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Date of Board Meeting

The board of directors (the “Board”) of China Outfitters Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Monday, 23 March 2015 for the purpose of considering and approving the final results of the Company for the year ended 31 December 2014 and recommendation of a final dividend, if any, and transacting any other business.

By Order of the Board
China Outfitters Holdings Limited
Peter Lo
Chairman

Hong Kong, 11 March, 2015

As at the date of this announcement, the executive directors are Mr. Lo Peter, Mr. Zhang Yongli, Mr. Sun David Lee and Ms. Huang Xiaoyun; the non-executive directors are Mr. Wang Wei and Mr. Lin Yang; and the independent non-executive directors are Mr. Kwong Wilson Wai Sun, Mr. Cui Yi and Mr. Yeung Chi Wai.