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CHINA SHENGMU ORGANIC MILK LIMITED

中國聖牧有機奶業有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1432)

VOLUNTARY ANNOUNCEMENT

The board (the “**Board**”) of directors (the “**Directors**”) of China Shengmu Organic Milk Limited (the “**Company**”) wishes to announce that the Company was informed by World Shining Investment Limited (“**World Shining**”), our controlling shareholder, that World Shining acquired 1,010,000 shares, 357,000 shares, 1,029,000 shares and 100,000 shares of the Company on 30 October 2015, 2 November 2015, 3 November 2015 and 4 November 2015 from open market purchase respectively. Following such acquisitions, World Shining held 3,692,949,600 shares of the Company, representing approximately 58.11% of the existing issued share capital of the Company as at the date of this announcement.

This announcement is made by the Company on a voluntary basis.

By Order of the Board
China Shengmu Organic Milk Limited
Yao Tongshan
Chairman

Hong Kong, 4 November 2015

As at the date of this announcement, the executive directors of the Company are Mr. Yao Tongshan, Mr. Wu Jianye, Ms. Gao Lingfeng and Mr. Cui Ruicheng; and the non-executive directors of the Company are Mr. Wu Jingshui, Mr. Fan Xiang, Mr. Cui Guiyong and Mr. Sun Qian; and the independent non-executive directors of the Company are Mr. Wong Kun Kau, Mr. Li Changqing, Ms. Ge Xiaoping and Mr. Yuan Qing.