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China Chuanglian Education Group Limited
中國創聯教育集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2371)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors of the Company that, based on the information currently available to the management, despite the fact that there was a significant increase in the Group's revenue for the year ended 31 December 2015, the Group is expected to record a loss attributable to owners of the Company for the year ended 31 December 2015, as compared to a profit attributable to owners of the Company for the year ended 31 December 2014.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Chuanglian Education Group Limited (the "**Company**") and together with its subsidiaries (the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors of the Company (the "**Directors**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors of the Company that, based on the information currently available to the management, despite the fact that there was a significant increase in the Group's revenue for the year ended 31 December 2015, the Group is expected to record a loss attributable to owners of the Company for the year ended 31 December 2015, as compared to a profit attributable to owners of the Company for the year ended 31 December 2014.

The Board believes that the expected loss attributable to owners of the Company for the year ended 31 December 2015 was mainly attributable to the following reasons:

1. increase in administrative expenses mainly due to the share-based expense arising from the options granted to eligible participants on 4 May 2015, 2 July 2015 and 20 October 2015 as incentives for better development of the Group's businesses. Such expense does not have any impact on the Group's cash flow;

2. increase in selling and marketing expenses as a result of the increase in the Group's revenue; and

3. the gain on disposal of subsidiaries of approximately RMB17.7 million for the year ended 31 December 2014 which is non-recurring.

Shareholders and potential investors of the Company are advised to note that the information contained in this announcement is only based on the preliminary assessment by the Board with reference to the information currently available to the management of the Company with reference to the consolidated unaudited management accounts of the Group which are subject to audit by the Company's independent auditors and that the actual results of the Group may still be subject to necessary adjustments. The annual results for the year ended 31 December 2015 have not yet been finalised as at the date of this announcement. The annual results announcement of the Company for the year ended 31 December 2015 is scheduled to be published in late March 2016.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Chuanglian Education Group Limited
Lu Xing
Chairman

Hong Kong, 1 March 2016

As at the date of this announcement, the Board comprises Mr. Lu Xing (Chairman), Mr. Li Jia, Mr. Wu Xiaodong and Mr. Wang Cheng as executive directors of the Company; Mr. Leung Siu Kee, Mr. Han Bing and Ms. Wang Shuping as independent non-executive directors of the Company.