Hung Fook Tong Group Holdings Limited
鴻福堂集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1446)

POSITIVE PROFIT ALERT

This announcement is made by Hung Fook Tong Group Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform shareholders of the Company (the "**Shareholders**") and potential investors that based on the latest review of the unaudited management accounts (the "**Management Accounts**") of the Group for the nine months ended 30 September 2015 and the information currently available to the Group, the Group is expected to record a profit attributable to the equity holders of the Company for the year ending 31 December 2015 as compared to a loss attributable to the equity holders of the Company of HK$38.3 million for the year ended 31 December 2014.

The Board believes that the expected turnaround in operating results as compared to the year ended 31 December 2014 is mainly attributable to:

(i) expected stable gross profit margin for the full year ending 31 December 2015 as that achieved in the six months ended 30 June 2015, which represents an improvement over the year ended 31 December 2014 due mainly to the enhancement in the procurement procedures;

(ii) successful implementation of cost savings measures;

(iii) non-recurrence in the current year of the additional operating expenses incurred in the year ended 31 December 2014 for the trial operation of the Group's new production facilities in Tai Po, which has become fully operational and led to the closure of the Group's facilities in Tsuen Wan (and hence the savings of the associated expenses) in December 2014; and

(iv) non-recurrence in the current year of the one-off listing-related expenses and share based compensation expenses related to pre-IPO share options scheme, which amounted to HK$18.6 million and HK$5.5 million, respectively, in the year ended 31 December 2014.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the Management Accounts and the information currently available, which is subject to finalization and has not been reviewed or audited by the Company's auditors. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for 2015 which will be published before the end of March 2016 pursuant to the requirements of the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board of
Hung Fook Tong Group Holdings Limited
Tse Po Tat
Chairman

Hong Kong, 17 November 2015

As at the date of this announcement, the Board comprises Mr. Tse Po Tat, Ms. Wong Pui Chu, Mr. Kwan Wang Yung and Dr. Szeto Wing Fu as executive Directors, and Mr. Kiu Wai Ming, Professor Sin Yat Ming and Mr. Andrew Look as independent non-executive Directors.