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**MEIKE INTERNATIONAL HOLDINGS LIMITED**  
**美克國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 00953)**

**DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Meike International Holdings Limited (the “**Company**”) announces that a meeting of the Board will be held on 27 March 2015 for the purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2014 and considering the payment of a dividend, if any.

By Order of the Board  
**Meike International Holdings Limited**  
**Ding Siqiang**  
*Chairman*

Hong Kong, 17 March 2015

*As at the date of this announcement, the Board comprises Mr. Ding Siqiang (Chairman), Ms. Ding Xueleng, Ms. Ding Jinzhu, Mr. Lin Yangshan, Mr. Li Dongxing and Mr. Ding Minglang as executive directors of the Company; and Mr. Liu Qiuming, Mr. Lin Jiwu and Ms. Qiu Qiuxing as independent non-executive directors of the Company.*