上海小南国

SHANGHAI MIN

Xiao Nan Guo Restaurants Holdings Limited
小南國餐飲控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3666)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary information currently available to the Group, it is expected that the unaudited consolidated management accounts of the Group for the six months ended 30 June 2015 will record a significant increase of no less than RMB10,000,000 in consolidated net profit attributable to the owners of the Company as compared to that of RMB578,000 for the corresponding period in 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

This announcement is made by Xiao Nan Guo Restaurants Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities ("**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of the directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary information currently available to the Group, it is expected that the unaudited consolidated management accounts of the Group for the six months ended 30 June 2015 will record a significant increase of no less than RMB10,000,000 in consolidated net profit attributable to the owners of the Company as compared to that of RMB578,000 for the corresponding period in 2014. Such increase is mainly attributable to (i) the significant increase in revenue driven by improved same-store sales growth of the Group; (ii) the effective operating cost reduction benefited from the Group's optimized operation efficiency; (iii) the net profit contributed by Pokka Corporation (HK) Limited after its acquisition by the Group at the end of 2014.

The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the information currently available to the Board, which has not yet been reviewed by or discussed with the auditors or the audit committee of the Company. The unaudited financial results of the Group for the six months ended 30 June 2015 may be different from what is contained in this announcement. The interim results announcement of the Company for the six months ended 30 June 2015 is expected to be released in August 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By order of the board
Xiao Nan Guo Restaurants Holdings Limited
WANG Huimin
Chairlady

Shanghai, the People's Republic of China, 15 July 2015

As at the date of this announcement, the executive directors of the Company are Ms. WANG Huimin, Ms. WU Wen and Mr. KANG Jie; the non-executive directors of the Company are Ms. WANG Huili, Mr. WENG Xiangwei and Mr. WANG Hairong; and the independent non-executive directors of the Company are Mr. WANG Chiwei and Dr. WU Chun Wah.