KITH HOLDINGS LIMITED
僑威集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 1201)

NOTICE OF BOARD MEETING

The board of Directors of Kith Holdings Limited (the "Company") hereby announces that a meeting of the board of Directors will be held on Thursday, 26 March 2015, for the purpose of, among other matters, approving the audited annual results of the Company and its subsidiaries for the year ended 31 December 2014 and considering the payment of a final dividend, if any.

GENERAL

As at the date of this announcement, the board of Directors of the Company comprises Mr. Zhou Jin, Mr. Tao Fei Hu, Mr. Wang Feng Wu, Ms. Cheng Hung Mui, Mr. Zhang Xiaofeng, Mr. Liu Qingchang, Mr. Wei Ren and Mr. Liu Shihong as executive Directors, Mr. Guo Min and Ms. Connie Xiaohua Zhang as non-executive Directors, Mr. Ho Chun Chung, Patrick as independent non-executive Director.

At the request of the Company, trading in the Shares on the Stock Exchange was halted with effect from 9:00 a.m. on 18 December 2013. Trading in the Shares will remain suspended until further notice.

For and on behalf of the board of
Kith Holdings Limited
Zhang Xiaofeng
Director

Hong Kong, 16 March 2015

* *For identification purpose only*