

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **HUIYIN HOUSEHOLD APPLIANCES (HOLDINGS) CO., LTD.**

### **汇银家电(控股)有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1280)**

#### **INSIDE INFORMATION AND BUSINESS UPDATE — STRATEGIC CO-OPERATION FRAMEWORK AGREEMENT OF SMART COMMUNITY SERVICE PLATFORMS**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of Huiyin Household Appliances (Holdings) Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that 揚州匯銀家電(集團)有限公司 (Yangzhou Huiyin Household Appliances (Group) Company Limited) (“**Yangzhou Huiyin**”), being a wholly owned subsidiary of the Company, entered into a strategic co-operation framework agreement (the “**Co-operation Framework Agreement**”) with 成都三泰控股集團股份有限公司 (Chengdu Santai Electronic Industrial Co., Ltd.) (“**Santai Holding**”) on 29 June 2015 (after trading hours) in respect of establishment of smart community service platforms. Pursuant to the Strategic Co-operation Framework Agreement, which has a term of five years, among others,

1. Santai Holding will open its national community web points by three stages to the Group so that Yangzhou Huiyin can deliver the merchandises which are sold on “Huiyin Lehu” APP and PC platforms (owned by 江蘇匯銀電子商務有限公司 (Jiangsu Huiyin e-commerce Co., Ltd) being a wholly owned subsidiary of the Company) to the residents of the communities through lockers of “Spoter” (速遞易) of Santai Holding. The charges for the use of lockers of “Spoter” by the Group will be determined by both parties. Under the first stage, Santai

Holding will provide the lockers of “Sposter” at the 5,000 community web points of Santai Holding in all the cities on “Shanghai-Nanjing Railway” (滬寧線) for the delivery and receipt of merchandises sold on “Huiyin Lehu” APP and PC platforms.

2. both parties will apply the thinking of internet+ in consolidation of operations, the employees of Santai Holding in respect of community web points will simultaneously be involved in the ordinary operation and promotion of the Group, and the quality O2O operational capability of the Group will be introduced into the community web points of Santai Holding, including community customer relationship management, development of community culture and public service, management of promotion skills of staff of community web points, and share of big data by both parties;
3. both parties will apply “Huiyin Lehu” APP and PC platforms on the resources of agricultural product bases and the supply chains of other merchandises in Jiangsu and Anhui districts, promote the sales of agricultural products on the “Huiyin Lehu” APP and PC platforms, and enter into the national market directly through the “Sposter” web points of Santai Holding, so that the fresh agricultural products could be directly provided from farms to dining tables, which will effectively enlarge the volume and purchase scale of Huiyin Lehu platforms and raise the utilization rate of the “Sposter” lockers of Santai Holding; and
4. in respect of the set-up project of new community web points or the reform project of the existing channels of Yangzhou Huiyin, Yangzhou Huiyin will have a higher priority to adopt the Sposter terminals of Santai Holding if the terms offered are the same as the others

To the best knowledge, information and belief of the directors of the Company (the “**Directors**”), Santai Holding is a third party independent of and not connected with the Company and its connected persons (as defined in the Listing Rules). The Directors, including the independent non-executive Directors, consider that the Co-operation Framework Agreement, will be able to highly enhance the Group’s e-commerce business operations with less capital expenditure and less employees to speed up the expansion of the business of smart community.

The Co-operation Framework Agreement is entered into in the ordinary and usual course of business of the Group and on normal commercial terms after arm’s length negotiation. The Board is of the view that the terms of the Co-operation Framework Agreement are fair and reasonable and in the interests of the Company and its shareholders as a whole.

The Company will keep the shareholders and potential investors of the Company informed of any material development in connection with any further development on the Group's participation in the e-commerce business in the People's Republic of China by way of further announcement(s) as and when appropriate and the Company will comply with the relevant requirements under the Listing Rules where applicable.

**Shareholders of the Company and/or potential investors should take note that any such further business development mentioned above may or may not materialise, and should exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Huiyin Household Appliances (Holdings) Co., Ltd.**  
**Cao Kuanping**  
*Chairman*

Yangzhou, PRC  
29 June 2015

*As at the date of this announcement, the Board of Directors of the Company comprises six executive Directors, namely Mr. Cao Kuanping, Mr. Mo Chihe, Mr. Mao Shanxin, Mr. Wang Zhijin, Mr. Lu Chaolin, and Ms. Hu Yanyu and three independent non-executive Directors, namely Mr. Zhou Shuiwen, Mr. Tam Chun Chung and Mr. Lo Kwong Shun Wilson.*