(incorporated in the Cayman Islands with limited liability) (Stock Code: 917)

19 January 2016

Dear Shareholders,

## Notification of publication of corporate communication on the Company's website

We hereby notify you that both English and Chinese versions of the following corporate communications (the "Current Corporate Communication") of New World China Land Limited (the "Company") are now available on the Company's website at www.nwcl.com.hk:

- (a) a circular dated 19 January 2016 regarding certain major transaction of the Company (containing a notice of extraordinary general meeting of the Company to be held on 17 February 2016 ("EGM")); and
- (b) proxy form for use at the EGM.

You may access the Current Corporate Communication by clicking the "For Investors" section on the home page of the Company's website and then selecting the relevant document under the section of "Corporate Announcement".

If you have any difficulty for any reason in receiving or gaining access to the Current Corporate Communication posted on the Company's website, we shall promptly send the printed form of the Current Corporate Communication to you free of charge upon receipt of your request. Furthermore, you are entitled at any time to change your choice of the means of receipt (either in printed form or via the Company's website) and/or language(s) (either English only or Chinese only or both languages) of the corporate communication of the Company by completing the enclosed request form and return it by post to the Company's branch share registrar in Hong Kong, Tricor Standard Limited (the "Hong Kong Branch Share Registrar") using the mailing label provided. Alternatively, you may send your request by notice in writing to the Hong Kong Branch Share Registrar at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email at is-ecom@hk.tricorglobal.com specifying your name, contact telephone number, address and request.

Should you have any queries in relation to this notification, please call the Customer Service Hotline of the Hong Kong Branch Share Registrar at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
New World China Land Limited
Ngan Man-Ying, Lynda
Company Secretary

## REQUEST FORM要求表格

致: 新世界中國地產有限公司(「本公司」)

c/o Tricor Standard Limited 經卓佳標準有限公司 Level 22, Hopewell Centre 香港皇后大道東183號 183 Queen's Road East 合和中心22樓 Hong Kong Part A: To receive the printed version of the Company's Circular dated 19 January 2016 (containing a notice of extraordinary general meeting of the Company to be held on 17 February 2016 ("EGM")) and Proxy Form for use at the EGM (collectively, "Current Corporate Communication") 甲部: 收取本公司日期為2016年1月19日通函(內含有關召開本公司於2016年2月17日舉行的股東特別大會(「股東特別大會」)的會議通 告)及用於股東特別大會的委任代表表格(統稱「近期公司通訊」)印刷本 (Please tick the box, if appropriate) (請於空格內劃上「✓」號(如適用)) ☐ I/We would now like to receive the printed version of the Current Corporate Communication. 本人/吾等希望收取近期公司通訊的印刷本。 Part B: To change the choice of language or means of receipt of future Corporate Communications 乙部: 更改收取日後公司通訊/的語言版本及途徑 I/We would like to receive future Corporate Communications in the following manner: (Please tick ONLY ONE of the following boxes.) 本人/吾等擬按以下方式收取日後公司通訊:(請在其中一個空格內劃上「✓」號。) □ To receive the printed English language version only. 只收取英文印刷本。 □ To receive the printed Chinese language version only. 只收取中文印刷本。 □ To receive both printed English and Chinese language versions. 同時收取英文及中文印刷本。 ☐ To access the Corporate Communications posted on the Company's website using electronic means in lieu of receiving printed copies, and to receive email notification of the posting of the Corporate Communications on the Company's website to my email address , or in the event that no email address is provided, to receive printed notification at the address at as appearing in register of members of the Company. 以電子形式覽閱登載在本公司網站的公司通訊代替收取印刷本,並按電郵地址 收取有關 公司通訊登載在本公司網站的電郵通知,或倘無提供電郵地址,則收取寄至本公司股東名冊上所示地址的通知書印刷本。 Signature 簽署<sup>2</sup> Name 姓名 (Please use ENGLISH BLOCK LETTERS)(請用英文正楷填寫) Contact telephone number 聯絡電話號碼 \_\_\_ Date 日期 Notes 附註: Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of the holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form. 公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期業績報告、會議通告、上市文件、通函 If your shares are held in joint names, the shareholder whose name stands first in the register of members of the Company in respect of the joint holding should sign this Request Form (Please cut along the dotted line 請沿虛線剪下)

Mailing Label郵寄標籤

Tricor Standard Limited 卓佳標準有限公司 Freepost No.簡便回郵號碼:37 Hong Kong香港

Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing in Hong Kong

To: New World China Land Limited (the "Company")

當 閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票