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econtext Asia Limited 環亞智富有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 1390)

TRADING HALT

Unless otherwise defined, capitalised terms used in this announcement shall bear the same meanings as those defined in the scheme document jointly issued by econtext Asia Limited (the "**Company**") and Digital Garage, Inc. to the Company's shareholders on Thursday, 2 April 2015.

At the request of the Company, trading in the shares of the Company will be halted with effect from 9:00 a.m. on Thursday, 23 April 2015 pending the publication of an announcement of the results of the Court Meeting and the General Meeting to be held on Thursday, 23 April 2015 to consider and approve resolutions in relation to the Scheme of Arrangement.

By order of the Board econtext Asia Limited Takashi Okita Executive Director and Chief Executive Officer

Hong Kong, 23 April 2015

As at the date of this announcement, the Board comprises Kaoru Hayashi (Chairman), Takashi Okita, Tomohiro Yamaguchi and Keizo Odori as executive Directors; Joi Okada and Adam David Lindemann as non-executive Directors; and Toshio Kinoshita, Takao Nakamura and Toshiyuki Fushimi as independent non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement by the Company, have been arrived at after due and careful consideration and there are no facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.