Cowell e Holdings Inc.

高偉電子控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1415)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Cowell e Holdings Inc. (the "**Company**") hereby announces that a meeting of the Board will be held in Hong Kong on Friday, August 14, 2015 for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended June 30, 2015 and considering the payment of an interim dividend, if any.

By order of the Board
Cowell e Holdings Inc.
Kwak Joung Hwan
Chairman

Hong Kong, August 4, 2015

As at the date of this announcement, the Board comprises Mr. Kwak Joung Hwan, Mr. Kim Kab Cheol and Mr. Seong Seokhoon as executive directors; Mr. Yoon Yeo Eul, Mr. Lee Dong-Chun and Mr. Kim Jae Min as non-executive directors; and Mr. Okayama Masanori, Mr. Kim Chan Su and Dr. Song Si Young as independent non-executive directors.