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MOISELLE
MOISELLE INTERNATIONAL HOLDINGS LIMITED
慕詩國際集團有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 130)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that, based on a preliminary assessment of the Group's unaudited consolidated management accounts for the six months ended 30 September 2015, the Group expects to record a loss for the six months ended 30 September 2015 as compared to the corresponding period in 2014.

Shareholders and potential investors should exercise caution when dealing in the shares or other securities of the Company.

This announcement is made by Moiselle International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a loss for the six months ended 30 September 2015 (the “**Period**”) as compared to the corresponding period in 2014.

Based on a preliminary assessment of the Group's unaudited consolidated management accounts for the Period and the information currently available to the Board, to the best of the directors' knowledge, a loss was caused by the significant decrease in sales turnover mainly attributable to (i) the year-on-year decline in revenue brought about by weak consumers' sentiment and sluggish retail consumption in Hong Kong; and (ii) the reduction in the recorded sales by tourists from Mainland China.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group and on the information available for the time being, but not on any data or information audited or reviewed by the auditor of the Company. Shareholders of the Company and potential investors are advised to refer to the details of the interim results of the Company for the Period which is expected to be released on 27 November 2015.

Shareholders and potential investors should exercise caution when dealing in the shares or other securities of the Company.

By order of the Board

Pang Lin

Company Secretary

Hong Kong, 13 November 2015

As at the date of this announcement, the Company's executive directors are Mr. Chan Yum Kit, Ms. Tsui How Kiu, Shirley and Mr. Chan Sze Chun, and independent non-executive directors are Ms. Yu Yuk Ying, Vivian, Mr. Chu Chun Kit, Sidney and Ms. Wong Shuk Ying, Helen.