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PEAK SPORT PRODUCTS CO., LIMITED

匹克體育用品有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1968)

TRADING HALT ANNOUNCEMENT

The board of directors (the “**Board**”) of Peak Sport Products Co., Limited (the “**Company**”) announces that, at the request of the Company, trading in the shares of the Company on The Stock Exchange of Hong Kong Limited will be halted with effect from 9:00 a.m. on Tuesday, 26 July 2016 pending the release of an announcement pursuant to The Hong Kong Code on Takeovers and Mergers which may contain certain inside information.

By order of the Board
Peak Sport Products Co., Limited
Xu Jingnan
Chairman

Hong Kong, 26 July 2016

As at the date of this announcement, the Board comprises three executive directors, namely, Mr. Xu Jingnan, Mr. Xu Zhihua and Mr. Xu Zhida; one non-executive director, namely, Ms Wu Tigao; and three independent non-executive directors, namely Dr Xiang Bing, Mr. Feng Lisheng and Mr. Zhu Haibin.