GRAND CONCORD INTERNATIONAL HOLDINGS LIMITED
廣豪國際控股有限公司

(incorporated in the British Virgin Islands with limited liability)

(Stock Code: 844)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**").

The board of directors of the Company (the "**Board**") wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that the profit attributable to the Shareholders for the six months ended 30 June 2015 is expected to substantially decrease as compared with that of the corresponding period in 2014 to the extent that a considerable loss may be recorded.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Grand Concord International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors of the Company that the profit attributable to the Shareholders for the six months ended 30 June 2015 (the "**Period**") is expected to substantially decrease as compared with that of the corresponding period in 2014 to the extent that a considerable loss may be recorded.

Based on the information currently available to the Company, such substantial decrease in profit or considerable loss is mainly attributable to the slowdown in economic growth in China and stagnant economic situation in Japan, which resulted in a decrease in the demand for the Group's knitted innerwear and fabric products, and thus a drop in domestic and export sales volume, as well as a decrease in gross margin arising from reduced selling prices of the Group's products.

Moreover, certain one-off financial and consultancy expenses relating to the placing of convertible bonds by the Company in May 2015 (particulars of which were disclosed in the announcements of the Company dated 6 May 2015 and 20 May 2015) of approximately RMB4 million was incurred in the Period, which would be reflected in the Company's consolidated statements of profit or loss and other comprehensive income, whereas no such expense was recognised in the corresponding period in 2014. On 20 May 2015, convertible bonds in the aggregate principal amount of up to HK$50 million were successfully placed based on the initial conversion price of HK$1.386 per conversion share. As at 30 June 2015, convertible bonds with the aggregate principal amount of approximately HK$44.3 million were converted to 31,947,330 shares of the Company.

Due to the aforesaid reasons, the loss of the Group in the Period is expected to be not less than approximately RMB10 million.

The Board would also like to inform the Shareholders and potential investors of the Company that the financial position of the Group remains stable.

The Company is still in the progress of finalising the financial results of the Group for the Period. The information contained in this announcement is only based on the preliminary review on the unaudited consolidated management accounts of the Group, which have not been reviewed nor audited by the auditors of the Company as at the date of this announcement. Shareholders and potential investors of the Company are advised to peruse the financial results for the Period with care when it is released. The interim results announcement of the Group for the Period is expected to be released by the end of August 2015.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Grand Concord International Holdings Limited
Wong Kin Ling
Chairman

Hong Kong, 15 July 2015

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kin Ling, Madam Hung Kin, Mr. Wang Shao Hua and Mr. Feng Yongming; one non-executive Director, namely Mr. Wei Jin Long; and three independent non-executive Directors, namely Mr. Wang Jin Tang, Ms. Tay Sheve Li and Dr. Chan Ah Pun.