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## **Feiyu Technology International Company Ltd.**

**飛魚科技國際有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1022)**

### **INSIDE INFORMATION**

#### **Mobile Game Platform Developer and Mobile Game Cooperation Agreement with Tencent**

This announcement is made by Feiyu Technology International Company Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

#### **THE COOPERATION AGREEMENT**

The board (“**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that Beijing Feixiang Interactive Technology Co., Ltd.\* (北京飛想互動科技有限公司), a limited liability company established under the laws of the People’s Republic of China (“**PRC**”) and an indirect wholly-owned subsidiary of the Company (“**Beijing Feixiang**”), and Shenzhen Tencent Computer Systems Company Limited (深圳市騰訊計算機系統有限公司) (“**Tencent**”), a subsidiary of Tencent Holdings (as defined below), entered into a mobile game platform developer and mobile game cooperation agreement on 26 February 2015 (the “**Cooperation Agreement**”).

Under the Cooperation Agreement, for a term of three years (the “**Period**”) commencing from the date on which the Game (as defined below) is operated commercially in Hong Kong and the PRC (collectively, the “**Authorised Territories**”), Tencent agrees to provide its mobile game platforms, including but not limited to, Mobile QQ Game Hall, Mobile QQ, Wechat and Tencent Weibo to Beijing Feixiang for Beijing Feixiang to release and operate its mobile game (the “**Game**”) under various mobile system such as Android, iOS and Windows Phone (Traditional Chinese and Simplified Chinese versions) in the Authorised Territories on an exclusive basis. In addition, Tencent shall provide mobile game operation system, server, marketing support, system maintenance and certain customer services while Beijing Feixiang shall provide technical support on the Game’s content and software for operating the Game. Beijing Feixiang and Tencent agree to share profits arising from this cooperation.

## **REASONS FOR AND BENEFITS OF ENTERING INTO OF THE COOPERATION AGREEMENT**

Tencent mobile game platform is a neutral mobile platform which provides relevant services for mobile game products. It also provides neutral network services and relevant neutral technical supporting services, so that game developers can release, operate and promote their mobile game products on a neutral open platform.

Since Tencent mobile game platform is one of the most well-known and popular mobile game platforms in the PRC, the Directors believe that the entering into of the Cooperation Agreement will (1) enhance popularity of the Group's mobile games in the Authorised Territories, (2) reinforce and enlarge its base of Simplified Chinese and Traditional Chinese language players, (3) strengthen the Group's distribution network in the Authorised Territories and (4) broaden the Group's revenue base.

## **INFORMATION ABOUT TENCENT**

Tencent is a limited liability company established under the laws of the PRC. Tencent is a leading provider of comprehensive Internet services in the PRC. Tencent's diversified services include QQ, Weixin/WeChat for communications; Qzone for social networking; QQ Game Platform for online games; QQ.com and Tencent News for information and Tencent Video for video content. Tencent is a subsidiary of Tencent Holdings Limited ("Tencent Holdings"), a limited liability company incorporated under the laws of the Cayman Islands, shares of which are listed on The Stock Exchange of Hong Kong Limited (Stock code: 700).

To the best of the Directors' knowledge, information and belief and having made all reasonable enquiries, Tencent and its ultimate beneficial owners are third parties that are independent of the Company and connected persons (as defined under the Listing Rules) of the Company.

By Order of the Board  
**Feiyu Technology International Company Ltd.**  
**YAO Jianjun**  
*Chairman and Executive Director*

Hong Kong, 27 February 2015

*As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. YAO Jianjun, Mr. CHEN Jianyu, Mr. BI Lin, Mr. SUN Zhiyan, Mr. LIN Jiabin and Mr. LIN Zhibin; and three independent non-executive Directors, namely, Ms. LIU Qianli, Mr. LAI Xiaoling and Mr. MA Suen Yee Andrew.*

*\* For identification purposes only*