Midland Holdings Limited
美 聯 集 團 有 限 公 司*
(Incorporated in Bermuda with limited liability)
(Stock Code: 1200)

PROFIT WARNING REGARDING INTERIM RESULTS FOR 2016

This announcement is made by Midland Holdings Limited (the "Company", and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group and other information currently available to the Group, the Group has recorded a consolidated net loss attributable to equity holders of approximately HK$130 million for the five months ended 31 May 2016 and the Group is expected to record a consolidated net loss attributable to equity holders for the six months ending 30 June 2016 as compared to the consolidated net profit attributable to equity holders of approximately HK$32 million for the six months ended 30 June 2015. The Group's results for the six months ending 30 June 2016 have been adversely affected by, among other factors:

1. the drop in the residential and non-residential property market sales activities in Hong Kong during the first few months in 2016 as compared to the corresponding period in 2015; and

2. keen competition in the property agency industry, which has led to upward pressure on rental in both Hong Kong and Mainland China and on staff costs in Mainland China.

Despite the tough business environment, the Group will continue to strive its best to improve the performance of its operations.

The information contained in this announcement is only based on a preliminary review of the unaudited consolidated management accounts of the Group and other information currently available to the Group. The financial results of the Group for the six months ending 30 June 2016 will be set out in the interim results announcement of the Company to be published before the end of August 2016.

* *For identification purpose only*

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
Midland Holdings Limited
MUI Ngar May, Joel
Company Secretary

Hong Kong, 15 June 2016

As at the date of this announcement, the Board comprises eleven directors, of which four are executive directors, namely Ms. TANG Mei Lai, Metty, Ms. WONG Ching Yi, Angela, Mr. WONG Tsz Wa, Pierre and Mr. CHEUNG Kam Shing; three are non-executive directors, namely Mr. WONG Kin Yip, Freddie, Mr. KAN Chung Nin, Tony and Ms. IP Kit Yee, Kitty; and four are independent non-executive directors, namely Mr. KOO Fook Sun, Louis, Mr. SUN Tak Chiu, Mr. CHAN Nim Leung, Leon and Mr. WONG San.