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QPL INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 243)

POSITIVE PROFIT ALERT

This announcement is made by QPL International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on its preliminary review of the latest unaudited consolidated management accounts of the Group, it is expected that the Group will record a consolidated net profit in the range of HK\$51.0 million to HK\$57.0 million for the six months ended 31 October 2015 as compared to a consolidated loss of approximately HK\$6.7 million for the corresponding period in 2014. Based on the information currently available, whilst there is no material change in the operations of the Group, such profit was mainly due to a unrealized gain on fair value changes of held-for-trading investments of approximately HK\$79.4 million (excluding potential tax effect of approximately HK\$13.1 million) during the period under review.

The information contained in this announcement is only based on the information currently available to the Group and after preliminary review and assessment of the unaudited consolidated management accounts of the Group by the management. As the interim results for the six months ended 31 October 2015 (the “**Interim Results**”) have not been audited or reviewed by the auditors or the audit committee of the Company, the Board is not in a position to quantify the exact financial effects at this stage. Further details of the Interim Results will be disclosed in the Company’s announcement of the Interim Results as soon as practicable and is expected to be published on 18 December 2015.

By Order of the Board
QPL International Holdings Limited
Li Tung Lok
Executive Chairman and Chief Executive

Hong Kong, 9 December 2015

As at the date of this announcement, the Board comprises three Executive Directors, namely Mr. Li Tung Lok (Executive Chairman and Chief Executive), Mr. Phen Hoi Ping, Patrick and Ms. Tung Siu Ching, one Non-executive Director, namely Mr. Wong Wai Man and three Independent Non-executive Directors, namely Mr. How Sze Ming, Mr. Lee Kwok Wan and Mr. Yau Chi Hang.