Cowell e Holdings Inc.
高偉電子控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1415)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Cowell e Holdings Inc. (the "**Company**") hereby announces that a meeting of the Board will be held in Hong Kong on Monday, 21 March, 2016 for the purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December, 2015 and considering the payment of a final dividend, if any.

By order of the Board
Cowell e Holdings Inc.
Seong Seokhoon
Chairman

Hong Kong, 9 March, 2016

As at the date of this announcement, the Board comprises Mr. Seong Seokhoon and Mr. Kim Kab Cheol as executive Directors; Mr. Kim Jae Min as non-executive Directors; and Mr. Okayama Masanori, Mr. Kim Chan Su and Dr. Song Si Young as independent non-executive Directors.