK$16.0 million; (iii) the amortisation of intangible asset and deferred expenditure of approximately HK$6.1 million and HK$5.3 million respectively. Hua Rong is principally engaged in the provision of copyright license fees settlement and collection services in respect of karaoke music products and videos in PRC in return of certain percentage of the license fee collected from karaoke venues as its service charge. The disposal of Hua Rong was completed on 8 August 2014. As disclosed in the Company's announcement dated 3 July 2014, the estimated loss on disposal of Hua Rong (based on the unaudited financial statement of Hua Rong as at 31 March 2014) was approximately HK$35.0 million. The change in the amount of loss on disposal from HK$35.0 million to HK$16.0 million was mainly due to (i) the operating loss of Hua Rong of approximately HK$6.0 million for the period from 1 April 2014 to the date of completion on 8 August 2014; and (ii) the fact that a pledged deposit of Hua Rong of approximately HK$13.0 million was used to set-off a loan due by a wholly owned subsidiary of the Group to a third party borrower and the treatment of above mentioned pledged deposit was confirmed only after obtaining relevant documentations.

After the disposal of Hua Rong, the Group will only continue its intellectual property enforcement services in PRC and the Directors are of the view that the provision of intellectual property enforcement services will generate positive cash inflow to the Group.

Exhibition-related business

China Resources Advertising & Exhibition Company Limited and its subsidiaries (the "**CRA Group**") are principally engaged in exhibition-related business. The CRA Group has acted as an organiser and contractor for exhibitions and meeting events held in Hong Kong. It has developed over 20-year relationship with the Hong Kong Trade Development Council ("**HKTDC**") and has become one of the major agents organising trade fairs for PRC groups whilst most of which were co-organised with the HKTDC. The clients of the CRA Group are primarily PRC based including numerous sub-councils of the China Council for the Promotion of International Trade in PRC. Overall, the exhibition-related business contributed a turnover of approximately HK$29.2 million to the Group, including a turnover of approximately HK$18.0 million generated from a function named "the Fashion Week" co-organised with the HKTDC. The exhibition-related business recorded a net loss of approximately HK$4.2 million after taking into account the amortisation of intangible assets of approximately HK$1.6 million. The Directors are of the view that the exhibition-related business will gradually improve and contribute positive cashflow to the Group in the foreseeable future.

Property sub-leasing business

In 2011, the Company entered into an agreement with HaoRan Cultural Development Limited (the "**HaoRan Vendor**") pursuant to which the Company agreed to acquire from HaoRan Vendor the entire issued share capital of BoRen Cultural Development Limited ("**BoRen**"). BoRen holds indirect interests in a group of companies which principally engage in sub-leasing of properties and facilities in Nanjing. The Company will receive compensation from HaoRan Vendor and the guarantor under the agreement should the total profit for three financial years ending 31 December 2017 be less than RMB75.0 million. The compensation is payable only if the Company advances loans in the total principal amount in Hong Kong dollars of not less than a sum equivalent to RMB50.0 million ("**Advanced Loans**") to Elite-China Cultural Development Limited or any of its subsidiaries ("**Elite Group**") for each of the three financial years.

The Company has not so far made any Advanced Loans to Elite Group under the agreement as the Company is contemplating various investment opportunities. The Board considers it more beneficial to defer its obligation in order to spare its resources to such other investment opportunities which may offer better prospects and return. On 30 September 2014, the Company entered into the fourth supplemental agreement with HaoRan Vendor and the guarantor to defer the guarantee period and loan.

For the six months ended 30 September 2014, the sub-leasing business recorded a turnover and a profit of approximately HK$19.1 million and HK$0.9 million respectively.

Property development and investment

As at 30 September 2014, the Group entered into various sets of memorandum of understanding in relation to the real property investment projects. Among all, the Company entered into a formal sale and purchase agreement with Bliss Zone Limited ("**BZL**") on 1 August 2013 to acquire the entire issued share capital of Longisland Tourism Investment & Development Limited (長島旅遊投資發展有限公司) and its subsidiaries (the "**Longisland Group**") for a total consideration of HK$400 million (of which HK$150 million by cash and the remaining balance by the issue of convertible bonds to BZL or its nominee upon completion). The transaction was approved by the Company's shareholders on 7 November 2013. Longisland Group holds a land development project located in 西安市滻灞生態區 (Chanba Ecological District of Xi'an City, PRC*) ("**Xi'an Project**") with a total land area of approximately 110,000 square metres and a planned gross floor area of approximately 267,663 square metres. On 28 October 2014, the Company entered into a second supplemental agreement with BZL to extend the long stop date for a further 6 months from 31 October 2014 up to and including 30 April 2015 as BZL will require additional time for the fulfillment of the conditions precedent set out in the formal sale and purchase agreement. Details of the Xi'an Project and the convertible bonds were disclosed in the Company's announcements dated 1 August 2013, 30 July 2014 and 28 October 2014 and circular dated 23 October 2013.

The Directors are optimistic with the future outlook of property development market in PRC and will continue to explore attractive investment opportunity to strengthen the Group's business in property development market.

Entertainment business and food and beverages business

As at the year ended 31 March 2014, the Group holds 45.95% interest in China Star Cultural Media Group Limited ("**CSCM**") (formerly known as China Media and Films Holdings Limited), a company listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited ("**Stock Exchange**"). CSCM and its subsidiaries are principally engaged in artist management, film distribution and production. Following a placement of 100,000,000 new ordinary shares under a general mandate on 15 April 2014, the Group's interest in CSCM was diluted to approximately 38.37%. On 24 April 2014, CSCM conditionally agreed to place up to 300,000,000 new ordinary shares under a specific mandate ("**CSCM Placement**") and the CSCM Placement was approved by the shareholders of CSCM in a general meeting on 10 June 2014. Following the completion of CSCM Placement, the Group's interests in CSCM was further diluted to approximately 25.66%.

On 23 September 2014, the Group entered into a placing agreement and a convertible loan note placing agreement with a placing agent to dispose (i) 229,326,016 CSCM shares at a price of HK$0.24 per share and (ii) the convertible loan notes ("**CLNs**") in the aggregate principal amount of up to HK$6.2 million at the CLN placing price of HK$3,413,000. The loss on disposal of the CSCM shares and CLNs were approximately HK$2.9 million and HK$1.1 million respectively. During the six months ended 30 September 2014, the share of profit of associate was approximately HK$0.6 million.

Baron Productions and Artiste Management Company Limited, a 51% owned subsidiary of the Company, engages in the production and artist management services in the entertainment industry. During the period under review, it incurred a loss of approximately HK$100,000.

As to the food and beverages business, owing to the high operating costs and keen competition in the industry, the Group ceased the operation of Golden Island Bird's Nest (Chiu Chau) Restaurant in Hong Kong in July 2014.

For the six months ended 30 September 2014, the entertainment business recorded a turnover and a loss of approximately HK$0.5 million and HK$2.0 million respectively and the food and beverages business recorded a turnover and a loss of approximately HK$0.7 million and HK$3.3 million respectively.

The Directors believe that the operation of the entertainment and the food and beverages businesses shall remain challenging in the future.

PROSPECTS

In 2013 and 2014, the Group entered a formal sale and purchase agreement and various sets of memorandum of understanding, to acquire companies principally engaged in property investment and development. The Directors are optimistic with the future outlook of property market in PRC and will continue to explore attractive investment opportunity to strengthen the Group's business in property development and investment. As such, the Directors streamlined the corporate structure through the disposal of Hua Rong and CSCM during the six months ended 30 September 2014. The Group may reallocate its resources to other investment opportunities which may generate a better return.

The Directors are confident of the business potential of the Company. The Group's financial position is strong with a net asset value of approximately HK$508.1 million. The management will continue to identify suitable strategic investment opportunities for the Group.

FINANCIAL REVIEW

Liquidity and financial resources

The Group finances its operations with internally generated resources. The Group maintains good business relationship with banks and has sufficient banking facilities available for future business development. Upon the completion of the Xi'an Project, the Company will be obligated to issue convertible bonds of HK$250,000,000 and make a residual cash payment of HK$70,000,000 to BZL.

As at 30 September 2014, the Group had borrowings of approximately HK$38.4 million (31 March 2014: HK$69.2 million). The gearing ratio of the Group was 7.3% (31 March 2014: 10.1%). Such ratio was calculated with reference to the total borrowings (being the sum of bank borrowings and other borrowings) over the Company's shareholders' equity.

The Group was able to generate sufficient cash flow from its operations to fulfill its repayment obligations and to meet the cash requirements for its day-to-day operations for the period. The revenue of the Group, being mostly denominated in Renminbi and Hong Kong dollar, matches the currency requirement of the Group's expenses given the Group's expenses denominated in other foreign currency were immaterial. No financial instrument was used for hedging. The Group was not exposed to any exchange rate risk or any related hedges.

Charges

As at 30 September 2014, Mr. Yang Lei (a director of certain subsidiaries of the Company) and a company beneficially owned by Mr. Yang Lei and his spouse respectively provided guarantee for certain loans of the Group. Certain assets of Mr. Yang Lei were also pledged to secure bank loans of the Group.

As at 30 September 2014, the Company provided guarantee to Golden Island Catering Group Company Limited, a wholly owned subsidiary of the Company, for credit limit of corporate credit cards up to HK$5,300,000.

Save as disclosed above, the Group did not have any charges on assets as at 30 September 2014.

EMOLUMENT POLICY

As at 30 September 2014, the Group employed a total of 169 employees. The Group remunerates its employees based on their performance, experience and prevailing industry practices. The emoluments of the Directors and senior management of the Company are reviewed and decided by the remuneration committee of the Company, having regard to the Company's operating results, individual performance and comparable market statistics.

The Group periodically reviews the remuneration package in order to attract, motivate and retain its employees. Discretionary bonuses are awarded to Directors and employees based on the Group's operating results and their performance.

The Company adopted a share option scheme ("**Share Option Scheme**") for the purpose of providing incentives or rewards to any Director, employee and other eligible participants who made significant contribution to the Group. The Group also provides external training courses for its staff members to improve their skills and services.

DIVIDENDS

The Board has resolved not to declare an interim dividend by the Company for the six months ended 30 September 2014.

CORPORATE GOVERNANCE

None of the Directors is aware of any information which would reasonably indicate that the Company is not, or was not in compliance with the code provisions in the Corporate Governance Code ("**CG Code**") as set out in Appendix 14 of the Listing Rules during the six months ended 30 September 2014 save and except the following deviations:

(A) Division of responsibilities between the chairman and chief executive officer

Under the CG Code provision A.2.1, the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. The roles of the chairman and chief executive officer of the Company have been performed by Mr. Cheng Yang, who is also an executive Director. The Board is of the view that the non-segregation would not result in considerable concentration of power in one person and has the advantage of strong and consistent leadership which is conducive to the prompt and consistent decision making and the respective implementation.

The Board will review the effectiveness of this arrangement from time to time and consider appointing an individual as the chief executive officer of the Company when it thinks appropriate.

(B) Term of appointment of non-executive directors

Under the CG Code provision A.4.1, all non-executive Directors should be appointed for a specific term, subject to re-election. The term of office for non-executive Directors is subject to retirement from office by rotation and is eligible for re-election in accordance with the provisions of the Company's Bye-laws. At each annual general meeting, one-third of the Directors for the time being (or if their number is not a multiple of three, the number nearest to but not less than one-third) shall retire from office by rotation. As such, the Company considers that such provisions are sufficient to meet the underlying objectives of the CG Code.

(C) Attendance of general meeting by directors

Under the CG Code provision A.6.7, independent non-executive Directors and other non-executive Directors should attend general meetings and develop a balanced understanding of the views of shareholders. Ms. Lei Lei and Mr. Li Weipeng, the executive Directors and Mr. So Tat Keung, the independent non-executive Director, attended the annual general meeting on 23 September 2014 and other Directors were unable to attend the annual general meeting due to personal reasons.

PURCHASE, SALE OR REDEMPTION OF SECURITIES

There was no purchase, sale or redemption by the Company or any of its subsidiaries of its securities during the six months ended 30 September 2014.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding securities transactions by Directors ("**Code of Conduct**") on terms no less than the required standard of dealings as set out in the Model Code. All Directors upon specific enquires confirmed that they had complied with the required standard of dealings and the Code of Conduct adopted by the Company.

REVIEW BY THE AUDIT COMMITTEE

The audit committee of the Company has reviewed with the management of the Group the accounting principles and practices adopted by the Group, its internal controls and financial reporting matters and the interim results for the six months ended 30 September 2014.

By Order of the Board
Culture Landmark Investment Limited
Cheng Yang
Chairman

Hong Kong, 26 November 2014

As at the date of this announcement, the executive directors of the Company are Mr. Cheng Yang (the Chairman), Ms. Lei Lei and Mr. Li Weipeng; and the independent non-executive directors are Mr. Tong Jingguo, Mr. Yang Rusheng and Mr. So Tat Keung.

* *For identification only*