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MOISELLE

MOISELLE INTERNATIONAL HOLDINGS LIMITED

慕詩國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 130)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that, based on a preliminary assessment of the Group's unaudited consolidated management accounts for the year ended 31 March 2015, the Group expects to record a substantial decrease in profit for the year ended 31 March 2015 as compared to the corresponding period in 2014.

Shareholders and potential investors should exercise caution when dealing in the shares or other securities of the Company.

This announcement is made by Moiselle International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the Group expects to record a substantial decrease in profit for the year ended 31 March 2015 as compared to the corresponding period in 2014.

Based on a preliminary assessment of the Group's unaudited consolidated management accounts for the year ended 31 March 2015 and the information currently available to the Board, to the best of the Directors' knowledge, the substantial decrease in profit was mainly attributable to (i) a challenging operating environment in Hong Kong; (ii) the reduction in the recorded sales of the Group's retail business in the People's Republic of China ("**PRC**") as a result of downturn in the retail market of PRC; and (iii) the increase in rent, labour and other administrative expenses.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group and on the information available for the time being, but not on any data or information audited or reviewed by the auditor of the Company. Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 March 2015 which is expected to be released in June 2015.

Shareholders and potential investors should exercise caution when dealing in the shares or other securities of the Company.

By order of the Board
Pang Lin
Company Secretary

Hong Kong, 11 June 2015

As at the date of this announcement, the Company's executive directors are Mr. Chan Yum Kit, Ms. Tsui How Kiu, Shirley, Mr. Chui Hing Yee and Mr. Chan Sze Chun, and independent non-executive directors are Ms. Yu Yuk Ying, Vivian, Mr. Chu Chun Kit, Sidney and Ms. Wong Shuk Ying, Helen.