北京京客隆商業集團股份有限公司
BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

ANNUAL RESULTS ANNOUNCEMENT FOR THE YEAR ENDED 31 DECEMBER 2014

The board of directors (the "Board") of Beijing Jingkelong Company Limited (the "Company" or "Jingkelong") hereby announces the audited consolidated results of the Company and its subsidiaries (collectively the "Group") for the year ended 31 December 2014 (the "Reporting Period").

(Important notice: This announcement is published in Chinese and English versions. In case of inconsistency, the Chinese version shall prevail.)

* *For identification purpose only*

FINANCIAL INFORMATION

CONSOLIDATED BALANCE SHEETS

	Note	2014.12.31 RMB	2013.12.31 RMB
Current Assets:			
Cash and bank balances		**536,839,101**	601,588,771
Accounts receivable	3	**1,674,135,328**	1,658,164,932
Prepayments		**649,633,624**	550,729,655
Other receivables		**132,051,916**	129,135,310
Inventories		**1,483,886,458**	1,481,250,484
Other current assets		**289,777,639**	247,122,377
Total Current Assets		**4,766,324,066**	4,667,991,529
Non-current Assets:			
Available-for-sale financial assets		**4,578,000**	3,860,000
Investment properties		**147,805,414**	128,243,912
Fixed assets		**1,181,654,479**	1,279,327,711
Construction in progress		**94,384,816**	94,067,053
Intangible assets		**196,846,698**	197,500,316
Goodwill		**86,673,788**	86,673,788
Long-term prepaid expenses		**584,780,164**	565,226,236
Deferred tax assets		**28,051,865**	20,478,748
Other non-current assets		**150,403,808**	106,689,056
Total Non-current Assets		**2,475,179,032**	2,482,066,820
TOTAL ASSETS		**7,241,503,098**	7,150,058,349

	Note	**2014.12.31**	2013.12.31
		RMB	*RMB*
Current Liabilities:			
Short-term borrowings		**2,172,490,151**	1,860,977,942
Notes payable		**76,088,972**	56,677,291
Accounts payable	*4*	**1,150,842,260**	1,138,958,035
Advances from customers		**479,918,595**	503,311,013
Employee benefits payable		**1,935,503**	3,128,350
Dividends payable		**5,545,226**	5,000
Taxes payable		**68,394,409**	25,866,834
Other payables		**184,306,314**	216,163,456
Bonds payable		**–**	199,979,167
Long-term borrowings due within one year		**73,000,000**	10,000,000
Other current liabilities		**49,290,684**	49,837,305
Total Current Liabilities		**4,261,812,114**	4,064,904,393
Non-current Liabilities:			
Deferred tax liabilities		**4,715,063**	9,727,229
Bonds payable		**744,820,080**	743,553,870
Long-term borrowings		**95,000,000**	234,000,000
Provisions		**910,612**	910,612
Other non-current liabilities		**39,179,834**	20,611,219
Total Non-current Liabilities		**884,625,589**	1,008,802,930
TOTAL LIABILITIES		**5,146,437,703**	5,073,707,323

	Note	2014.12.31 RMB	2013.12.31 RMB
SHAREHOLDERS' EQUITY:			
Share capital		**412,220,000**	412,220,000
Capital reserve		**609,045,676**	610,792,439
Other comprehensive income		**3,171,000**	2,632,500
Surplus reserve		**135,571,025**	129,500,819
Undistributed profits	5	**493,671,848**	499,634,209
Total Equity Attributable to Shareholders of the Parent Company		**1,653,679,549**	1,654,779,967
Minority interests		**441,385,846**	421,571,059
TOTAL SHAREHOLDERS' EQUITY		**2,095,065,395**	2,076,351,026
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY		**7,241,503,098**	7,150,058,349

CONSOLIDATED INCOME STATEMENT

		Notes	**2014** *RMB*	2013 *RMB*
I.	Total operating income	6	**10,890,758,888**	10,403,753,477
	Less: Operating costs	6	**8,682,268,153**	8,309,825,077
	Business tax and surcharges		**71,536,583**	67,021,690
	Operating expenses		**1,588,772,754**	1,484,512,031
	Administrative expenses		**268,703,883**	266,231,417
	Financial expenses		**170,990,341**	158,068,655
	Impairment losses on assets (reversal)		**(2,169,949)**	1,337,228
	Add: Investment income		**9,496,885**	2,078,247
II.	Operating profit		**120,154,008**	118,835,626
	Add: Non-operating income		**17,167,675**	34,070,038
	Including: Gains from disposal of non-current assets		**8,313**	99,083
	Less: Non-operating expenses		**4,818,344**	9,420,616
	Including: Losses from disposal of non-current assets		**2,082,512**	3,297,069
III.	Total profit		**132,503,339**	143,485,048
	Less: Income tax expenses	7	**43,640,848**	43,168,935
IV.	Net profit		**88,862,491**	100,316,113
	Net profit attributable to shareholders of the parent company		**41,329,845**	57,055,711
	Profit or loss attributable to minority interests		**47,532,646**	43,260,402
V.	Other comprehensive income		**538,500**	(3,354,000)
	Other comprehensive income will be reclassified to gains (losses)			
	Net gains (losses) arising from available-for-sale financial assets		**538,500**	(3,354,000)
VI.	Total comprehensive income		**89,400,991**	96,962,113
	Total comprehensive income attributable to shareholders of the parent company		**41,868,345**	53,701,711
	Total comprehensive income attributable to minority interests		**47,532,646**	43,260,402
VII.	Earnings per share:			
	(I) Basic earnings per share	8	**0.10**	0.14
	(II) Dilutive earnings per share	8	**N/A**	N/A

Notes:

1. GENERAL INFORMATION

Beijing Jingkelong Company Limited (the "Company") is a joint stock limited company incorporated in the People's Republic of China (the "PRC"). On 1 November 2004, upon the approval by Beijing Administration for Industry and Commerce (北京市工商局), the Company was transformed from Beijing Jingkelong Supermarket Chain Group Limited ("Beijing Jingkelong Supermarket Chain Company Limited" before renamed) and the registered capital of the Company was RMB246,620,000. The Business License No. is 110000002315927. The registered office and the principal place of business of the Company is located at Block No. 45, Xinyuan Street, Chaoyang District, Beijing. The Company and its subsidiaries (collectively referred to as the "Group") are principally engaged in the retail and wholesale distribution of daily consumer products.

On 25 September 2006, the Company was listed on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited ("SEHK") through the issue of H shares. On 26 February 2008, all the ordinary shares were transferred to the Main Board for listed trading. The Company issued a total of 412,220,000 ordinary shares as at 31 December 2014.

The controlling shareholder of the Company is Beijing Chaoyang Auxiliary Food Company ("Chaoyang Auxiliary"), an enterprise established in the PRC.

2. BASIS OF PREPARATOIN

The Group has adopted the Accounting Standards for Business Enterprises and other related provisions issued by the Ministry of Finance. In addition, the Group also discloses relevant financial information required by the Companies Ordinance of Hong Kong and the Listing Rules of The Stock Exchange of Hong Kong Limited.

3. ACCOUNTS RECEIVABLE

Aging of accounts receivable is as follows:

Aging	**2014.12.31** ***RMB***	2013.12.31 *RMB*
Within 1 year	**1,567,848,338**	1,556,171,061
1-2 years	**26,286,990**	21,993,871
3-4 years	**–**	80,000,000
4-5 years	**80,000,000**	–
Total	**1,674,135,328**	1,658,164,932

On 31 December 2014 and 31 December 2013, the Group had an amount of RMB80,000,000 due from Beijing Shoulian Trading Company Limited ("Shoulian"), and it was already overdue more than 3 months. In the opinion of the directors, no impairment is necessary on 31 December 2014 and 31 December 2013 in view of the following consideration: the accounts receivable bear interest at the rate stated below and all the interest has been received in full. Moreover, one piece of land and related buildings situated in Beijing with a total value of not less than the overdue accounts receivable has been pledged in favor of the Company.

The Group normally allows a credit period of no more than 90 days to its customers. A longer credit period of 180 days is granted to its major customers. Accounts receivable bear no interest except the amount due from Shoulian which bears interest at one to five year lending rate.

On 31 December 2014, the total accounts receivable due from Beijing Wu-mart Comprehensive Supermarket Co., Ltd., Beijing Yong Hui supermarket Co. Ltd., Beijing Carrefour Commercial Co. Ltd., Beijing Lotus Supermarket Chain Store Co., Ltd., Beijing Jingdong Century Trade Co., Limited, Inc, Jumei International Holdings limited, Vipshop Holdings Limited, and LAFASO Holdings Limited amounted to RMB485,975,301 (31 December 2013: RMB206,767,979) were limited by being factored to secure certain bank loans of the Group.

On 31 Decmber 2014 and 31 December 2013, there was no accounts receivable due from shareholders holding 5% or more of the Company's shares with voting power.

4. ACCOUNTS PAYABLE

Aging	**2014.12.31** *RMB*	2013.12.31 *RMB*
Within 1 year	**1,141,456,710**	1,126,796,231
1 to 2 years	**4,640,894**	10,050,700
2 to 3 year	**4,744,656**	2,111,104
Total	**1,150,842,260**	1,138,958,035

The accounts payable aged over 1 year were remaining payments to suppliers. There was no accounts payable due to shareholders holding 5% or more of the Company's shares with voting power.

5. UNDISTRIBUTED PROFIT

	Amount *RMB*	**Proportion of appropriation**
2014:		
Undistributed profits at the beginning of year	**499,634,209**	
Add: Net profits attributable to shareholders of parent company for the year	**41,329,845**	
Less: Appropriation to statutory surplus reserve	**6,070,206**	**10%**
Dividend payable to ordinary shareholders	**41,222,000**	
Undistributed profits at the end of the year	**493,671,848**	
2013:		
Undistributed profits at the beginning of year	493,033,750	
Add: Net profits attributable to shareholders of parent company for the year	57,055,711	
Less: Appropriation to statutory surplus reserve	8,187,617	10%
Sales of minority interests	1,045,635	
Dividend payable to ordinary shareholders	41,222,000	
Undistributed profits at the end of the year	499,634,209	

(1) Appropriation to statutory surplus reserve

According to the Company's Articles of Association, the Company is required to transfer 10% of its net profit to the statutory surplus reserve. The transfer may be ceased if the balance of the statutory surplus reserve has reached 50% of the Company's registered capital.

(2) Cash dividend approved in annual general meeting

On 28 May 2014, the aggregating dividends in cash of RMB41,222,000 in respect of year ended 31 December 2013 (RMB0.10 per share including withholding dividend tax) were declared to the shareholders of the Company as resolved by the annual general meeting.

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On 27 March 2015, the directors of the Company proposed the payment of a dividend of RMB0.10 per share (including withholding dividend tax) to shareholders. The proposal of dividend distribution mentioned above is subject to the approval by the shareholders at Annual General Meeting of the Company. This recommendation has not been incorporated in the consolidated financial statements as a liability. The proposed dividend shall be paid to all the shareholders on the register of members on 9 June 2015. The estimated amount of dividends in aggregate is RMB41,222,000.

6. OPERATING INCOME AND OPERATING COSTS

(1) Operating income and operating costs

	2014 ***RMB***	2013 *RMB*
Principal operating income	**10,007,135,311**	9,629,190,672
Other operating income	**883,623,577**	774,562,805
Operating costs	**8,682,268,153**	8,309,825,077

(2) Principal operating income (classified by segments)

	2014		2013	
Item	**Principle operating income** ***RMB***	**Principle operating costs** ***RMB***	Principle operating income *RMB*	Principle operating costs *RMB*
Retailing	**4,673,600,858**	**3,898,064,199**	4,516,544,357	3,754,479,230
Wholesale	**5,313,258,681**	**4,762,030,550**	5,095,888,750	4,535,998,482
Other	**20,275,772**	**15,483,269**	16,757,565	13,362,756
Total	**10,007,135,311**	**8,675,578,018**	9,629,190,672	8,303,840,468

The principal operating income is mainly consisted of selling food, non-staple food, daily consumer goods, beverage and wine, etc.

7. INCOME TAX EXPENSES

	2014	2013
	RMB	*RMB*
Current tax expense calculated according to tax laws and relevant requirements	**56,405,631**	47,320,462
Deferred income tax expense	**(12,764,783)**	(4,151,527)
Total	**43,640,848**	43,168,935

Reconciliation of income tax expenses to the accounting profit is as follows:

	2014	2013
	RMB	*RMB*
Accounting profit	**132,503,339**	143,485,048
Income tax expenses calculated at tax rate of 25%	**33,125,835**	35,871,262
Tax effect of non-deductible expenses	**4,302,071**	3,088,252
Tax effect of non-taxable expenses	**(1,167,542)**	(1,297,195)
Effect of using previously unrecognised deductible losses	**–**	(56,341)
Effect of unrecognised deductible losses and deductible temporary differences	**6,580,484**	4,520,457
Tax effect of related party borrowings recognized as interest income	**800,000**	1,042,500
Total	**43,640,848**	43,168,935

8. CALCULATION PROCESS OF BASIC EARNINGS PER SHARE AND DILUTED EARNINGS PER SHARE

For the purpose of calculating basic earnings per share, net profit for the current year attributable to ordinary shareholders is as follows:

	2014	2013
	RMB	*RMB*
Net profit for the current year atrributable to ordinary shareholders	**41,329,845**	57,055,711
Including: Net profit from continuing operations	**41,329,845**	57,055,711

For the purpose of calculating basic earnings per share, the denominator is the weighted average number of outstanding ordinary shares and its calculation process is as follows:

Item	**2014**	2013
Number of ordinary shares outstanding	**412,220,000**	412,220,000

Earnings per share

	2014	2013
	RMB	*RMB*
Based on net profit and net profit from continuing operations attributable to shareholders of the Company		
Basic earnings per share	**0.10**	0.14
Diluted earnings per share	**N/A**	N/A

Up to the reporting date, the Company had no dilutive potential ordinary shares.

9. NET CURRENT ASSETS

	31 December 2014	31 December 2013
	RMB	*RMB*
Current assets	**4,766,324,066**	4,667,991,529
Less: Current liabilities	**4,261,812,114**	4,064,904,393
Net current assets	**504,511,952**	603,087,136

10. TOTAL ASSETS LESS CURRENT LIABILITIES

	31 December 2014	31 December 2013
	RMB	*RMB*
Total assets	**7,241,503,098**	7,150,058,349
Less: current liabilities	**4,261,812,114**	4,064,904,393
Total assets less current liabilities	**2,979,690,984**	3,085,153,956

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

During the Reporting Period, due to the downside pressure of the macro economy, the Group was affected and impacted by various factors such as rising operating costs, rapid growth of the online shopping market, diverted customer demands and minimisation of wastes in the consumption sector, which in turn caused the Group's development under persistent pressure. The Group proactively carried out restructuring and transformation; relied on data analysis to uncover and specifically tackle prevailing issues in respect of the commodity management and the satisfaction of consumer demands; and implemented refined marketing strategies. As such, the Group attained an increase in sales revenue and strived to curb the downward trend of profitability despite the predicament of the overall downward trend of the conventional wholesale and retail industry of fast-moving consumer goods.

RETAIL BUSINESS

Prudently expanding the retail network

During the Reporting Period, The Group placed its focus on improving the operating ability of its existing stores and expanded the scope of its stores prudently. Throughout the year, the Group opened 26 retail stores, comprising 18 directly-operated convenience stores and 8 franchise-operated convenience stores. Due to reasons such as expiration of the term of leasing and modification to the development strategy, during the Reporting Period, 4 supermarkets, 3 directly-operated convenience stores and 13 franchise-operated convenience stores were closed. In addition, the Group renovated and upgraded 11 existing stores (including 1 hypermarkets, 3 supermarkets and 7 convenience stores).

The total number of the Group's retail outlets was 285 as at 31 December 2014. The following table sets out the number and net operating area of the Group's retail outlets as at 31 December 2014:

	Department Stores	Hypermarket	Supermarket	Convenience stores	Total
Number of retail outlets:					
Directly-operated	2	12	73	115	202
Franchise-operated	–	–	1	82	83
Total	**2**	**12**	**74**	**197**	**285**
Net operating area (square metres):					
Directly-operated	39,742	86,089	156,619	21,422	303,872
Franchise-operated	–	–	880	15,077	15,957
Total	**39,742**	**86,089**	**157,499**	**36,499**	**319,829**

Rebuilding the advantages of physical retail stores by adjusting product mix

The social development trend following the aging population and family miniaturization,has given rise to an increasing demand for processed and semi-processed foods. To address this trend, the Group established a policy for developing customized merchandise under the category of processed and semi-processed foods, set processing standards and identified producers for carrying out processing and management buyouts. To meet the needs of certain high-end consumers, an imported goods procurement team was formed to develop more mid to high-end goods and imported foods for the purpose of attracting high-end customers and to gradually lead a change in consumer composition by transforming product mix. The Group continued to upgrade its private brands diversified its commodities, and further stepped up the introduction of new varieties of vegetables, fruits and meat and thereby maintaining a wide variety of live and fresh merchandize.

Diversified marketing approaches

During the Reporting Period, the Group devised a business promotion framework for the whole year that revolved around "20th Anniversary Celebrations Because of You", a theme to celebrate the 20th anniversary of the establishment of the Group, and launched a series of ongoing large-scale promotional activities. New publicity methods were adopted, such as setting up video display terminals at marketplaces, placing advertisements on building walls and advertising promotional commercials on lottery machines, which boosted the promotional impact. The Group has attempted to try out new marketing channels by operating an online a Jingkelong WeChat public service number since June 2014. Three major marketing events were organized by combining methods such as the big wheel lucky draw, scratch card, scan code gifts, merchandise coupons and uploading of shopping receipts numbers to win free chances, to attract young consumer traffic for further stepping up the impact of marketing efforts.

Strengthening refined management of retail stores

During the Reporting Period, the Group focused on improving the operation capability of retail stores. In this respect, the department of operations at the headquarters played a role as a coach by placing emphasis on guiding retail stores to sell live and fresh merchandise throughout the day and strengthening the marketing and management of daily goods and processed foods to improve the capability of retail stores to attract and retain customers; carring out the data analysis to indentify the problems existing in merchandising at retail stores through adopting a sequential analysis method over certain factors such as sales, gross profit, customer traffic, inventory turnover and order management among retail stores of the same type, same size and same sort of goods, and solving these problems respectively and individually to improve the operation capability of retail stores; strengtheing the management of damaged goods at retail stores to reduce reverse logistics costs and operating loss of goods as well as to increase the efficiency of merchandise sales. The Group also completed the LED lighting source system upgrade at retail stores with the use of government's fiscal subsidies to both save energy and reduce upgrade and electricity costs.

Improving customer services level

Revolving around the notion of serving its customers, the Group, in order to further enhance customers' shopping experience, continued to introduce a variety of value-added services for third-party prepaid cards to boost consumption growth. We placed emphasis on member-focused marketing and stepped up promotional efforts targeted for members by introducing barcodes on membership cards, adjusting the reward methods for member bonus points to increase the flexibility of rewarding members. In order to respond positively to the services for the convenience of customers and to meet the needs of the elderly in the community, the Group provided shopping services for elderly consumers holding "elderly and disabled card" issued by the Civil Affairs Bureau of Beijing City.

Strengthening food safety work

During the Reporting Period, the Group imposed stringent checks on food safety by scrutinizing the acceptance of new suppliers and new products and conducting site inspections on high-risk food channels to eliminate potential safety risks from the source. The Group continued to improve its merchandise delisting mechanism and the early warning mechanism to make better convergence with the food access mechanism. To better implement food safety and strengthen the concept of food safety, the Group conducted monthly special inspections on product quality and condition at retail stores and live-and-fresh produce distribution centers, aimed at conducting a comprehensive examination of on-site cooked food manufacturing, selling and processing. Based on the characteristics of different seasons, the Group launched a summer food quality and safety monthly event and conducted a special training programme for the food safety management personnel in retail stores, in which laws and regulations as well as the Group's quality management policy involving food safety were explained in detail, placing emphasis on key content and setting out explicit requirements for retail stores to comply with.

Improved efficiency of logistics and distribution

During the Reporting Period, the Group's normal-temperature merchandise logistics center successfully put the dissembling and auto-sorting system into operation, changing the existing open-stock manual sorting operation model, effectively reducing the error rate of open stock, and further pushed forward the mechanization of the logistics operation model towards automation. The Group continued to improve the booking receipt and enhance delivery services both for the suppliers and the stores, with a focus on the volume and turnover of merchandise in stock, and, in particular, to strengthen the input management of dissembling bulk commodity as well as the control and clean-up of still sell goods to further shorten the inventory turnover days of merchandise.

During the Reporting Period, the Group made full use of the lower-cost advantage in terms of labor and land of the vegetable procurement bases by completing primary procesing in place of origin, including determining the standard amount of loading per basket, unifying order specification and delivering the vegetables packed in various forms such as box packing, bundling and bagging to stores directly from the bases. Thereby, the operating losses of vegetables was reduced, and the employment pressure at the storefronts was eased at the same time.

Operation results of retail business

An analysis of the retail principal operating income contributed by the Group's directly-operated hypermarkets, supermarkets, convenience stores, department stores and online retail business and the gross profit margin is set out as follows:

	2014	2013	Increase/ (Decrease)
	RMB'000	*RMB'000*	*(%)*
Retail business			
Hypermarkets	**1,325,496**	1,181,898	12.1
Supermarkets	**2,937,405**	2,954,246	(0.6)
Convenience stores	**329,451**	325,789	1.1
Department stores	**52,281**	54,611	(4.3)
(including commissions)	**44,560**	46,879	(4.9)
Online retail business	**28,968**	–	
Total retail principal operating income	**4,673,601**	4,516,544	3.5
Gross profit margin of directly-operated hypermarkets, supermarkets and convenience stores (%)	**15.9**	16.0	(0.1)

During the Reporting Period, the retail principal operating income of the Group increased by approximately 3.5%. This was mainly attributable to (i) the sales contribution from new stores opened in the second half of 2013 and during the Reporting Period, and from certain renovated and reopened stores, and (ii) the launch of more sales promotion by the Group in year 2014 which resulted in an increase in the sales revenue in the Reporting Period.

During the Reporting Period, the same store sales growth (the "SSSG") was -0.6%, versus -6.0% for the year ended 31 December 2013.

The gross profit margin generated from the directly-operated retail business (excluding department stores) decreased slightly from approximately 16.0% in 2013 to approximately 15.9% in the Reporting Period, this was mainly due to more profits surrendered by the Group to customers in order to obtain market shares in highly competitive retail market during the Reporting Period.

WHOLESALE BUSINESS

Expanding the e-commerce supplier business leaning on the developing trend of the e-commerce During the Reporting Period, targeting on the development needs of the e-commerce market, the Group carried out in-depth studies on the characteristics of online shopping in consumer group and display models, as well as their specific requirements in respect of warehousing, logistics and distribution. Combining the Group's advantages in its years of experience in the upstream channel together with its modernized logistics technology, on one hand, the Group negotiated with upstream manufacturers to obtain online selling rights of merchandise for which the Group acted as a distributor or an agent, and on the other hand, the Group deepened and broadened the channels and methods of collaboration with e-commerce service providers to further expand the e-commerce supplier business.

Extending to upstream operations for optimizing product mix. During the Reporting Period, the Group brought in both new suppliers and new brands as well as customized products and private label products which are selected, designed and developed in accordance with market demand. At the same time the Group expanded channels for the introduction and sale of imported food, and further enhanced profit margins and comprehensive market competitiveness.

Upgrading the logistics and distribution system for better services During the Reporting Period, in order to further raise logistics and distribution efficiency and service standards and to reduce operating costs, the Group conducted a statistical analysis of logistics costs by means of logistics data management system, while continuing to improve the system upgrade at the distribution center to execute the dissembling, sorting, scattered goods space management and consignment inventory management functions for providing solid technical support to the enhancement of warehousing services. Through modernised practices, the Group enhanced the refined logistics services for small orders from small- to medium sized customers and optimized the service quality control system. The Group continued to carry out innovative models of collaboration on third-party logistics and pushed forward the steady development of third-party logistics.

Operation results of wholesale business

The wholesale principal operating income and gross profit margin are analyzed as follows:

	2014	2013	Increase/ (Decrease)
	RMB'000	*RMB'000*	*(%)*
Wholesale principal operating income recognized by Chaopi Group*	**5,858,197**	5,644,729	3.8
Less: Intersegment Sales	**(551,096)**	(559,119)	(1.4)
Sales to franchisees	**6,158**	10,279	(40.1)
Total wholesale principal operating income	**5,313,259**	5,095,889	4.3
Gross profit margin **(%)	**9.4**	9.9	(0.5)

* *Chaopi Group represents Beijing Chaopi Trading Company Limited and its subsidiaries.*

** *This represents gross profit margin recognized by Chaopi Trading and its subsidiaries including intersegment sales.*

During the Reporting Period, the wholesale principal operating income recognized by Chaopi Group increased by approximately 4.3% and was mainly due to (i) more sales promotions were launched in order to increase market share; (ii) the sales contribution from e-commerce supplier business in the second half of year 2013; and (iii) the sales contribution from newly introduced distributorship brands.

During the Reporting Period, the decrease in the gross profit margin of wholesale business recognized by Chaopi Group by approximately 0.5 percentage points was mainly due to (i) the restrictions of public-fund spending imposed by the government which resulted in a continuous suppression of high-end consumption and a decline of the price of high-end liquor merchandise, and (ii) the adoption of multiple promotions with suppliers, which in turn reduced the gross profit margin.

FINANCIAL RESULTS

	2014	2013	Increase/ (Decrease)
	RMB'000	*RMB'000*	*(%)*
Principal operating income	**10,007,135**	9,629,191	3.9
Gross profit	**1,331,557**	1,325,350	0.5
Gross profit margin (%)	**13.3%**	13.8%	(0.5)
Earnings before interest and tax	**317,260**	306,469	3.5
Net profit	**88,862**	100,316	(11.4)
Net profit margin (%)	**0.9%**	1.0%	(0.1)
Net profit attributable to shareholders of the parent company	**41,330**	57,056	(27.6)
Net profit margin attributable to shareholders of the parent company (%)	**0.4%**	0.6%	(0.2)

PRINCIPAL OPERATING INCOME

During the Reporting Period, the Group's principal operating income increased by approximately 3.9%, of which retail principal operating income increased by approximately 3.5%, and wholesale principal operating income increased by approximately 4.3%.

GROSS PROFIT AND GROSS PROFIT MARGIN

During the Reporting Period, the gross profit of the Group increased by approximately 0.5% compared with the last corresponding period. During the Reporting Period, the gross profit margin was 13.3% (2013: 13.8%).

OTHER INCOME

Other income mainly comprises income from suppliers, rental income from leasing and sub-leasing of properties and counters.

The Group's other income increased from RMB774,562,805 in 2013 to RMB883,623,577 by approximately 14.1% during the Reporting Period, mainly due to the increase of income from suppliers which were in line with the increase in revenue, and the increase of rental income from stores.

OPERATING EXPENSES

Operating expenses mainly comprise of salary and welfare, depreciation and amortization, energy fee, rental expenses, repair and maintenance expenses, transportation expenses, packing expenses, and advertising and promotion expenses.

The Group's operating expenses were RMB1,588,772,754 during the Reporting Period, representing an increase of approximately 7.0% compared to the corresponding period in 2013. The increase was primarily due to (i) the increased advertisement fee in retail and wholesale business; (ii) the increase in transportation expenses due to an increase in sales in the wholesale business; and (iii) the launch of more frequent sales promotions during the Reporting Period in response to the downturn of the consumer market and the impact of the new online shopping.

ADMINISTRATIVE EXPENSES

Administrative expenses mainly comprise salary and welfare, social security costs (including retirement benefit contribution), entertainment expense and expenses of taxation.

The Group's administrative expenses were RMB268,703,883 during the Reporting Period, representing an increase of approximately 0.9% compared to the corresponding period in 2013. The increase was mainly because of the increased costs involving retirement benefit contribution, housing reserves and other social insurance relating to the wages.

FINANCIAL EXPENSES

Financial expenses include interests on bank loans and debentures, interest income, bank charges and exchange gains or losses.

The Group's financial expenses increased from RMB158,068,655 in 2013 to RMB170,990,341 during the Reporting Period, and were primarily due to the increase of interest expenses on bank loans caused by the increase of the relevant principal amount for meeting business operation requirements and the increased interest rate.

INCOME TAX EXPENSE

The Group was not subject to Hong Kong profit tax as the Group had no assessable profit arising in or deriving from Hong Kong during the Reporting Period.

The members of the Group were subject to corporate income tax at a rate of 25% during the Reporting Period on their respective taxable profit pursuant to the relevant PRC tax laws and regulations.

Income tax expense increased from RMB43,168,935 in 2013 to RMB43,640,848 in 2014, primarily due to the increase in 2014 taxable profits.

NET PROFIT ATTRIBUTABLE TO SHAREHOLDERS OF THE PARENT COMPANY

The net profit attributable to shareholders of the parent company decreased by approximately 27.6% from RMB57,055,711 in 2013 to RMB41,329,845 in 2014. The decrease was mainly attributable to the 3.5% growth of EBIT was offset by the 13.4% increase in interest expenses.

BASIC EARNINGS PER SHARE

The Group recorded basic earnings per share of approximately RMB0.10 for 2014, which was calculated on the basis of the number of 412,220,000 shares, representing approximately 28.6% lower than the RMB0.14 of 2013.

LIQUIDITY AND FINANCIAL RESOURCES

During the Reporting Period, the Group mainly financed its operations through internally generated cash flows, bank borrowings and debentures.

As at 31 December 2014, the Group had non-current assets of RMB2,475,179,032 (comprising of fixed assets, investment properties and land use rights of RMB1,493,450,516), and non-current liabilities of RMB884,625,589 (comprising mainly bonds payable of RMB744,820,080 and long term borrowings of RMB95,000,000).

As at 31 December 2014, the Group had current assets of RMB4,766,324,066. Current assets mainly comprised of cash and cash equivalents of RMB521,621,307, inventories of RMB1,483,886,458, Accounts receivable of RMB1,674,135,328 and prepayments and other receivables of RMB781,685,540. The Group had current liabilities of RMB4,261,812,114. Current liabilities mainly comprised of accounts payable and notes payables of RMB1,226,931,232, short term borrowings of RMB2,172,490,151 and advances from customers and other payables of RMB664,224,909.

INDEBTEDNESS AND PLEDGE OF ASSETS

As at 31 December 2014, the Group had bank loans of RMB2,340,490,151, which consisted of accounts receivable factored bank loans of RMB190,177,877, secured bank loans of RMB368,000,000, unsecured bank loans of RMB1,782,312,274. All the Group's bank loans bear interest rates ranging from 5.60% to 7.20% per annum. The secured bank loans were secured by certain of the Group's buildings, land use rights and investment properties with aggregate net book values of RMB218, 873,874.

Certain of the Group's margin deposits of RMB15,217,794 were pledged for notes payable of RMB76,088,972 as at 31 December 2014.

As at 31 December 2014, the Group's gearing ratio* is approximately 71.1%, which is slightly higherthan that of 71.0% as at 31 December 2013.

* *Represented by: Total Debt/Total Asset*

FOREIGN CURRENCY RISK

The Group's operating revenues and expenses are principally denominated in Renminbi.

During the Reporting Period, the Group did not encounter any material effect on its operation or liquidity as a result of fluctuation in currency exchange rates.

EMPLOYEES AND TRAINING

As at 31 December 2014, the Group employed 8,364 employees in the PRC (2013: 8,451). The total staff costs (including directors' and supervisors' remunerations) of the Group for the Reporting Period amounted to approximately RMB628,860,680 (2013: RMB604,697,307). The staff emolument (including directors and supervisors) of the Group are based on position, duty, experience, performance, and market rates, in order to maintain their remunerations at a competitive level.

As required by the PRC laws and regulations, the Group participates in the defined contribution retirement benefits scheme for its employees operated by the relevant local government authorities in the PRC. The Group is required to make contributions for those employees who are registered as permanent residents in the PRC at a rate of 20% (2013: 20%) of the employees' salaries, bonuses and certain allowances. The Group has no further obligation associated with the said defined contribution retirement benefits scheme beyond the above mentioned annual contributions. The Group's contributions to the defined contribution retirement benefits schemes amounted to approximately RMB64,699,619 for the Reporting Period (2013: RMB62,291,048).

During the Reporting Period, the Group hosted trainings with various format and topics for its employees to improve their skills and professional knowledge. The Group held 69 seminars during the year, and nearly 5,000 employees have benefited from them.

ESTABLISHMENT OF TWO SUBSIDIARIES

During the Reporting Period, the Group, through its non-wholly owned subsidiary Beijing Chaopi Trading Company Limited ("Chaopi Trading") established a subsidiary, Beijing Chaopi Shengshi Trading Company Limited ("Chaopi Shengshi"), with Mr. Sun Wenhui (a director of Chaopi Trading) and two third parties (Mr. Li Gang and Ms. Wang Ping), to engage in the wholesale distribution of daily consumer products in Beijing. The registered capital of Chaopi Shengshi was RMB25,000,000, which has been fully paid up as of the announcement date. The capital contribution of Chaopi Trading was RMB16,250,000 and Chaopi Trading became the holder of 65% of the equity interest in Chaopi Shengshi. The Company held an indirect equity interest of approximately 51.90% in Chaopi Shengshi.

During the Reporting Period, Chaopi Trading and Ms. Du Jianxin established a subsidiary, Beijing Qumeiba Information Technology Company Limited ("Chaopi Qumeiba"), to engage in the wholesale of general merchandise by e-commerce channel. The registered capital of Chaopi Qumeiba was RMB1,000,000, which has been fully paid up as of the announcement date. The capital contribution of Chaopi Trading was RMB650,000, thus Chaopi Trading hold the equity of 65% of Chaopi Qumeiba. The Company held an indirect equity interest of approximately 51.90% in Chaopi Qumeiba.

CAPITAL INCREASE OF ONE NON-WHOLLY OWNED SUBSIDIARY

On May 21, 2014, Chaopi Trading and other investors collectively contributed an additional Capital injection amounted to RMB12,822,800 and RMB11,679,100 respectively into a nonwholly owned subsidiary, Beijing Chaopi Huaqing drinks Company Limited ("Chaopi Huaqing"), increasing the registered capital of Chaopi Huaqing from RMB56,000,000 to RMB80,000,000. The total investment contributed by Chaopi Trading was RMB42,742,800 after the increase of registered capital, and Chaopi Trading is the holder of approximately 53.43% of the equity interest in Chaopi Huaqing. As at 31 December 2014, the Company held an indirect equity interest of approximately 42.66% in Chaopi Huaqing.

CONTINGENT LIABILITIES

As at 31 December 2014, the Group had no material contingent liabilities.

EVENTS AFTER THE REPORTING PERIOD

Subsequent to 31 December 2014, the Group had the following significant event:

On 27 March 2015, the directors of the Company proposed the payment of a final dividend of RMB0.10 (including withholding dividend tax) per share to its shareholders. The proposal of dividend distribution mentioned above is subject to the approval by the shareholders at the Annual General Meeting of the Company to be held on 28 May 2015. This recommendation has not been incorporated in the consolidated financial statements as a liability. The proposed dividend shall be paid to shareholders whose name appear on the register of members on 9 June 2015. The estimated amount of dividends payable is RMB41,222,000 in aggregate.

Establishment of one subsidiary

On 29 January 2015, the Company, through its non-wholly owned subsidiary Chaopi Trading established a subsidiary, Beijing Chaopi Zhaoyang E-commerce Company Limited ("Chaopi Zhaoyang"), to engage in the e-commerce business. The registered capital of Chaopi Zhaoyang Was RMB20,000,000, which has not been paid up by Chaopi Trading. The company heldan indirect equity interest of approximately 79.85% in Chaopi Zhaoyang.

Capital increase of one non-wholly owned subsidiary

On 17 March 2015, Chaopi Trading contributed an additional capital injection amounted to RMB10,000,000, which has been fully paid up by Chaopi Trading, respectively into a wholly owned subsidiary, Taiyuan Chaopi Trading Company Limited ("Taiyuan Chaopi"), increasing the registered capital of Taiyuan Chaopi from RMB5,000,000 to RMB15,000,000. After the increase of registered capital, The company heldan indirect equity interest of approximately 79.85% in Taiyuan Chaopi.

STRATEGIES AND PLANS

Looking ahead into 2015, the speed of innovation and the scale of changes across the retail and wholesale industry in which the Group has a presence will continue to increase as a result of the rapid integration of the Internet and mobile internet technologies into the industry. In face of such upcoming pressures and opportunities, the Group must respond quickly by continuing to accelerate innovation and transformation:

Integrating with mobile internet technologies to expand advantages in community-based physical retail stores: facing the evolving changes and developments in the market environment, the Internet, social networks and mobile network technologies as well as the rapid development of the mobile retail business, the Group will, by relying on the strengths and characteristics of physical stores in communities, bring the mobile retail business online, launch mobile sales and services in the areas of merchandise, community and service with a community-based perspective and attract consumers to visit physical stores, thereby achieving coordinated development on the online and offline markets. The Group will shorten the queuing time for checkouts with the adoption of convenient and efficient mobile payment methods which are intended to cater for the spending needs and changes in shopping habits of consumers. The Group will focus on expanding its marketing channels, for instance, by utilising the Jingkelong WeChat public platform to launch a variety of WeChat marketing activities continuously. The Group will also focus on raising the operation capability of offline physical stores by continuing to increase the proportion of custormized staple food merchandise, imported goods as well as medium and high-end merchandise to enhance product quality and meet consumers' upgraded demand.

Adapting to new changes in the e-commerce market by carrying out transformation of the wholesale business: As to the wholesale business area, the Group will vigorously push for the expansion of the e-commerce supplier business and enhance the professional level of its e-commerce operations. The Group will continue to introduce new brands, enrich product lines, optimize the mix of produce brands, control the upgrading and updating of brands in a reasonable manner, accelerate the speed of development of private brands, customized merchandise and imported goods; improve the service functions appropriate for a variety of retail terminals; proactively modify the structure of the supply chain upstream and downstream operations; and gradually shift to an integrated business transformation comprising the offline wholesaler model, the new online e-commerce supplier model and the third-party logistics model.

Continue to strengthen the logistics and distribution system: With respect to the retail business, the Group will continue to complete the primary processing of fruits, vegetables and meat in place of origin, reduce employment pressure on storefronts, shifting primary processing of fresh goods in live-fresh produce logistics center to the refined processing to increase the added value of goods to improve profit margins. The Group will continue to improve its dissembling and sorting process following the completion of the installation and operation of the box sorting system to improve the operational efficiency of the normal-temperature logistics center and the logistics service capability for suppliers. As to the wholesale business, the Group will carry out system upgrade to the box automatic sorting system as well as the dissembling and sorting system to deliver overall optimization and logistics efficiency enhancement of both internal and external supply chains.

OTHER INFORMATION

Corporate Governance

In the opinion of the directors, the Company has applied the principles of and complied with all the code provisions of the Corporate Governance Code (the "Corporate Governance Code") set out in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Listing Rules") during the Reporting Period, save for the directors' retirement by rotation as set out below.

Provision A4.2 of the Corporate Governance Code requires that every director (including those appointed for a specific term) of a listed issuer shall be subject to retirement by rotation at least once every three years. The Company's Articles of Association of the Company stipulates that each director shall be elected by the general meeting of the Company for a term of not more than three years, and eligible for re-election upon the expiry of the term. Having taken into account of the continuity of the Group's operation and management policies, the Company's Articles of Association contains no express provision for the directors' retirement by rotation and thus deviate from the aforementioned provision of the Corporate Governance Code.

Audit Committee

The audit committee of the Company has reviewed the Group's 2014 audited annual results and discussed with the management and the external auditors on the accounting principles and practices adopted by the Group, internal control and financial reporting matters.

Scope of work of Deloitte Touche Tohmatsu CPA LLP

The figures in respect of the Group's consolidated balance sheets, consolidated income statement and the related notes thereto for the year ended 31 December 2014 as set out in the Annual Results Announcement have been agreed by the Group's auditor, Deloitte Touche Tohmatsu CPA LLP, to the amounts set out in the audited consolidated financial statements of the Group. The work performed by Deloitte Touche Tohmatsu CPA LLP in this respect did not constitute an assurance engagement in accordance with China Auditing Standards, China Standards on Review or China

Standards on Assurance Engagements issued by the Chinese Institute of Certified Public Accountants and consequently no assurance has been expressed by Deloitte Touche Tohmatsu CPA LLP on the Annual Results Announcement.

Purchase, Sale or Redemption of Listed Securities of the Company

Neither the Company nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities during the Reporting Period and up to the date of this announcement.

Distribution of Dividends

The directors recommend the payment of a final dividend of RMB0.10 (2013: RMB0.10) per share (tax inclusive) in respect of the Reporting Period to shareholders on the register of members on 9 June 2015. This recommendation has been incorporated in the financial statements as an allocation of retained profits within the equity section of the statement of financial position. The arrangement of the closure of the register of shareholders of H shares of the Company (the "H Shares") regarding shareholders' dividends will be announced in the notice the 2014 Annual General Meeting of the Company to be dispatched to the shareholders. The above dividend distribution proposal is subject to the approval by the shareholders at 2014 Annual General Meeting of the Company. The dividends to be distributed will be denominated and declared in Renminbi. Distribution of the cash dividends for domestic shareholders will be paid in Renminbi, while cash dividends for H shareholders will be declared in Renminbi but paid in Hong Kong dollars (based on the average of the exchange rates for Renminbi to Hong Kong dollars as announced by the People's Bank of China for the five working days prior to the date of convening the 2014 Annual General Meeting at which the final dividends is approved by the Shareholders).

Pursuant to the "Enterprise Income Tax Law of the PRC" and the "Detailed Rules for the Implementation of the Enterprise Income Tax Law of the PRC", commencing from 1 January 2008, any Chinese domestic enterprise which pays dividends to a non-resident enterprise shareholder (i.e. legal person shareholder) in respect of accounting periods beginning from 1 January 2008 shall withhold and pay enterprise income tax for such shareholder. Since the Company is a H share listed company in Hong Kong, the proposed 2014 final dividend will be subject to the aforesaid Enterprise Tax Laws. In order to properly carry out the withholding and payment of income tax on dividends to non-resident enterprise shareholders, the Company will strictly abide by the law and identify those shareholders who are subject to the withholding and payment of income tax based on the register of its H shareholders as on Tuesday, 9 June 2015. In respect of all shareholders whose names appear in the register of H shareholders kept at Computershare Hong Kong Investor Services Limited, the Company's H-Shares Registrar and Transfer Office in Hong Kong as on Tuesday, 9 June 2015 who are not individuals (including HKSCC Nominees Limited, corporate nominees or trustees, and other entities or organizations that are all considered as non-resident enterprise shareholders), the Company will distribute the 2014 final dividends after deducting income tax of 10%.

Pursuant to the State Administration of Taxation Notice on Matters Concerning the Levy and Administration of Individual Income Tax After the Repeal of Guo Shui Fa [1993] No. 45 (Guo Shui Han [2011] No. 348) (《國家稅務總局關於國稅發[1993]045號文件廢止後有關個人所得稅徵管問題的通知》(國稅函[2011]348號)) (the "SAT Notice") dated 28 June 2011, and the letter titled "Tax Arrangements on Dividends Paid to Hong Kong Residents by Mainland companies" issued by The Stock Exchange of Hong Kong Limited (the "Stock Exchange Letter") dated 4 July 2011, the Company is required to withhold and pay the individual income tax in respect of the 2014 Final Dividends paid to the individual H shareholders whose names appear in the register of H-Shares Registrar of the Company ("Individual H Shareholders") when distributing the 2014 final dividends in accordance with the law, as a withholding agent on behalf of the same. However, the Individual H Shareholders may be entitled to certain tax preferential treatments pursuant to the tax treaties between the PRC and the countries in which the Individual H Shareholders are domiciled and the tax arrangements between Mainland China and Hong Kong (Macau). The Company will finally withhold and arrange for the payment of the withholding tax pursuant to the above the SAT Notice and the Stock Exchange Letter and other relevant laws and regulation, including the "Notice of the State Administration of Taxation in relation to the Administrative Measures on Preferential Treatment Entitled by Non-residents under Tax Treaties (Tentative)" (Guo Shui Fa [2009] No. 124) (《國家稅務總局關於印發<非居民享受稅收協定待遇管理辦法(試行)>的通知》(國稅發[2009]124號) (the "Tax Treaties Notice")). The Company will determine the country of domicile of the Individual H Shareholders based on the registered addresses as recorded in the register of members of the Company on Tuesday, 9 June 2015 (the "Registered Address(es)"). The Company assumes no responsibility and disclaims all liabilities whatsoever in relation to the tax status or tax treatment of the Individual H Shareholders and for any claims arising from any delay in or inaccurate determination of the tax status or tax treatment of the Individual H Shareholders or any disputes over the withholding mechanism or arrangements. Details of arrangements are as follows: (i) For Individual H Shareholders who are Hong Kong or Macau residents and those whose country of domicile is a country which has entered into a tax treaty with the PRC stipulating a dividend tax rate of 10%, the Company will finally withhold and pay individual income tax at the rate of 10% on behalf of the Individual H Shareholder; (ii) For Individual H Shareholders whose country of domicile is a country which has entered into a tax treaty with the PRC stipulating a dividend tax rate of less than 10%, the Company will finally withhold and pay individual income tax at the rate of 10% on behalf of the Individual H Shareholders. If the relevant Individual H Shareholders would like to apply for a refund of the additional amount of tax withheld and paid, the Company can assist the relevant shareholder to handle the application for the underlying preferential tax benefits pursuant to the tax treaties, provided that the relevant shareholder shall submit to the Company the information required under the Tax Treaties Notice on or before 31 July 2015. Upon examination and approval by competent tax authorities, the Company will assist in refunding the additional amount of tax withheld and paid; (iii) For Individual H Shareholders whose country of domicile is a country which has entered into a tax treaty with the PRC stipulating a dividend tax rate of more than 10% but less than 20%, the Company will finally withhold and pay individual income tax at the actual tax rate stipulated in the relevant tax treaty; and (iv) For Individual H Shareholders whose country of domicile is a country which has entered into a tax treaty with the PRC stipulating a dividend tax rate of 20%, or a country which has not entered into any tax treaties with the PRC, or under any other circumstances, the Company will finally withhold and pay individual income tax at the rate of

20% on behalf of the Individual H Shareholders. If the domicile of an Individual H Shareholder is not the same as the Registered Address or if the Individual H Shareholder would like to apply for a refund of the additional amount of tax finally withheld and paid, the Individual H Shareholder shall notify and provide relevant supporting documents to the Company on or before 31 July 2015. Upon examination of the supporting documents by the relevant tax authorities, the Company will follow the guidance given by the tax authorities to implement relevant tax withholding provisions and arrangements. Individual H Shareholders may either personally or appoint a representative to attend to the procedures in accordance with the requirements under the Tax Treaties Notices if they do not provide the relevant supporting documents to the Company within the time period stated above.

Shareholders are recommended to consult their tax advisers regarding PRC, Hong Kong and other tax implications arising from their holding and disposal of H Shares of the Company.

Closure of Register of Members

The register of members of the Company will be closed from Friday, 8 May 2015 to Thursday, 28 May 2015, both days inclusive, during which no transfer of shares of the Company will be effective. Holders of H Shares whose names appear on the register of H Shares kept at Computershare Hong Kong Investor Services Limited (the "H-Shares Registrar") at 4:30 p.m., the close of business on Thursday, 7 May 2015 are entitled to attend and vote at the 2014 Annual General Meeting following completion of the registration procedures. To qualify for attendance and voting at the 2014 Annual General Meeting, documents on transfers of H Shares, accompanied by the relevant share certificates, must be lodged at the transfer office of the Company's H-Shares Registrar, at Shops 1712 – 1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, not later than 4:30 p.m. on Thursday, 7 May 2015. Holders of domestic shares of the Company (the "Domestic Shares") whose names appear on the register of shareholders of the Company at 4:30 p.m., the close of business on Thursday, 7 May 2015 are entitled to attend and vote at the 2014 Annual General Meeting following completion of the registration procedures. Holders of Domestic Shares should contact the secretary to the board of directors of the Company ("Secretary to the Board") for details concerning registration of transfers of Domestic Shares. The contact details of the Secretary to the Board are: 3rd Floor, Block No. 45, Xinyuan Street, Chaoyang District, Beijing, The People's Republic of China. Telephone No.: 86(10) 6460 3046. Facsimile No.: 86(10) 6461 1370.

The register of members of the Company will also be closed Thursday, 4 June 2015 to Tuesday, 9 June 2015, both days inclusive, during which no transfer of shares of the Company will be effective. Holders of H Shares and whose names appear on the register of H Shares kept at the Company's H-Share Registrar and holders of Domestic Shares of the Company whose names appear on the register of shareholders of the Company at 4:30 p.m., the end of Tuesday, 9 June 2015 are entitled to the 2014 final dividend (if any). To qualify for entitlement of the 2014 final dividend (if any), documents on transfers of H Shares, accompanied by the relevant share certificates, must be lodged at the transfer office of the Company's H-Share Registrar and Transfer Office at above address, not later than 4:30 p.m. on Wednesday, 3 June 2015. Holders of Domestic Shares should contact the Secretary to the Board (whose contact details are set out above) for details concerning registration of transfers of Domestic Shares.

ANNUAL GENERAL MEETING

The 2014 Annual General Meeting will be held on Thursday, 28 May 2015. The notice of the 2014 Annual General Meeting will be sent to the shareholders of the Company together with the 2014 Annual Report, and will also be available on the HKExnews ("HKExnews") website of Hong Kong Exchanges and Clearing Limited and the website of the Company.

PUBLICATION OF 2014 FINAL RESULTS AND ANNUAL REPORT

This results announcement is published on the HKExnews website at www.hkexnews.hk and the Company website at www.jkl.com.cn. The 2014 Annual Report will be available on the HKExnews and the website of the Company, and despatched to Shareholders on or about Friday, 10 April 2015.

By Order of the Board
Beijing Jingkelong Company Limited
Li Jianwen
Chairman

Beijing, PRC
27 March 2015

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Li Wei, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Wang Weilin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.