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SUN ART

Retail Group Limited

SUN ART RETAIL GROUP LIMITED

高鑫零售有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 06808)

UNAUDITED RESULTS FOR THE THREE MONTHS ENDED 31 MARCH 2016

The board (the “**Board**”) of directors (the “**Directors**”) of Sun Art Retail Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce the unaudited consolidated results of the Group for the three months ended 31 March 2016, together with the restated unaudited comparative figures for the corresponding period of 2015, as follows:

HIGHLIGHTS OF QUARTERLY RESULTS

	For the three months ended 31 March		
	2016	2015	Change
	(Restated) ⁽¹⁾		
	<i>RMB million</i>		
Revenue	31,012	29,294	5.9%
Gross Profit	6,702	6,318	6.1%
Profit from Operations	1,541	1,574	(2.1%)
Profit for the Period	1,068	1,110	(3.8%)
Profit Attributable to			
Equity Shareholders of the Company	1,026	1,063	(3.5%)
Earnings Per Share			
– Basic and diluted	RMB0.11	RMB0.11	
	As at 31 March		
	2016	2015	Change
	(Restated) ⁽¹⁾		
	<i>RMB million</i>		
Total Assets	54,875	54,090	1.5%
Total Liabilities	32,173	32,427	(0.8%)
Net Assets	22,702	21,663	4.8%

Note:

- ⁽¹⁾ The result for the three months ended 31 March 2015 has been restated to reflect the accounting treatment after the business combination under common control of Oney Accord Business Consulting (Shanghai) Co., Ltd completed on 7 December 2015.

This announcement is made in line with the Company's current practice to publish its financial results quarterly and pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The accounting policies used in the preparation of the Group's interim financial report for the three months ended 31 March 2016 are consistent with accounting policies adopted by the Group as shown in the annual report of the Group for the year ended 31 December 2015, except for the accounting policy changes as a result of the new Hong Kong Financial Reporting Standards ("HKFRS") that are expected to be reflected in the 2016 consolidated annual financial statements. The Hong Kong Institute of Certified Public Accountants ("HKICPA") has issued a number of amendments that are first effective for the current accounting period of the Group. These developments have had no material impact on the contents of the Group's interim financial report for the period ended 31 March 2016. These policies are consistent with the recognition and measurement criteria of the applicable HKFRS and Interpretation issued by HKICPA.

The figures in respect of this announcement of the Group's unaudited results for the three months ended 31 March 2016 have been agreed by the Company to the amounts set out in the Group's interim financial report for the three months ended 31 March 2016. The interim financial report is unaudited, but has been reviewed by KPMG, Certified Public Accountants, the Company's auditor, in accordance with Hong Kong Standard on Review Engagements 2410 issued by HKICPA.

These unaudited consolidated results of the Group for the three months ended 31 March 2016 have been reviewed by the Company's audit committee.

The Company's shareholders and potential investors should note that all the figures contained herein are unaudited. The Company's shareholders and potential investors are urged to exercise caution when dealing in the shares of the Company and are recommended to consult their own professional advisors if they are in doubt as to their investment position.

By Order of the Board
SUN ART RETAIL GROUP LIMITED
CHENG Chuan-Tai
Chairman

Hong Kong, 12 May 2016

As at the date of this announcement, the Board comprised two Executive Directors, namely Mr. Bruno, Robert MERCIER (Chief Executive Officer), Mr. HUANG Ming-Tuan, four Non-executive Directors, namely Mr. CHENG Chuan-Tai (Chairman), Mr. Benoit, Claude, Francois, Marie, Joseph LECLERCQ, Mr. Wilhelm, Louis HUBNER, Mr. Xavier, Marie, Alain DELOM de MEZERAC and three Independent Non-executive Directors, namely Ms. Karen Yifen CHANG, Mr. Desmond MURRAY and Mr. HE Yi.