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CNCG CHINA NATIONAL CULTURE GROUP LIMITED
中國國家文化產業集團有限公司
(Incorporated in Cayman Islands with limited liability)
(Stock code: 745)

ANNOUNCEMENT

This announcement is made by China National Culture Group Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the Group’s latest unaudited management accounts and the information currently available, the Group is expected to record net unrealised gains on financial assets held for trading of approximately HK\$620.7 million for the six months ended 30 September 2015.

The Company is in the process of finalising the interim results of the Group for the six months ended 30 September 2015. The information of the aforesaid net unrealised gains on financial assets held for trading for the six months ended 30 September 2015 is only based on the preliminary review by the Company’s management on the unaudited management accounts of the Group for the six months ended 30 September 2015, which has not been reviewed by the audit committee or the auditors of the Company. Shareholders and potential investors are advised to refer to the details of the Group’s financial results for the six months ended 30 September 2015, which is expected to be published before the end of November 2015.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China National Culture Group Limited
Sun Wei
Director

6 October 2015

As at the date of this announcement, the Board comprises Ms. SUN Wei and Mr. YAN Zhilei as Executive Directors and Mr. LIU Kwong Sang, Ms. WANG Miaojun and Ms. CHEUNG Lai Chun as Independent Non-Executive Directors.