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GOLDEN EAGLE RETAIL GROUP LIMITED

金鷹商貿集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 3308)

TRADING HALT

At the request of Golden Eagle Retail Group Limited (the “**Company**”), trading in the shares of the Company (stock code: 3308) and the bonds issued by the Company (stock code: 05950) on The Stock Exchange of Hong Kong Limited has been halted with effect from 9:00 a.m. on Monday, 12 January 2015 pending the release of an announcement containing inside information of the Company.

By order of the Board
Golden Eagle Retail Group Limited
Wang Hung, Roger
Chairman

Hong Kong, 12 January 2015

As at the date of this announcement, the Board comprises 1 executive Director, namely Mr. Wang Hung, Roger and 3 independent non-executive Directors, namely Mr. Wong Chi Keung, Mr. Wang Yao and Mr. Lay Danny J.