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CHINA SHENGMU ORGANIC MILK LIMITED

中國聖牧有機奶業有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1432)

VOLUNTARY ANNOUNCEMENT

The board (the “**Board**”) of directors (the “**Directors**”) of China Shengmu Organic Milk Limited (the “**Company**”) wishes to announce that the Company was informed by World Shining Investment Limited (“**World Shining**”), our controlling shareholder, that World Shining acquired 5,183,000 shares, 2,350,000 shares, 565,000 shares and 764,000 shares of the Company on 26 October 2015, 27 October 2015, 28 October 2015 and 29 October 2015 from open market purchase respectively. Following such acquisitions, World Shining held 3,690,453,600 shares of the Company, representing approximately 58.07% of the existing issued share capital of the Company as at the date of this announcement.

This announcement is made by the Company on a voluntary basis.

By Order of the Board
China Shengmu Organic Milk Limited
Yao Tongshan
Chairman

Hong Kong, 29 October 2015

As at the date of this announcement, the executive directors of the Company are Mr. Yao Tongshan, Mr. Wu Jianye, Ms. Gao Lingfeng and Mr. Cui Ruicheng; and the non-executive directors of the Company are Mr. Wu Jingshui, Mr. Fan Xiang, Mr. Cui Guiyong and Mr. Sun Qian; and the independent non-executive directors of the Company are Mr. Wong Kun Kau, Mr. Li Changqing, Ms. Ge Xiaoping and Mr. Yuan Qing.