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PEAK SPORT PRODUCTS CO., LIMITED

匹克體育用品有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1968)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Peak Sport Products Co., Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on 11 March 2015 (Wednesday) for the purposes of, among other matters, approving the announcement of annual results of the Company and its subsidiaries for the year ended 31 December 2014 for publication, and considering the proposed payment of a final dividend, if any.

By order of the Board
Peak Sport Products Co., Limited
Tsoi Ka Ho
Company Secretary

Hong Kong, 13 February 2015

As at the date of this announcement, the Board comprises three executive directors, namely Mr. Xu Jingnan, Mr. Xu Zhihua and Mr. Xu Zhida; one non-executive director, namely Ms. Wu Tigao; and three independent non-executive directors, namely Dr. Xiang Bing, Mr. Wang Mingquan and Mr. Feng Lisheng.