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**FORTUNET E-COMMERCE GROUP LIMITED**

**鑫網易商集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1039)**

**VOLUNTARY ANNOUNCEMENT**

**EXTRACTS OF COOPERATION AGREEMENT**

This announcement is made by FortUNET e-Commerce Group Limited (the “Company”) on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Company and its subsidiaries (the “Group”).

Below are the extracts of the cooperation agreement entered into by the subsidiary of the Company:

Framework cooperation agreement dated 6 September 2015 between Beijing Gas Group Co., Ltd. and Beijing Century FortUNET Network Technology Co., Ltd.

CCIGMALL, is a leading cross-border import online platform operated by the Group within the PRC. All the products it purchased are from their countries of origin and are imported products which are safe and secure, high-quality and are offered at competitive prices to domestic consumers. It has established a comprehensive cross-border import e-commerce operation system which is all-round, three-dimensional and complex. It also possesses high-quality overseas suppliers’ resources and has a mature supply chain system, and has already established a strategic advantage and leading position among the industry.

Beijing Gas Group Co., Ltd. (“Beijing Gas”) is currently the largest city gas enterprise in the PRC. Its annual gas consumption, number of gas users, pipe network scale and annual sale revenue are currently ranked first amongst PRC cities. The number of gas users reached more than 500 million and the area it supply covers most of the suburban districts in Beijing, while the applications of gas are for cooking to industrial, heating, cooling, power generation, gas car etc.

Cooperation contents:

1. As for household users of Beijing Gas, the Group shall consolidate its overseas brand suppliers' resources, and base on the consumption characteristics and attributes of Beijing Gas' household users, provide household users of Beijing Gas with import product proposals which are matched with the channel characteristics, structured and normalized, so that household users of Beijing Gas can enjoy qualified import products which are safe and secure and with competitive prices;
2. As for commercial users of Beijing Gas, the Group shall base on the industry characteristics, operational demands of commercial users of Beijing Gas, provide matching overseas import proposals, so as to satisfy the demands of commercial users of Beijing Gas in respect of import products;
3. Both parties shall combine the resources of Beijing Gas, including stores and gas stations etc., to launch cross-border import product e-commerce retail and wholesale business by the new O2O model, so as to enhance the usage efficiency of entity resources of Beijing Gas;
4. Both parties shall jointly launch operation model which is flexible, innovative and meet with market demands, including transfer operation income from gas household users and commercial users of the Group into profit sharing income under import product sale. The specific cooperation shall be determined by both parties after negotiations and agreement shall be entered into; and
5. For the sale of import products through the Group, and subject to the consumption limit is satisfied, the Group could give gas fees or by any other preferential ways to promote the sale of gas appliances such as gas metal hose, high quality cooking utensils and water heater etc., so as to enhance gas service experience of users, and promote users to proactively improve their awareness of the safety gas usage.

The cooperation between the Group and Beijing Gas is a cooperation between leading companies of both Internet cross-border e-commerce enterprise and domestic gas industry, which can reflect the national strategy of "Internet+" in the traditional gas industry, and can better serve the service users and to better assume social responsibility, so that both parties can obtain long-term development benefits.

The above agreement entered into does not constitute any notifiable transaction of the Company under Chapter 14 of the Listing Rules, nor any connected transaction under Chapter 14A of the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Fortunet e-Commerce Group Limited**  
**Mr. Cheng Jerome**  
Chairman

Hong Kong, 6 September 2015

*As at the date of this announcement, the executive directors of the Company are Mr. Cheng Jerome and Mr. Yuan Weitao; the non-executive directors of the Company are Ms. Dong Ying, Dorothy, Mr. Feng Xiaohui and Mrs. Guo Yan; and the independent non-executive Directors of the Company are Mr. Wong Chi Keung, Mr. Liu Erhfei and Mr. Chan Chi Keung Alan.*