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## **China Soft Power Technology Holdings Limited**

### **中國軟實力科技集團有限公司**

*(Formerly known as China Jinhai International Group Limited 中國金海國際集團有限公司\*)*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 139)**

**(Stock Code of Warrants: 1436)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that based on the information currently available, the Group is expected to record a significant loss for the six months ended 30 September 2015 as compared with the loss recorded for the corresponding period in 2014.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by China Soft Power Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After preliminary review by the Company’s management based on the unaudited consolidated management accounts of the Group, the board (the “**Board**”) of directors of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a significant loss for the six months ended 30 September 2015 as compared with the loss (taking no account of the one-off items, namely the fair value losses on revaluation of derivative component of convertible bonds and the losses arising from modification of term of the convertible bonds of the Company) recorded for the corresponding period in 2014.

\* For identification purpose only

Based on the information currently available to the Group, the expected loss of the Group is mainly attributable to an unrealized fair value losses on short-term and long-term equity investments of approximately HK\$865 million for the six months ended 30 September 2015, as a result of the general downturn of the equity markets in the Greater China during the third quarter of 2015.

As the Company is still in the process of finalizing its interim results for the six months ended 30 September 2015, the information contained in this announcement is only based on the preliminary assessment by the Company's management according to the unaudited consolidated management accounts of the Group and is neither based on any figures nor information that has been audited or reviewed by the Company's auditors. Shareholders and potential investors are advised to read carefully the announcement of the Company in relation to the interim results of the Group for the six months ended 30 September 2015, which is expected to be released in November 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**China Soft Power Technology Holdings Limited**  
**Wang Haixiong**  
*Chairman*

Hong Kong, 7 October 2015

*As at the date of this announcement, the Board comprises:*

**Executive Directors**

Mr. Wang Haixiong (*Chairman*)  
Ms. He Xuan  
Mr. Li Yao  
Mr. Wei Zhenyu  
Ms. Zhang Yiwen

**Independent Non-executive Directors**

Mr. Kwok Chi Kwong  
Mr. Chen Youchun  
Mr. Frank H. Miu  
Mr. Tsang Wing Ki