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## **China Soft Power Technology Holdings Limited**

**中國軟實力科技集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 139)**

**(Stock Code of Warrants: 1436)**

### **CHANGES OF EXECUTIVE DIRECTORS AND APPOINTMENTS OF SENIOR MANAGEMENT**

The Board announces that with effect from 30 December 2015:

- (1) Mr. Li Yao and Ms. Zhang Yiwen have resigned as executive directors of the Company;
- (2) Mr. Li Yunfeng has been appointed as an executive director and Executive Vice President of the Company; and
- (3) Mr. Liang Jianan has been appointed as the Vice President (Business) of the Company.

#### **RESIGNATION OF EXECUTIVE DIRECTORS**

The board of directors (the “**Board**”) of China Soft Power Technology Holdings Limited (the “**Company**”) announces that Mr. Li Yao and Ms. Zhang Yiwen have tendered their resignation as executive directors of the Company with effect from 30 December 2015 to pursue their other business commitments.

Mr. Li Yao and Ms. Zhang Yiwen have confirmed that they have no disagreement with the Board and are not aware of any matters relating to their resignation that need to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

#### **APPOINTMENT OF EXECUTIVE DIRECTOR**

The Board further announces that Mr. Li Yunfeng (“**Mr. Li**”) has been appointed as an executive director, the Executive Vice President of the Company and the Chief Executive Officer of the Company’s indirect wholly owned subsidiary Pacific Light Data Communication Co Ltd with effect from 30 December 2015.

The biographical details of Mr. Li are set out below:

Mr. Li, aged 43, holds a Master degree of Beijing Institute of Technology. He has 15 years of experience in planning, construction, maintenance, operation and management in international network and undersea cable network area.

He has served as the chairman of management committee or sub-committee of largescale international submarine cable consortium formed by telecommunication operators from various countries, including Trans-Pacific Express (TPE) which connects China, South Korea, Japan and the United States with total length of approximately 18,000 km, Asia Pacific Gateway (APG), which connects North, South and East Asia with total length of approximately 10,400 km, Asia-Africa-Europe 1 (AAE-1) which connects Asia, Africa and Europe with total length of approximately 20,000 km and other projects. Mr. Li was responsible for the technological design, solution formation, international tendering, contract negotiations and other relevant duties in the said projects.

From year 2002 to 2014, Mr. Li has also taken part in leading the implementation of various undersea cable network construction and modification projects, including NCP, APCN2, CUCN, JUCN, CKC, CJC, EAC (QD). Besides undersea cable network projects, Mr. Li has also lead the teams take part in 20 international terrestrial cable systems. He also has set up about 20 Points of Presence (POP) in Hong Kong, Los Angles, San Francisco, New York, Singapore, Tokyo, London, Paris and Frankfurt, which expanded the telecommunication network and service of various companies spread across the world.

He was the engineer/deputy general manager of International Cable Division, China Network Communications Group (“**China Netcom**”) from April 2001 to October 2004 and was the deputy director/director of International Network Division, China Netcom from October 2004 to December 2008. Mr. Li worked as a leader of International Network Division, China United Network Communications Co., Ltd. (“**China Unicom**”) from December 2008 to August 2014 and worked as a leader of Oversea Operation, China Unicom from August 2014 to May 2015. From May 2015 to December 2015, Mr. Li served as the CTO of Hyalroute Telecom Group Ltd. Mr. Li has not held other directorships in the last three years in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Mr. Li has not been appointed for any fixed term but is subject to retirement and re-election in accordance with the Company’s Bye-laws. Pursuant to the service agreement entered into between the Company and Mr. Li, Mr. Li is entitled to receive remuneration package of HK\$6,000,000 per year plus a discretionary bonus as may be determined by the Board with reference to his performance. The foregoing emolument of Mr. Li is recommended by the Company’s Remuneration Committee and approved by the Board with reference to his qualifications, experience and responsibilities with the Company.

As far as the Board is aware, as at the date of this announcement, Mr. Li does not have or is not deemed to have any interests or short positions in the shares or underlying shares of the Company pursuant to Part XV of the Securities and Futures Ordinance. In addition, Mr. Li does not have any relationships with any other directors, senior management, substantial Shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) or controlling Shareholders (as defined in the Listing Rules).

As confirmed by Mr. Li and as far as the Board is aware, Mr. Li has no information to be disclosed pursuant to any of the requirements under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters relating

#### **APPOINTMENT OF VICE PRESIDENT (BUSINESS)**

The Board further announces that Mr. Liang Jianan (“**Mr. Liang**”) has been appointed as the Vice President (Business) of the Company with effect from 30 December 2015.

Mr. Liang, aged 39, holds a B.S. in Computer Science of Harbin Institute of Technology and has finished business management course for senior management in CEIBS. He has extensive experience in selling high value-added enterprise solutions in various areas, including but not limiting to enterprise cloud computation services, network security, content delivery network (CDN) and platforms for mobile internet.

Mr. Liang has over 15 years of experience in sales, technology and management. He has tailored made comprehensive enterprise solution for different mega companies, including the lead of e-commerce in China, mobile phone and hardware manufacturers, leading internet service portal providing instant communication, on-line games and other services, and various international financial and insurance companies.

Mr. Liang led his team in sales, technology and marketing to achieve fast-growing targets in consecutive years. He has built has sales network and working partners in various public bodies, state-owned enterprises, local market leaders and international mega companies. He is strong in setting up and leading the team for sales, marketing, technical support, pre-sale and after-sales service to seize larger market share and achieving the enterprises’ targets. He has been awarded for global sales elite in the company he worked for, for his outstanding performance.

Mr. Liang was the product technology specialist in Microsoft China Corp from October 2001 to October 2003 and responsible for providing pre-sale support for sales team and providing support for the external partners in solution development and formation for Microsoft’s products and technologies. He served as a regional sales manager, China in Captaris from October 2003 to January 2009 and responsible for meet regional sales target, market share extension and initial channel setting for global partners. He was a sales and marketing director in Greensboro Telecom Ltd. from January 2009 to October 2010 and responsible for product selection and formulation sales and marketing strategy. He worked as the lead of regional solution sales team in Hewlett-Packard China from October 2010 to October 2012 and was responsible for preparing and executing a well-defined sales strategy for selling the entire portfolio (include license, hardware and services) to key enterprise customers. He has served as a country manager in Akamai Technologies Inc., since October 2012 and was responsible for developing Akamai business in China, formulating the strategy

and leading the team focusing in providing cloud computation services and the relevant network security service and content delivery network (CDN) services to the public bodies, news and media companies, large game and media companies, e-commerce companies, high technology company and financial institutions and help their development in overseas.

Mr. Liang is entitled to receive remuneration package of HK\$2,000,000 per year plus a discretionary bonus as may be determined by the Board with reference to his performance.

Taking this opportunity, the Board would like to express its appreciation and gratitude to Mr. Li Yao and Ms. Zhang Yiwen for their contribution and services to the Company in the past and welcome Mr. Li Yunfeng and Mr. Liang Jianan for joining the Company.

On behalf of the Board  
**China Soft Power Technology Holdings Limited**  
**Wei Zhenyu**  
*Chairman*

Hong Kong, 30 December 2015

*As at the date of this announcement, the Board comprises:*

**Executive Directors**

Mr. Wei Zhenyu (*Chairman*)  
Mr. Li Yunfeng  
Mr. Wang Haixiong  
Ms. He Xuan

**Independent non-executive Directors**

Mr. Kwok Chi Kwong  
Mr. Chen Youchun  
Mr. Frank H. Miu  
Mr. Tsang Wing Ki