Tic Tac International Holdings Company Limited
滴 達 國 際 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1470)

PROFIT WARNING

This announcement is made by Tic Tac International Holdings Company Limited (the ‘‘**Company**’’) pursuant to the Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review on the unaudited consolidated results of the Company and its subsidiaries (the “**Group**”) for the six months ended 31 October 2015, the Group is expected to record a significant decrease in net profit as compared to the corresponding period in 2014, mainly attributable to the decrease in revenue and gross profit, which the directors of the Company (the “**Directors**”) believed that was resulted from weak consumption sentiment and decrease in tourists visiting Hong Kong.

The Company is still in the process of finalizing the unaudited consolidated interim results of the Group for the six months ended 31 October 2015. The information contained in this announcement is only based on the preliminary review of the Company’s management accounts, which have not been finalized and are subject to further review by the Board. Detailed financial information and performance of the Group for the six months ended 31 October 2015 will be disclosed in its interim results announcement for such financial period, which is expected to be published before the end of December 2015.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board of
Tic Tac International Holdings Company Limited
Lam Man Wah

Chairman and Executive Director

Hong Kong, 24 November 2015

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Lam Man Wah (Chairman)

Ms. Chan Ka Yee Elsa

Mr. Tsang Hok Man

Independent Non-executive Directors:

Mr. Cheng Kin Chung

Mr. Fung Tat Man

Mr. Lo Wai Kei, Wilkie