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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in the Republic of Singapore with limited liability)

(Singapore Company Registration Number: 200515422C)

(Hong Kong Stock Code: 00967)

**REDEMPTION AND DELISTING OF
US\$150,000,000 11.875% SENIOR NOTES DUE 2017
(Stock Code: 4561)**

Reference is made to the announcement of Sound Global Ltd. (the “**Company**”) dated 15 September 2015 (the “**Announcement**”) in relation to the decision of the Company to exercise the option to redeem the entire outstanding amount of the 11.875% senior notes due 2017 in the aggregate principal amount of US\$150,000,000 (the “**Senior Notes**”). Capitalised terms used in this announcement shall have the same meaning as those defined in the Announcement, unless otherwise indicated.

The Company wishes to announce that the Senior Notes were redeemed in full on 13 November 2015, and accordingly, there are no outstanding Senior Notes in issue. The Company has applied to the Stock Exchange for the withdrawal of the listing of the Senior Notes. Such withdrawal of listing is expected to become effective upon the close of business on 23 November 2015.

By Order of the Board
Sound Global Ltd.
Zhang Jingzhi
Executive Director

Hong Kong, 17 November 2015

As of the date of this announcement, the executive Directors are Wen Yibo, Zhang Jingzhi, Wang Kai, Luo Liyang, Jiang Anping and Liu Wei; and the independent non-executive Directors are Ma Yuanju, Luo Jianhua and Zhang Shuting.

* *For identification purposes only*