



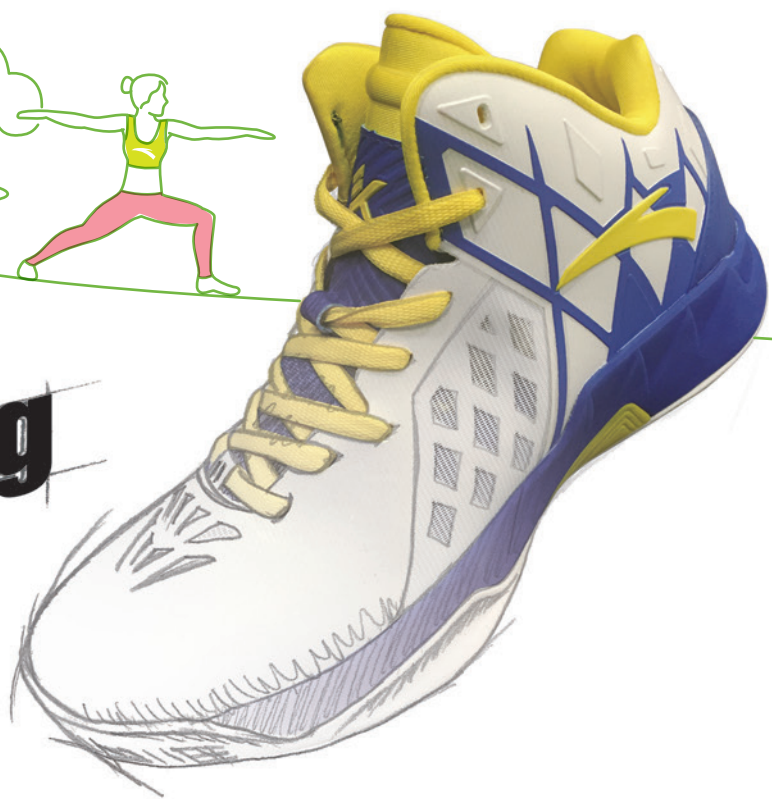
安踏體育用品有限公司
ANTA SPORTS PRODUCTS LIMITED

Environmental, Social and
Governance Report

2015



永不止步
Keep Moving



About This Report

This is the first “**Environmental, Social and Governance Report**” (the “**ESG Report**”) issued by ANTA Sports Products Limited (“**ANTA Sports**” or the “**Company**” or “**we**” or “**us**”). The content contained herein focuses on providing an overview of the environmental, social and governance performance of our major operating units in China¹, including all associated brands, offices and factories from 1 January 2015 to 31 December 2015 (the “**During the year**”). It allows us to conduct thorough performance review and evaluation for better results in the future. The reporting period is consistent with our financial year.

The theme of this report is “**Lift up to Corporate Citizenship**”. According to Boston College Center for Corporate Citizenship in the U.S., “**Corporate Citizenship**”² was defined as corporate considers its success to be closely connected with the health and benefits of a community, thus it will thoroughly consider the impact of a corporate on all stakeholders, including employees, customers, communities, suppliers and natural environment, etc. For that, we hope to disclose our continuous efforts in promoting sports in China and planning for athletes’ post-athletic career development through the theme of “**Lift up to Corporate Citizenship**”. Being inspired by Boston College to disclose the integration of our social responsibilities and our daily commercial operations and policies, we strive to do our best to contribute to our country, the sports community and the general public.

We fully understand that the environment, society and corporate governance policy will have a long lasting impact on our future development. Meanwhile, our business strategies and models will also deeply influence our society, environment and each stakeholder. Therefore, this report will illustrate our philosophies in relation to environment, society and corporate governance, measures taken and relevant performance during the year, as well as future plans and goals.

The **ESG Report** is prepared and compiled based on the ESG Reporting Guide (“the Guide”) set out by The Stock Exchange of Hong Kong Limited (“HKEX”), and to the greatest extent practicable, taking the reference of the sustainability reporting guidelines proposed by the Global Report Initiative (GRI). These will ensure the level of disclosure provided staying in line with the best international standards in the aspects of environmental, social and governance.

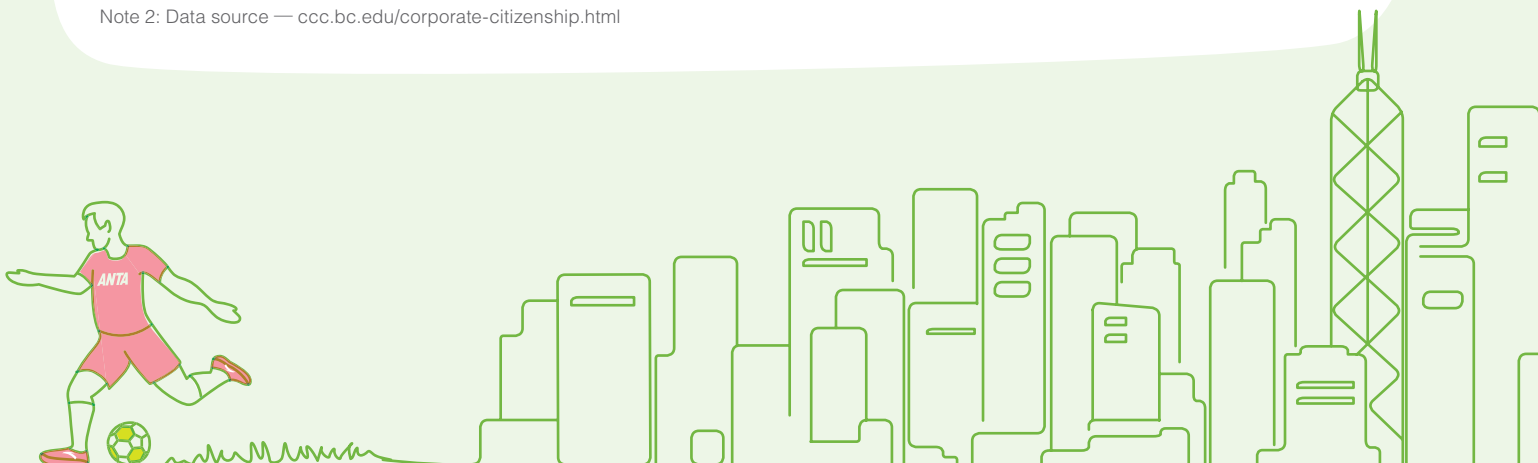
With the corporate vision of being a respectable, world-class sportswear company that is committed to achieving sustainable development, we blend the sports spirit of “**Going Beyond Oneself**” into everyone’s lives. We decided to submit a voluntary report one year before HKEX raised the obligation level of disclosures from recommended disclosure to “comply or explain” set out in the Guide. It does not only demonstrate our courage to go beyond ourselves but also our commitment and concern over the environment, society and our stakeholders as a **corporate citizen**.

The data and information used in this report are referenced from our archived documents, records, statistics and research. In order to review our performance for the past year more effectively and scientifically, we have hired Carbon Care Asia, a professional third party auditing consultancy firm specialising in conducting carbon footprint audit to analyse the carbon emission source and other environmental data, so that the content of the report can be ensured as fair and impartial in response to the requests from various stakeholders. Carbon Care Asia is a consulting company specialising in carbon reduction services and innovative sustainable measures. It operates as a social enterprise devoted to promoting low carbon management among enterprises and social organisations, so as to promote the society towards the development of low carbon economy.

The resources and dedication we contributed to this report show our emphasis in environment, society and corporate governance and our determination to integrate sustainable development into our daily business operations. Should you have any feedback on this report, please send an email to ir@anta.com.hk. Your valuable comment helps us to improve and grow with time.

Note 1: The manufacturing facilities covered in this report include ANTA China (PRC), Athletic (PRC), ANTA Xiamen (PRC), ANTA Group (PRC) and ANTA Changting (PRC), while administrative facilities include office buildings of ANTA and FILA in Xiamen and Jinjiang as well as the self-operated stores of FILA. The data is primarily derived from internal documents and records as well as estimations made by our staff

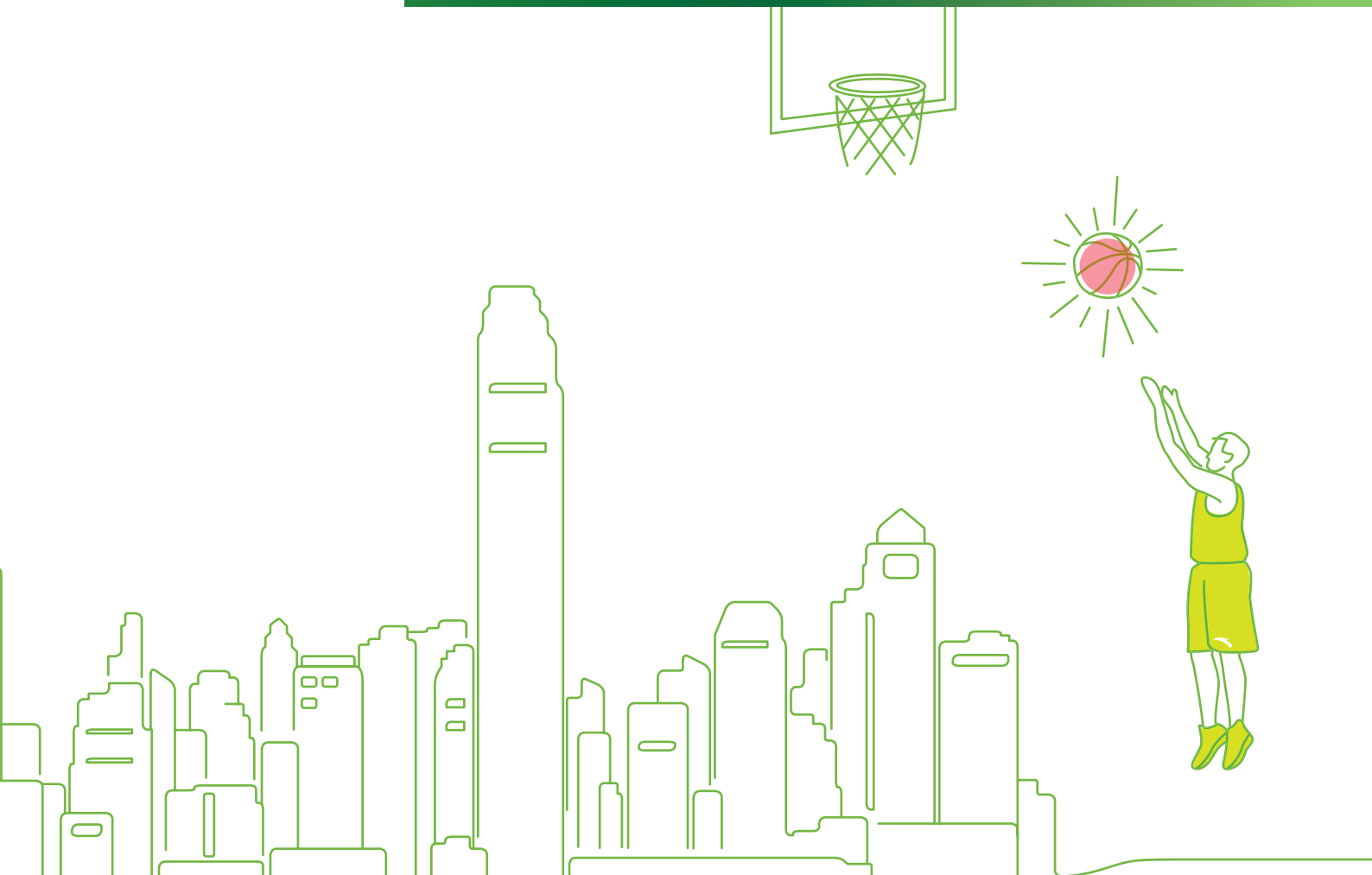
Note 2: Data source — ccc.bc.edu/corporate-citizenship.html





Contents

Message from Chairman	2
About Us	5
ANTA Milestones	8
Data Summary	13
Overall Performance in 2015	17
Prospects and Propositions in 2016	36
Overview of Sustainable Development	40





永不止步
Keep Moving

Message from Chairman



Our corporate mission is to integrate the sportsmanship of **“Going Beyond Oneself”** into everyone’s lives. As a listed company that is willing to make long-term commitment in this modern era, being a good **“Corporate Citizen”** responsible to our planet, society and stakeholders including our employees, customers, community, suppliers and the natural environment, etc., as well as balancing between constant innovation, going beyond ourselves, placing thorough consideration to our country, community, corporate and people’s health and welfare, while continuously to develop businesses and enhance financial performance, is an important learning objective.

In the East, there is a saying that the number “9” symbolises monarch, longevity and sustainability. 2016 is the 9th year since we have been publicly listed. It is also our first year to publish the **ESG Report**. Using “**Corporate Citizen**” as the theme of our first **ESG report**, we strive to explore our corporate responsibility and obligations as the “Number One National Sports Brand”. It is our pleasure to become one of the sportswear companies in the industry to take reference of the sustainability reporting guidelines of HKEX and GRI, while compiling the environmental, social and governance disclosures into a single report. We will fulfill our responsibilities, living up to our slogan of “Keep Moving” and welcoming a more abundant future with a sustainable business development model in the sportswear industry.

To achieve the goal of becoming a world-class sportswear company, we bear the responsibility as a “**Corporate Citizen**”, which is mainly reflected in four areas: supporting our national sports policies, training our national teams, developing products and the talent of our national athletes. These four areas shall lead to a comprehensive enhancement for the overall development of our national sports industry and construct a sustainable model for further development.

According to the “13th Five-Year Plan” promulgated by the State General Administration of Sports (“13th FYP”), China will expand its communication and cooperation with foreign countries, enhance its comprehensive strength in competitive sports through Olympic Games to expand the cooperation with international sporting organisations. Meanwhile, it will further improve its welfare and education system for athletes, and strengthen the cultivation of reserved talents. Therefore, we expect to act in accordance with the national policies to create a proper atmosphere to elevate the development level of the entire sports industry, and devote to supporting the national policies and promote the extensive fitness program.

In terms of policy, not only do we provide assistance to the national teams in all aspects but also cooperate with local governments and make proactive response to national policies through various social projects, such as sponsoring community sports events and hosting different public sports competitions. Moreover, we cooperate with schools and training institutions to provide assistance in training coaches and arranging venues, hoping to allow more access to sports for people from a young age, and strengthen the cultivation of talents related to sports. In addition, we pay close attention to the training of national athletes and their career plans. We assist athletes in career planning and retirement development through continuously providing various vocational training.

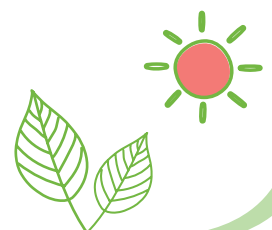
In terms of R&D of products, every product of our brand is made with “Craftsman’s Spirits” to provide high-quality sporting products for professional athletes and all consumers. In particular, our products have been the role model in the industry. Not only do we adopt production methods that are more productive and more environmentally friendly, we also insist on maintaining competitive prices. We devote to lowering the threshold of participating in sporting activities, and bring the pleasure of doing exercise to all consumers with affordable prices. Besides, we offer competition and training outfits for 24 Chinese national teams, and make winning outfit for Chinese athletes in order to manifest the core values of Chinese humanities and showcase the unique charm of Chinese team in the international sporting podium.

The ever-changing business environment often bring new challenges to the industry. Nevertheless, as sportsmanship teaches us to constantly challenge and improve ourselves to achieve perfection, we will continue to conduct internal inspection, and we are committed to applying the core value of a “**Corporate Citizen**” to our daily operations and policies, ensuring that every part and every process of our business are conforming to the corporate responsibility, thus establishing our own brand value that wins recognition from the general public. We believe that sustainable development will allow us to grow into a widely respected and renowned world-class sportswear company.



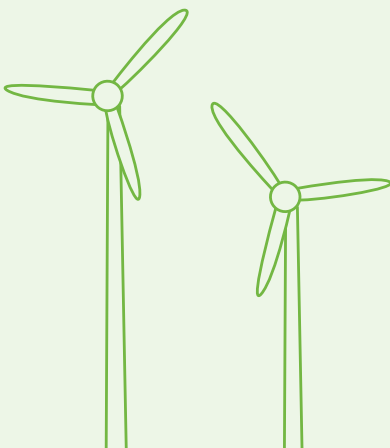
Ding Shizhong
Chairman

Hong Kong, 27 July 2016



實力無價

Basketball
Is Priceless



About Us

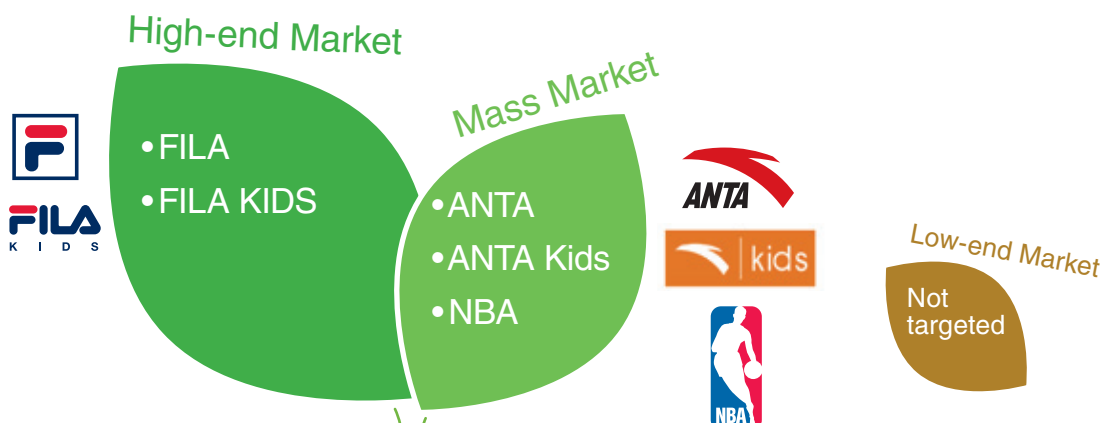
Established in 1994 and listed on the Main Board of HKEX in 2007, ANTA Sports is one of the leading sportswear companies in China. For many years, we are principally engaged in the design, development, manufacturing and marketing of ANTA sportswear series to provide professional sporting products to the mass market including footwear, apparel and accessories. In recent years, we have started moving full steam ahead on the strategy of "Single-focus, Multi-brand, and Omni-channel" to deepen our footprint in the sportswear market with a vibrant brand portfolio, including ANTA, ANTA Kids, FILA, FILA KIDS and NBA, seizing every opportunity in all important retail channels as a result of the successful Omni-channel marketing strategy to unlock the potential of mass and high-end markets in China.

Two of our brands, ANTA and ANTA Kids, are primarily focused on second-tier and third-tier cities in China by offering the mass market professional sportswear products at reasonable prices. The products cover a wide range of sports, including running, cross-training, basketball and soccer, etc. We aim to encourage more people to participate in sports through offering good value for money products. As at the end of 2015, we manage 7,031 ANTA retail stores and 1,458 ANTA Kids sportswear series stores nationwide through our regional distributors.

In addition, we own and manage FILA trademarks, namely FILA and FILA KIDS, in China, Hong Kong and Macau, which are famous international sportswear brands that position in the high-end market and they are important platforms for us to expand the potential of the high-end sportswear market. Echoing FILA's high-end positioning, its stores are mainly located in large shopping centers and department stores in the first-tier and major second-tier cities in China. There are 591 FILA stores and FILA KIDS stores in China, Hong Kong and Macau. We believe that FILA and FILA KIDS will assist us in expanding the potential of high-end market and seizing the enormous opportunities by combining our own design talent and abundant retail experience as well as marketing resources.

In addition to ANTA, ANTA Kids, FILA and FILA KIDS, to further enrich our brand portfolio, we have become the official marketing partner of NBA China and a licensee of the NBA in 2014, allowing us to launch and sell NBA trademarked basketball shoes and accessories in China, in addition to the product lines for the current 30 NBA teams, the NBA's legendary teams and NBA events. The cooperation with the NBA helps improve our professional image and strengthen our influence in the basketball industry, hence increasing consumers' sense of belonging in our basketball products. Meanwhile, we shall seek to leverage our brand equity and strength in the domestic market to jointly promote the sustainable development of the Chinese basketball market with the NBA.

By integrating various resources, including sponsorship and endorsement, advertising and promotional campaigns, corporate social responsibility initiatives, professional store image and high quality as well as value for money products, we strive to reinforce the image of our core brands and the level of brand association in the minds of our customers. Our goal is to become the top sportswear company in China in terms of both brand desirability and market share, and a respectable and sustainable world-class sportswear company in the long run.





About Us

Multi-brand Strategy Driving Our Sustainable Development

Being a sportswear company, we believe that our decision making focus on creating values to our brands. We are not afraid of taking risks and dare to change and to be innovative. We are committed to offering our customers with products that best fit their needs and desires in response to new environment and new era.



With continuous efforts to be “precise, detailed, practical and accurate”, we strive to grow with the sports industry. Upholding integrity and honesty, we are also grateful and attaching high importance to social responsibility.

About Us

List Of Awards And Nominations Received



Became constituent stock of Hang Seng Corporate Sustainability Benchmark Index for **six** consecutive years

- We have been committed to integrating sustainability and corporate social responsibility into our corporate culture at all levels, and we are proud to receive a number of market recognition for our performance over the years. During the year, it marked the **sixth** consecutive year for being selected as a constituent stock of **Hang Seng Corporate Sustainability Benchmark Index**, fully demonstrating our continual outstanding contribution to environmental, social and corporate governance.



The **only** sportswear brand selected as Interbrand's "Best China Brands 2015"

- We have been selected by Interbrand, the world's largest integrated brand consultancy, as one of the "**Best China Brands 2015**" for the **sixth** consecutive year. According to the ranking, our brand value increased by 9% year-on-year to RMB8.124 billion in 2015. We are also the **only** Chinese sportswear brand to be selected for **two** consecutive years. This does not only underscore the unrivaled strength of our brand equity and competitive edge in sustainable development, but also reflects our strong public recognition across China.



Retained **leading** market share in travel and sports shoes in China for **14** consecutive years

- According to the results of "**The 23rd China Retail Consumption Statistical Analysis**" conducted jointly by The China General Chamber of Commerce and the China National Commercial Information Center, ANTA travel and sports shoes manufactured and sold by us ranked **number one** in terms of market share in China for **14** consecutive years, fully illustrating the prominent recognition of our product quality from the industry and consumers. This also demonstrates our high standards and uncompromising attitude towards quality, paving the way for long-term trust and confidence of our customers.



Recognised as the "Top 100 China Light Industry Enterprises" for **four** consecutive years

- With our immense strength, solid growth and outstanding profitability, we were recognised as the "**Top 100 China Light Industry Enterprises**" for **four** consecutive years, organised by the China Light Industry Federation, which demonstrated the effectiveness of our brand strategies and our success in maintaining a leading position in Chinese sportswear industry.



"Best Investor Relations Company" and "Best Investor Relations Professional"

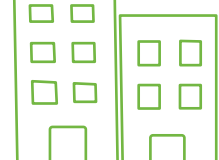
- We received with **two** awards at the "**Asian Excellence Awards 2015**" organised by the Corporate Governance Asia magazine. With more than a decade's history, Corporate Governance Asia magazine is an authentic magazine focusing on corporate governance in Asia-Pacific region. In future, we will utilise our strengths and leading position in the industry to bring better returns to our shareholders.



"Best Investor Relations Company — Mid Cap" and "Best Investor Relations Presentation Collaterals — Mid Cap"

- We were given **two** awards at the first inaugural "**Hong Kong Investor Relations Association Investor Relations Awards**" which fully demonstrated investors' recognition to our efforts in maintaining good investor relations for so many years.

ANTA





ANTA Milestones

- Officially established ANTA brand

1991

- Registered and established ANTA China

1994

- Entered into an endorsement contract with Kong Linghui, the world's table tennis champion

1999

- Became the sole equipment sponsor of the Chinese Men's and Women's Volleyball League for three consecutive years

2003



- Launched ANTA Kids sportswear series

- Sponsored CBA League

2004

- Established the first sports science laboratory in China
- Sponsored China Table Tennis Super League

2005



- Hosted the "CBA ANTA Star Training Camp" for the rising young talents in CBA to receive training by basketball coaches led by Rick Adelman

- Renewed a 7-year sponsorship contract with CBA expiring in 2012

2006

2008

- Listed on the Main Board of HKEX

2007





- Partnered with the COC and CSD

2009



- Sponsored five national teams of Water Sports Management Centre

- Became a constituent stock of Hang Seng Corporate Sustainability Benchmark Index



- Acquired FILA business in the PRC

2010

- Added to MSCI Global Standard Index



- ANTA Technology Center was recognised as "National Enterprise Technology Center" by five national ministries and commissions, including the National Development and Reform Commission

- Being at the forefront of the industry to support the "Champion Fund", providing retired athletes with opportunities and promoting sports among young people

2011



- Won a gold award in professional category of sports leisure shoes at Footwear Design Competition 2009 organised by China Leather Association





- First year to host outdoor street basketball leagues and attracted over 20,000 basketball lovers



- Introduced the "Champion Dragon Outfit", the winning outfit specifically designed for the CSD of the London Olympics



- Our testing laboratory was certified by the China National Accreditation Service for Conformity Assessment for our nationally and internationally recognised management standards and assessment capabilities



- Continued to partner with the COC for two consecutive Olympic cycles



- Joined hands with the COC, the Champion Fund and the Juan Antonio Samaranch Foundation to establish the "Olympic Charity Collaboration Alliance" and kicked off the "Sport-All for All" charity project

- Sponsored the Boxing and Taekwondo Sports Management Centre, together with the existing sponsorships with 13 national teams from Water Sports Management Centre and Winter Sports Management Centre, the number of ANTA-sponsored Chinese national teams has risen to 16



- Olympic boxing gold medalist Zou Shiming, Olympic table tennis champion Zhang Jike and world champion Liu Shiwen joined our champion team



- Launched the "National Basketball Shoes" endorsed by NBA stars, in line with our "Basketball is Priceless" basketball campaign

2012



2014



- Collaborated with the Wrestling and Judo as well as Gymnastics and Weight lifting Sports Management Centre, bringing the total number of Chinese national teams equipped with ANTA professional sportswear outfits for competition, training and daily use to 24



- Became the official marketing partner of NBA China and a licensee of the NBA

2013

2015



- Signed an endorsement contract with Klay Thompson, who won his first NBA Championship after joining ANTA's "Basketball is Priceless" team comprising five NBA players



- Supported Chen Penbin, a renowned ultra-marathon runner, to finish 100 marathons in 100 consecutive days



- Unveiled the "Play Is All" soccer campaign and value for money soccer gear



- Joined hands with the COC and regional sports bureaus to organise the Olympic Day Run for the seventh year in a row

ANTA Milestones

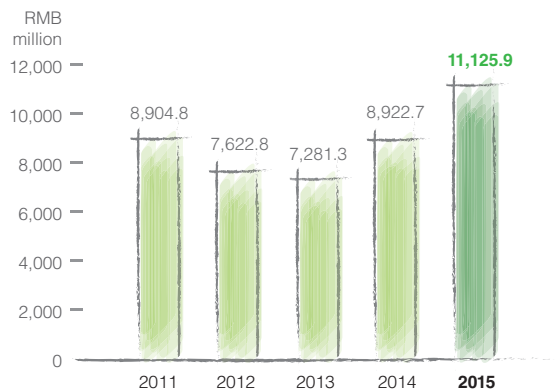


你就是跑者
Run With Me

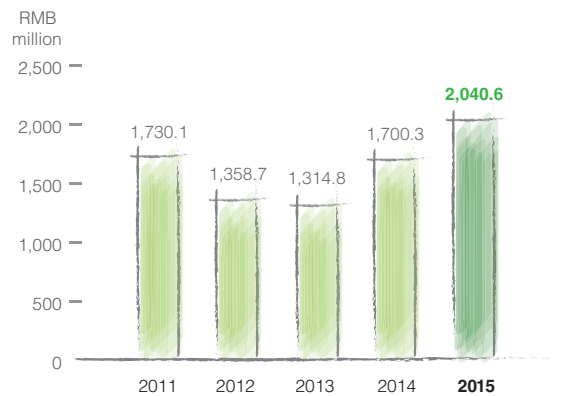


Data Summary

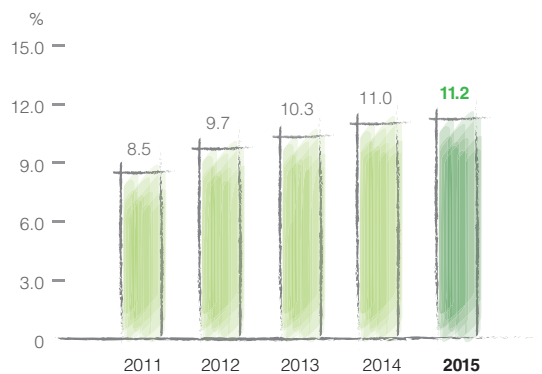
Revenue



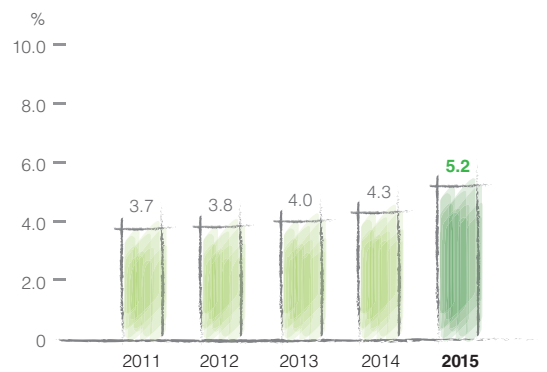
Profit attributable to equity shareholders



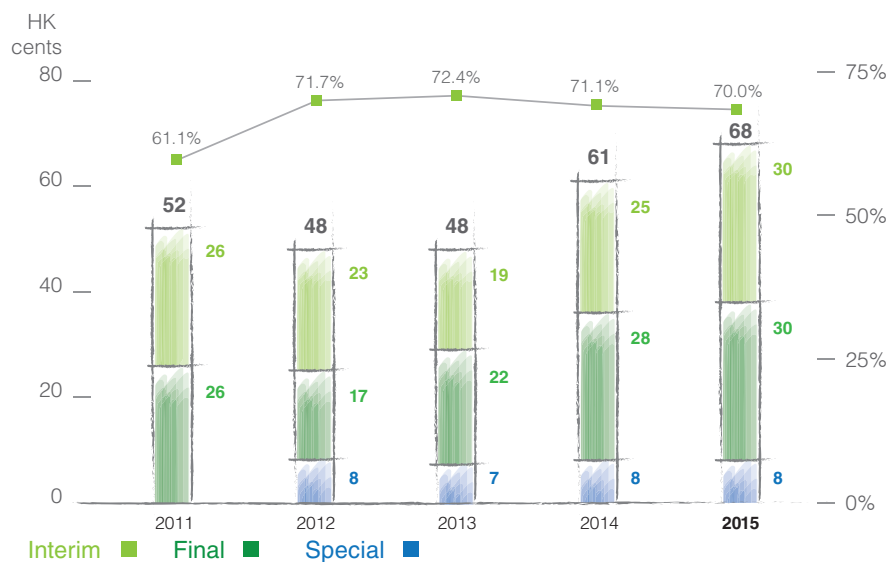
Staff costs ratio as a percentage of revenue



R&D costs ratio as a percentage of cost of sales



Dividend per share and dividend payout ratio





Data Summary

ANTA Sports stock performance vs. Hang Seng Index from 10 Jul 2007 to 31 Dec 2015



ANTA Sports stock performance vs. Hang Seng China Enterprises Index from 10 Jul 2007 to 31 Dec 2015

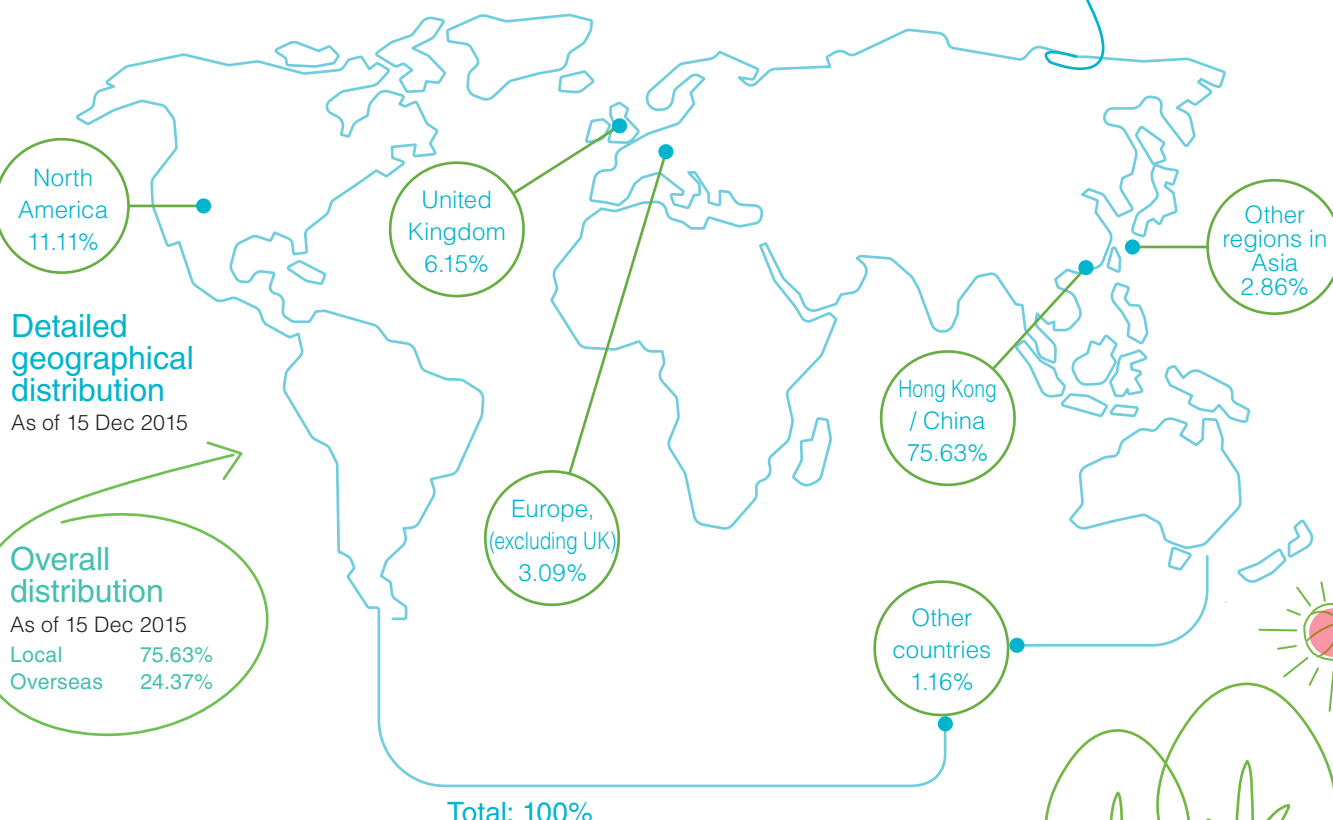


Data Summary

ANTA Sports became the constituent stock of the following indices

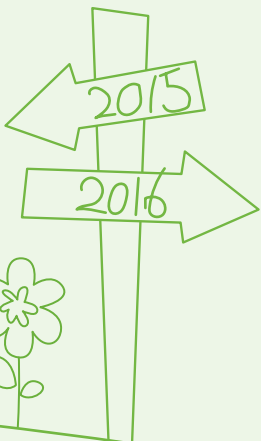
Index Abbreviation	Index name in English	Index name in Chinese
MXAP	MSCI AC Asia Pacific Index	MSCI亞洲指數
HSCI	Hang Seng Composite Index	恆生綜合指數
BWORLD	Bloomberg World Index	彭博世界指數
HSLI	Hang Seng Composite Large Cap Index	恆生綜合大型股指數
BESGPRO	Bloomberg ESG Processed Index	N/A
SBBMGLU	S&P Global BMI in US Dollar	標普BMI全球指數
HSCICG	Hang Seng Composite Consumer Goods Index	恆生綜合消費品製造業指數
SCRTCEN	S&P China BMI Index	N/A
SCRTEM	S&P Emerging BMI Index	標普BMI新興市場指數
2805IV	VANGUARD FTSE AEJ ETF IV	領航富時亞洲(日本除外)
SGYU1	SP Global MidSmallCap	標普全球中小盤
SCRTAE	S&P Asia Pacific Emerging BMI Index	標普新興市場亞洲BMI指數
SPEAC	S&P Emerging Asia Consumer Index	標普亞洲新興市場消費指數

Shareholder structure in 2015-geographical analysis:





只管去踢
PLAY IS ALL



Overall Performance in 2015

Foreword

Over the years, we remain actively committed to “Giving back to the community” and carry out our corporate social responsibility in three major areas including environment, supporting the sports development in China and excellent management. This overarching corporate credo has served as a sustainable development goal which is incorporated fully into our rules and policies, with an aim of sharpening our corporate culture.

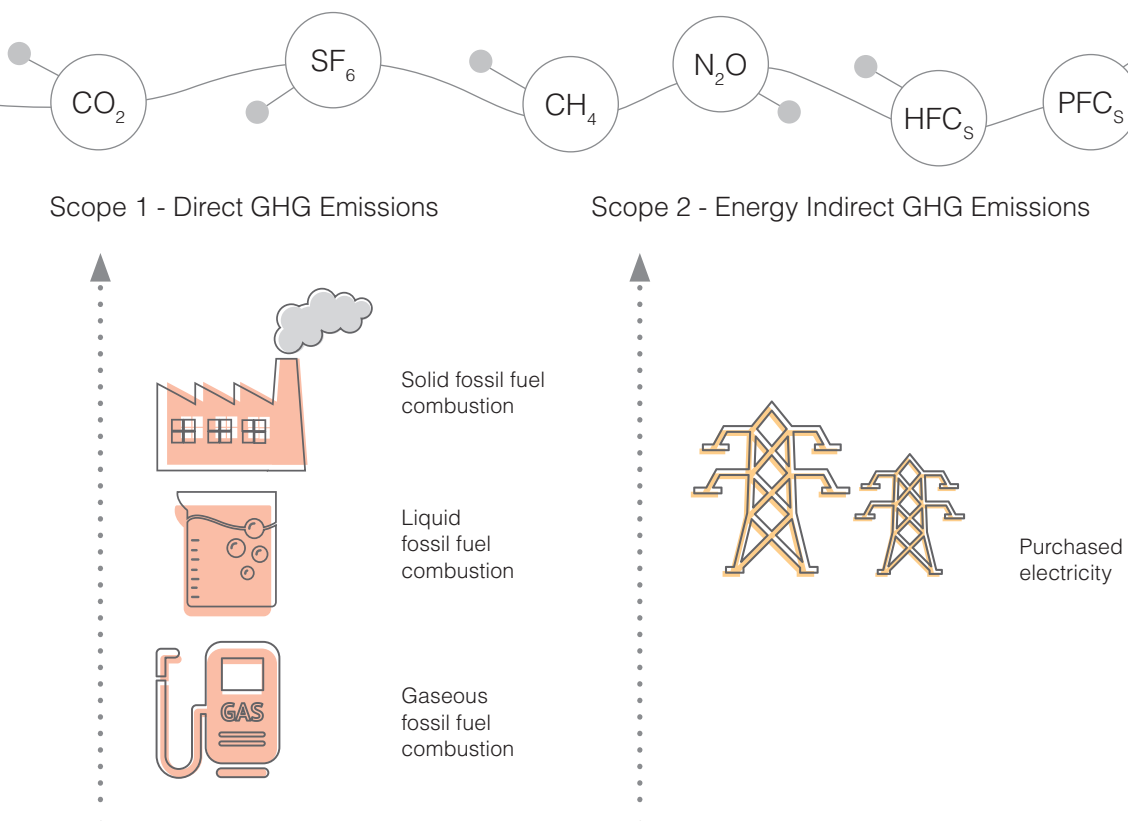
The Environment

In 2015, we have quantified our greenhouse gas (GHG) emissions for the first time and set it as the base line for our carbon management, making a move to respond to our stakeholders proactively. With the internal consolidated data, we have appointed independent consultancy firm Carbon Care Asia to conduct carbon assessment in accordance with recognised standards, so as to ensure accurate disclosure on GHG emissions data.

The environmental data collated and reported below are primarily derived from internal documents and records as well as estimations made by our staff, which mainly focus on major offices and factories in China (excluding businesses in Hong Kong and Macau) of the company and its associated brands.

GHG EMISSIONS

Scopes of GHG Emissions



Overall Performance in 2015

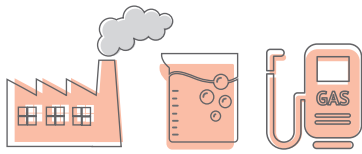
Our total audited GHG emissions in 2015 (Scope 1 and 2) : 65,010 tonnes CO₂e

Scope 1

Direct GHG Emissions

Stationary combustion of fossil fuels in solid, liquid and gas:

14,800 tonnes CO₂e

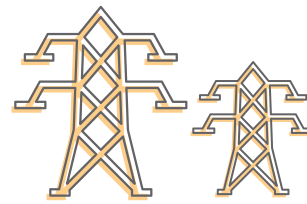


Scope 2

Energy indirect GHG Emissions

Purchased electricity:

50,210 tonnes CO₂e



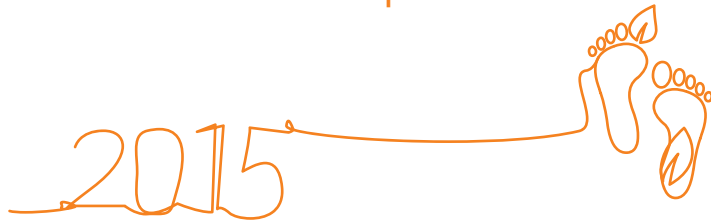
Quick fact — What is CO₂e?

There are six major GHG, namely, carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), hydrofluorocarbons (HFCs), perfluorinated compound (PFCs) and sulfur hexafluoride (SF₆), i.e. the so-called six Kyoto GHG. Among which, CO₂, though the least powerful GHG in terms of Global Warming Potential (GWP), is the most prevalent and significant GHG with severe greenhouse effect.

The global warming power of each GHG varies greatly and CO₂e (carbon dioxide equivalent) serves as a standard unit for measuring carbon footprints. The idea is to express the impact of each different GHG in terms of the amount of CO₂ that would create the same amount of warming, so that we may gauge the impact of different GHG emissions on global warming.

Overall Performance in 2015

Our Carbon Footprints



Using a financial emissions intensity metric, our total audited GHG emissions (Scope 1 and 2) are

5.84 tonnes
CO₂e per RMB 1 million revenue

Scope 1
Direct GHG
emissions
accounted for

23%

Scope 2
Energy indirect
GHG emissions
accounted for

77%

Based on the "Equity Ratio Method³", our total audited GHG emissions are

65,010 tonnes
CO₂e

Scope 1 GHG emissions

We emitted approximately

8,232 tonnes

of GHG by using natural gas during the year



56%

40%

4%

624 tonnes

We emitted approximately of GHG by using other fuels during the year



We emitted approximately

5,944 tonnes

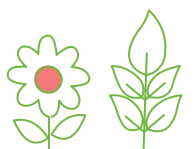
of GHG by using coal during the year



The adoption rate of the internationally recognised
ISO 14001 Environment Management System in
major operating units in Mainland China is

almost **100%**

Note 3: "Equity Ratio Method" refers to the adjustment to our calculation of overall GHG emission by the shareholding ratio of every production unit



Overall Performance in 2015

Compliance And Grievance



During the year, there were no confirmed non-compliance incidents or grievances in relation to environmental protection that have a significant impact on us.

Our Existing Environmental Protection Measures



(1) Upgrading Facilities And Adopting Clean Energy

Natural gas is one of the cleanest fossil fuels, with little pollutant produced during combustion. Its CO₂ emission is about **40%–60%** less than coal, or about **20%** less than petroleum. Using natural gas is conducive to reducing air pollution and alleviating the impact of global warming. During the year, in order to promote the adoption of natural gas, we have upgraded the fuel equipment such as the hot water facilities for employees and the boilers for employees' canteens to convert them to run on natural gas.



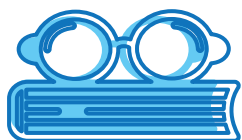
(2) Improving Administrative Management

To provide a green workplace, we have laid down system regulations and policies for employees working in offices and factories to improve the overall GHG emissions management and control, preventing any unnecessary resources consumption in daily operations. For example, factories are encouraged to utilise energy-saving fluorescent lighting, while the use of air conditioning is regulated in accordance with the weather to reduce GHG and carbon emissions. Meanwhile, we have introduced highly effective electronic office systems and speeded up the building of our teleconferencing system, as a result, the employees may reduce the number of business trips, hence reduce in emissions. If necessary, we encourage employees to commute to work by using public transportation. For that, we arrange shuttle bus services to run between the Company and the urban area to reduce the chances of employees commuting in company vehicles alone. In terms of waste treatment, we have also hired a professional company specialising in hazardous waste collection and classification in order to meet stringent pollutant emissions standards.

Also, there has been remarkable progress towards our environmental protection strategy of "3Rs" (Reduce, Reuse and Recycle) implemented during the year. Compared with last year, the total usage of water and electricity in offices has been reduced by **300,000 tonnes** and **2,000,000 kWh**, respectively, and over **two tonnes** of office paper have been saved.

Overall Performance in 2015

(3) Advocacy And Education



We understand that only good communication channels can enable our employees to better understand the reasons behind each of our internal guidance so as to truly enforce every policy. During the year, we have launched “ANTA Grand Forum” to serve as a communication platform for employees to share and exchange their ideas on environmental protection. In addition, we organise relevant training for our employees regularly to ensure that they are well informed about the correct environmental protection concept which guides our environmental goals.

(4) Systems And Regulations



We strictly abide by the newly revised “Environmental Protection Law of the People's Republic of China”, “Law of the People's Republic of China on Conserving Energy” and other relevant laws. In addition, since we have received the **ISO 14001** Environmental Management Systems certification in 2005, we are committed to formulating environmental management targets, initiating environmental protection-related activities and monitoring our emissions, in order to improve our environmental performance in both offices and factories. We have also laid down some internal environmental protection policies, including the installation of monitoring equipment and the environmental emergency response plan, etc., so as to minimise the likelihood of accidents causing damage to the environment.

(5) Exploring Eco-friendly Materials, Setting A Good Example To Suppliers



During the year, we continue to strengthen our product innovation capability, by actively exploring eco-friendly materials like DuPont™ Sorona® for our products series. Aiming at reducing manufacturing waste, we try our best efforts to maximise the usage of renewable energy and equipment with minimum pollutant emissions, and avoid using toxic materials. Meanwhile, to sustain the environmental quality of our products, we do not only provide related advice and guidance such as “Chemical Safety Guidelines on Apparel, Footwear and Accessories”, “Supplier Chemical Safety Handbook” to our key suppliers, but also require their opt-in confirmations to ensure that the respective manufacturing processes and products are eco-friendly and safe. Furthermore, we strictly evaluate and inspect our suppliers and encourage them to obtain certain certifications to strengthen their awareness of environmental protection and operating quality.

Quick Fact — What is DuPont™ Sorona®?

As a leading biopolymer, DuPont™ Sorona® contains 37% annually renewable plant-based ingredients with outstanding environmental footprint. Compared to general production materials, Sorona® uses less energy and reduces GHG emission.



Overall Performance in 2015

Adhere To The National Policy and Promote Sports for All

With the rapid development in Chinese economy, which has greatly changed the living standards and patterns of the Chinese people, the importance of the sports industry to the Chinese economy is becoming more and more apparent. To capture market opportunities, the General Administration of Sport of China released "The 12th Five Year Plan" ("12th FYP") in 2011, successfully improving the related policy and the structure of the sports industry, increasing the sports services ratio and profits, and gradually optimising the sports industry service system as a whole. Meanwhile, the government has fostered the growth of sports companies that demonstrate creativity while preserving the Chinese essence in order to speed up the marketisation and strengthen the scale of sports industry, hence establishing a sports institutional system with Chinese characteristics. As a result, by the end of "12th FYP", the estimated added value in sports industry in China surpassed RMB400 billion, accounting for over 0.7% of GDP and creating more than 4 million related jobs. These dynamics have precisely turned sports into one of the key growth drivers for the national economy.

As a leading sportswear company in China, we attach great importance to the national fitness and sports development. To act in accordance with the national fitness programs and development plans outlined, we have been actively sponsoring various sporting events and closely working with central and local governmental authorities as well as social organisations during the year, as part of our corporate initiatives to stimulate sports development at national and regional levels where a new vision for sports culture is anticipated.

(I) Promoting Sports for All

As a supporting unit of the COC and 2022 Beijing Winter Olympics Bid Committee, we show our devotion to our commitment by providing all-round support to "The 29th Olympic Day Run" and Chinese ultra-marathon runner Chen Penbin, as part of the marketing campaign "RUN WITH ME", encouraging people to participate and excel themselves in sports. Besides, our "Basketball is Priceless" campaign aims to promote the idea that power and strength should not be measured by price, and in the same vein, we believe that professional basketball shoes with excellent performance do not need to be highly expensive. This is the common vision we shared with our ANTA basketball endorsers. The "Basketball is Priceless" team now consists of five NBA superstars, namely, Klay Thompson, Rajon Rondo, Kevin Garnett, Chandler Parsons and Luis Scola. Partnering with our brand endorsers, we offer professional and high value for money basketball shoes to jointly promote and popularise basketball in China, proclaiming the belief of "Basketball is Priceless".

While adhering to our strategies in promoting running, basketball and fitness, we released a comprehensive soccer marketing campaign during the year in response to the national policy. China has been actively promoting the development of soccer in view of the social and community value of soccer. It also believes that the development and revitalisation of soccer will improve the national awareness on physical condition of the people. Therefore, we have promptly designed a selection of high value for money soccer product for the mass market, aiming to promote the development of young soccer player across China.

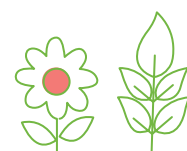


Overall Performance in 2015

• “RUN WITH ME” Running Campaign

Running is a green exercise which can be best integrated into our lives. We have been striving to promote running and actively drawing more attention from the general public to mass sports. In 2015, we put forward the brand-new running campaign “RUN WITH ME” to boost participation in running. We provide running gear with higher quality and better features with value for money pricing by adopting top-notch technologies and innovation. As part of our running campaign “RUN WITH ME”, we embrace **the seventh year** of our sponsorship for the Olympic Day Run, which has successfully attracted **over 80,000** running lovers from eleven cities including Beijing, Xiamen, Chengdu and Hefei etc.

We have invited Olympic gymnastics champions, Zou Kai and Zhang Chenglong, World gymnastics champion, Huang Huidan, and other renowned athletes to support us. We have also combined the social influence of these sports stars with social media advertising power to inspire sports lovers to share their running experiences or even find running companions online, drawing more public attention to running.



Overall Performance in 2015

• “Challenge 100” Campaign

Partnering with the COC, we have been a strong advocate of public participation in sports. To support the renowned Chinese ultra-marathon runner, Chen Penbin, to take part in the “Challenge 100” campaign, we supported him in the challenge of completing **100 marathons in 100 days** with our “Challenge 100” professional running shoe. By organising “Challenge 100” campaign, we would like to celebrate China’s successful bid to host the Winter Olympics, highlighting the Olympic spirit of never giving up and advocating people to adopt healthy lifestyles.

To create running shoes that may satisfy needs of professional runners and bear continuous pressure resulting from changing environment, we have been constantly refining the prototype of the running shoes based on the data we collected from Chen, such as foot size and shape, as well as his running posture, and finally we created this pair of super running shoes. This is a unique and valuable chance for us to collect the sports data from Chen, so that we can persistently improve the professional features of “Challenge 100” running shoe and offer optimal professional sports gear for consumers.

“Challenge 100” campaign was not only a tough test for the personal will and perseverance of Chen, but also an important test for China’s ability to produce professional sports gear. Our “Challenge 100” running shoes have been proven by the extreme test of finishing **100 marathons in 100 days**. With their competitive pricing, customers can possess professional running shoes with the price of entry-level gear. We believe that by significantly lowering the cost of running, we may encourage people to make running a consistent habit for life.



Overall Performance in 2015

• “PLAY IS ALL” Soccer Campaign

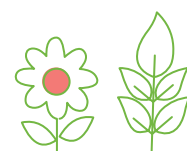
We believe our young soccer players are the foundation for promoting soccer development in China. As a leading sportswear company, we clearly understand that the soccer industry has become one of our meaningful core strategies and major directions for our brand development. During the year, we have devoted our resources to kick off our soccer campaign “PLAY IS ALL” and actively promoted the development of youth soccer in China in the long run with a four-pronged program, including matches, coaching, gear and pitch, allowing kids to develop their passion to soccer and enjoy the pleasure to run freely on green fields.

Our “PLAY IS ALL” soccer campaign is supported by four major programs, including “ANTA Soccer Matches”, “ANTA Soccer Coaching”, “ANTA Soccer Gear” and “ANTA Soccer Pitch”, aiming to expand the soccer population among the Chinese youth and allow more young soccer lovers to enjoy better conditions when playing soccer, hence promoting sustainable and healthy development of soccer in China. Taking soccer gear for example, after collecting and analysing the data and feet dimensions from **over 16,000** youth across the country, we strived to design professional soccer boots that may best suit the feet of Chinese youth, while maintaining attractive product pricings so that our young soccer lovers may enjoy soccer without worrying about the cost.



• “Basketball Is Priceless” Basketball Campaign

Since the introduction of our “Basketball Is Priceless” basketball campaign in 2013, we have constantly spared no efforts to promote our philosophy that power and strength should not be measured by price, and in the same vein, we believe that professional basketball gear with excellent performance should be affordable. We hope that pricing should no longer be the cause of sluggish development of national fitness in China. Over the years, we have successfully launched a series of custom-designed basketball shoes for our NBA endorsers. In addition, the retail prices of our “ANTA-NBA” co-branded basketball shoes as well as products bearing the NBA logo are more mass-market customers friendly, compared to other international brands, which breaks the golden rule of custom-designed basketball shoes endorsed by NBA players being expensive.





Overall Performance in 2015

Furthermore, we added some spice to this year's ANTA University Basketball Association (AUBA), which we have sponsored for years. We do not only provide the whole set of sports gear, but also invited NBA players and coaches to visit college campus and share basketball skills and experience by leveraging existing NBA resources. Former Los Angeles Lakers small forward, Cedric Ceballos, and coach Daniel Gregg, joined the "NBA in Campus" event in Yunnan University and Chongqing Medical University to teach students the basic and special training techniques, in order to improve the basketball performance of college players.

(II) Joining Hands With The National Sports Team

Since 2009, we have been providing long-term support for China to participate in the Olympic Games. We have established strategic partnerships with the COC and CSD and have been responsible for providing the high quality winning outfit for participating athletes starting from 2009 to 2016. We also sponsored **24 Chinese national teams** under five sports management centers, namely Water Sports, Winter Sports, Boxing and Taekwondo, Gymnastics and Weightlifting, Wrestling and Judo, with the aim of helping national athletes to fully play for their strength, protect them from injuries by using our special techniques in sports gear. We believe that the success of Chinese athletes in international arena shall encourage sports participation among Chinese youth; hence adding new young blood to the sports industry.

In addition to the core brand of ANTA, FILA has been devoted to fully support sports industry in China. During the year, FILA has been the official sports uniform sponsor for the Hong Kong Delegation and the official apparel sponsor for the Hong Kong Table Tennis Association as well as the official sponsor for the 2015 World Ladies Championship. By sponsoring major international sporting events and top-tier teams, we are aiming to demonstrate the traditional and unique brand characteristics of FILA, in order to draw public attention to the outstanding performance of Chinese athletes in the international arena.



Overall Performance in 2015

(III) Building A Brighter Future for China Sports

• ANTA “Sport-All for All” Charity Programs Across China

Since 2013, we have formed the “Olympic Charity Collaboration Alliance” with the COC, the Juan Antonio Samaranch Foundation and the Champion Fund, with an aim to maximise the value of sports charity through the “Government + Corporate + Non-government organisation” cross-sector partnership. It has gathered the advantages of each participant to uphold the Olympic spirit in China and widely promote the Sports for All campaign, making the alliance the most influential sports charity platform in China.

We are the sole sportswear company joining the alliance. This demonstrates our excellent ability in integrating resources in sports charity and keen determination in promoting the Olympic spirit and Sports for All culture. Over the years, the “Sport-All for All” charity programs jointly launched by us and the “Olympic Charity Collaboration Alliance” have reached out to hundreds of schools over 31 provinces and autonomous regions with accumulated donated sportswear of around **RMB25 million** in 2015.

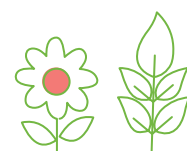


• The First “Migrant Workers’ Children Taekwondo Friendlies”

During the year, we joined hands with the Champion Fund to host the first “Migrant Workers’ Children Taekwondo Friendlies” in Beijing, aiming to establish a platform where the youth at all levels can communicate and interact with one another through sports, enjoy the fun of sports, and thus enhancing the physical and mental health of the Chinese youth.

• “Charity Hour, Athletes At Service” Charity Program

We have always been striving to explore new initiatives for sports charity. We engage more customers to participate in sports by letting them have close contact with the renowned athletes. Meanwhile, we donate the sales generated during the event to support the sports development for young people in China.



Overall Performance in 2015

During the year, we joined hands with the Champion Fund and a group of renowned athletes who became “Star Salespersons” at ANTA stores in Haikou, Hainan Province and Maoming, Guangdong Province, etc. They carefully explained to consumers about the features and characteristics of ANTA sportswear and exercise safety tips, resulting in promoting the Olympic spirit. During the year, we have hosted **four** “Charity Hour, Athletes at Service” programs and successfully donated over **RMB450,000** worth of sportswear to local schools to let the local children enjoy the joy of exercise and encourage them to pursue their dreams.



• “Olympic Training Program”

In order to improve the quality of campus sports in China, we believe that it is necessary to strengthen the quality of physical education teachers in rural areas. In view of this, we joined hands with the COC to establish the “Olympic Training Program” and invited a group of physical education teachers from different regions to participate in a one-week professional training program, which included exercise training, the sociology of physical activity and first aid etc., to enhance the quality of the Chinese physical education teachers, so as to ensure the Chinese students have access to a higher quality sports education and nurture a positive campus sports environment.

• Career Planning For Athletes

A professional and comprehensive career planning for athletes is an important factor for the sustainable development of the sports industry. Clear career development goals and comprehensive occupational welfare system will encourage more young people to engage in sports industry, adding more new young blood to the industry and constantly promoting its development. In view of this, we joined hands with the Champion Fund to offer career support and retirement planning to national athletes. We have organised about **46** vocational development training courses in **20** provinces in China, covering **more than 2,000** officially registered existing and retired athletes.

Overall Performance in 2015

This program mainly comprises five major parts: vocational training, individual professional career consulting and guidance, internship position, job position and relevant information services, covering interview techniques, communications training, psychological counselling and employment information, etc. In addition to these, we conduct regular follow-up calls so as to understand the situations that existing and retired athletes are facing in relation to learning, working and retirement allocation etc. We believe that such initiative will serve as a role model in the industry to remind stakeholders in every industry to attach greater importance to the treatment, career planning and retirement arrangement for athletes.

(IV) Enhancing The Standards And Level of Overall Sportswear

As a sportswear company attaching great importance to **corporate citizenship** responsibility, we strictly comply with rules in products to ensure that we have strictly followed the service contract and continuously improved the quality of our products. With that, we also set out higher industrial standards to enhance customer satisfaction.

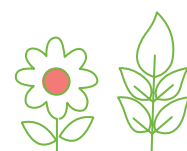
In view of this, we have been cooperating and communicating with government authorities and external organisations in the hopes of contributing our industry experience to enhance the national policies and industrial standards. During the year, we conducted meetings with the National Textile Standardisation Technology Committee and the National Sporting Goods Standardisation Technology Committee, in order to contribute perspectives on industrial standards formulation.

• Product Management

We have been devoting countless resources to conduct scientific research and development in order to constantly improve our products, hence, the users' performance, with the help of the latest sports science and technology. During the year, our research and development costs in terms of cost of sales was **5.2%**. With our understanding of the mass market over the years, we are able to launch a range of products that can closely respond to our customers' needs. The progress in technology development does not only bring new product experience to our customers, but can also assist us to constantly improve and adjust our product range on top of our existing product portfolio.

1. A-Hardcourt RB Basketball Shoe

The series of A-Hardcourt RB basketball shoe has been designed for outdoor basketball courts, concrete courts in particular. The sole is made with wear-resistant rubber particulates for a better wear-resistance and grip force compared to the previous wear-resistant rubber. They are ideal for outdoor courts with unexpected weather conditions and different challenges in terms of court flooring, allowing users to enjoy playing basketball under different conditions. The midsole is made of light Evathene (EVA) for shock absorption. The vamp and the heel are made of supportive leather materials and provide users necessary protection. The series of A-Hardcourt RB basketball shoe is not only more durable than the average outdoor basketball shoes but more comfortable and flexible, cranking up the speed of moving. Besides, the sole with its improved durability and a slower rate of depreciation has a longer product life cycle, which is beneficial for environmental protection. Moreover, its competitive pricing advantage has popularised the high-end cushioning technology. This successfully lowers the cost of owning high quality sports gear and encourages more people to engage in sports.



Overall Performance in 2015

What is Evathene (EVA) ?

EVA is the copolymer of ethylene (C_2H_4) and vinyl acetate ($C_4H_6O_2$). The proportion of the materials can be adjusted according to different application needs. The higher vinyl acetate content it has, the higher transparency, flexibility and toughness it offers. Although the cost of EVA is higher than the more commonly used polyvinyl chloride (PVC), the biodegradable properties of EVA will not cause environmental damage when discarded or burned. Soles produced with EVA have advantages of high resilience, tensile strength, toughness, great shock absorption, thermal insulation and excellent performance in extreme weathers. It also has impressive features such as water-resistant, damp-proof, non-toxic, tasteless and non-polluting.

2. “KT1”, The Signature Basketball Shoe Endorsed By NBA player, Klay Thompson And Control-5WD Technology

As part of our basketball campaign “Basketball is Priceless”, we put forward “KT1”, the signature basketball shoe endorsed by Klay Thompson, the Golden State Warriors player in NBA. This pair of professional basketball shoe adopts the latest developed Control-5WD Technology, applying the emulation of feet and toes to the entire sole to increase the friction and sense of touch. In accordance with ergonomic design, the fore foot and back foot areas of shoe sole have used materials with different hardness for different parts of shoes in order to provide a better balance of pressure on the foot. Moreover, applying a multi-link independent suspension system inspired by sports cars, we improve the connection between the fore foot and back foot to enhance the speed and stability of moving. In short, our basketball shoes featuring Control-5WD technology allow the users to swiftly change their moving directions with great stability and protection, helping the users achieve better performance.

Although “KT1” has been categorised as top professional basketball shoe, we insist that the price should be affordable for our mass market customers. We hope that the pricing of sports gear should not be a hindrance for the general public to play basketball, and we shall continue to bring the best technology and user experience to our customers, so that everyone can fully enjoy the pleasure of basketball games.



Overall Performance in 2015

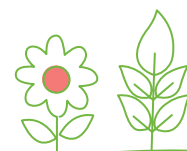
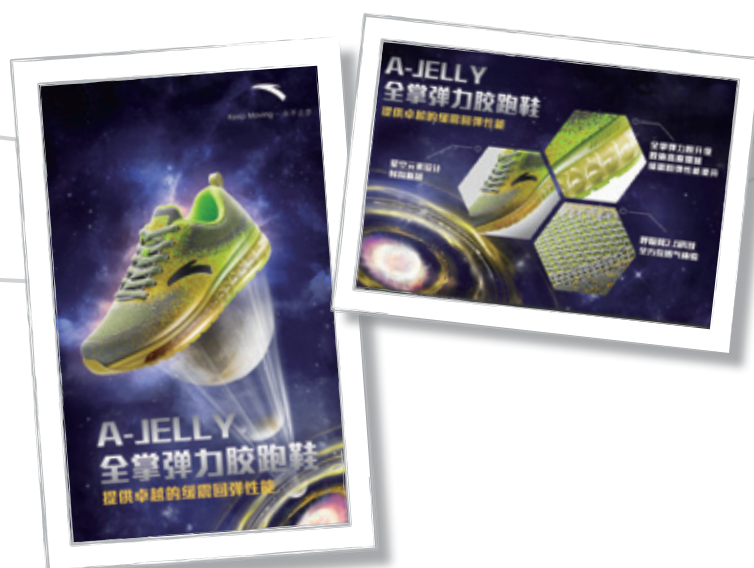
3. “Champion Dragon Outfit”

We specially designed the winning outfit — “Champion Dragon Outfit” — with Chinese characteristics and environmental protection features for the CSD. The winning outfit has adopted the most cutting edge design, cloth materials and techniques, of which it was made of eco-friendly fabrics produced by advanced recycle technology, allowing the “Champion Dragon Outfit” to become the most environmentally friendly winning outfit at a time.



4. A-Jelly Running Shoe

A-Jelly Running Shoe provides strong ductility and resilience through adopting an unique midsole, which is beneficial for prolonging its life cycle. In addition, it is capable of protecting users from sharp objects with puncture protection sole.



Overall Performance in 2015

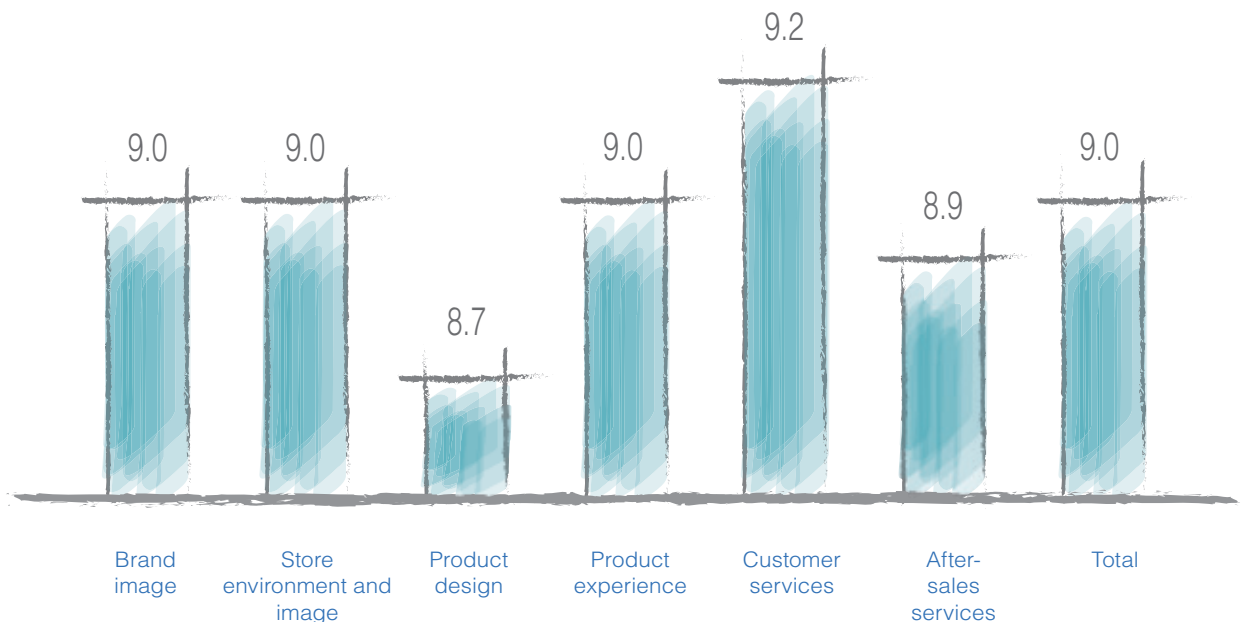
Excellent Management Leads To Sustainable Development

Customer Services

Customers' thoughts and feedback are the keys to moving corporate sustainable development forward. We have been committed to building a good product recall system and customer feedback channel in order to protect the rights and interests of our customers and to ensure that customer feedback were received by respective departments. We believe that customer loyalty comes from customer appreciation and recognition, and this is the reason why we can improve ourselves.

We have implemented a strict "Product Recall Management System" as a reference for our staff so as to prevent adverse effects resulting from selling problematic products. For products that failed to comply with our regulatory requirements, being questioned in the internal tests, or with a defect rate of over 5%, we will make a takedown notice, notify our distributors to takedown the products from their shelves and recall the products within **one working day**. Employees are forbidden to deal with defective products on their own.

In terms of customer feedback channel, we have established a "Complaint Hotline 400" for customers to voice their opinions to us directly. Upon receiving comments or complaints including product advertisement and label etc., our customer service department will classify and handle the relevant information, and compile it into a report so that the obtained information and data may help related departments to find out how to improve their performance. In order to further understand and measure the overall customer satisfaction with our services, we have conducted a detailed customer survey in 2015. The average overall score we attained is 9 on a ten-point scale with customer services scoring the highest.



Source: ANTA Sports Survey Data

Overall Performance in 2015

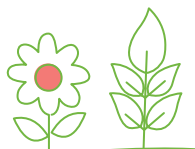
Customer Privacy Protection

We attach great importance to protecting customer privacy. Since 2009, we have set up a strict information security management system through three aspects: organisational structure, process system and technology platform. Till now, we obtain the **ISO 27001** Information Security Management Certification and ensure that our staff collect and safeguard our customer data in accordance with the relevant laws and regulations. At present, we have membership programs for our brands. All personal data collected are well monitored by our self-established information security management system, preventing unauthorised third-party access while also complying with relevant regulation and policies.

In terms of system security management, we have clearly stated the security requirements on the "Regulations of Application Development and Safety Protection Management" and the "Regulations on System Access Management". In addition, we will invite external auditors to supervise and audit the system to ensure its smooth and secure operations.

Supply Chain Management

As a responsible "Corporate Citizen", we have established an effective supply chain management system to not only provide a set of relevant suggestions and regulations for our suppliers to follow but also help reduce our operational risks. To ensure our suppliers complied with relevant regulations, we have prepared a detailed checklist to evaluate their performance in relation to their responsibilities on different aspects, including towards their employees, the environment and the community. We strive to ensure that they have worked their best to protect the interests of their employees, provide a safe and reasonable working environment, and be responsible to the environment and the community.



Overall Performance in 2015

Employees And Work Environment

As of 31 December 2015, the total number of our employees is 16,700. We implement a recruitment and employment promotion strategy in line with our code of practice on employment relating to equal opportunities for both genders and allow our employees to shine in their ideal positions. In the future, we shall continue to promote gender equality in the workplace and draw greater attention to the gender equality principle in the industry as well as ensuring compliance with relevant regulations and policies.

We also attach great importance to the rights and benefits of employees. Our internal regulations clearly express that the management shall not detain personal documents or belongings of employees. Meanwhile, our employees have been guaranteed to be paid the full salary. Besides, employees have the rights to take leaves after explaining the reasons to the management. They shall be given an appropriate number of leaves depending on their entitlement. In addition to requiring our employees to comply with our "Safety Handbook" and "Environmental and Occupational Health Handbooks", safety education and fire precaution courses are compulsory for every employee to ensure everyone meets the necessary requirements. Meanwhile, we have also organised various training sessions and seminars as well as education subsidies to qualified employees to encourage them to follow our "keep moving" spirit.

In terms of child labor, we have set "Child Labor Prohibition Policies and Remedial Procedures" to ensure that our recruitment process act in accordance with the policies and procedures. During the year, we did not hire any employees under the age of 16.



Anti-corruption

We have a distinct Corporate Governance Code, giving each of our staff clear guidelines, especially on the prevention of corruption. We do not only have clearly defined terms and policies on staff authority and reporting system, together with a well-established reward system, but we also encourage employees to report any suspicious cases of corruption to the Chairman of the Board or the Chairman of the Audit Committee directly, while keeping the identity of whistleblowers confidential. In terms of financial management, we require our subsidiaries to strictly follow our "Enterprise Accounting Standards" and implement financial audit checks to strengthen our operational management so as to improve the asset quality and prevent any financial risks. During the year, we did not have any significant corruption cases.

As our business grows, we shall continue to optimise our anti-corruption system, reinforce the regulatory measures and paving the way for a more sustainable development.



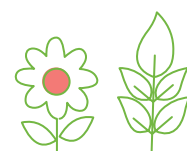
Overall Performance in 2015

Corporate Governance

Good corporate governance standards are beneficial for enhancing corporate performance, transparency and accountability, boosting the confidence of shareholders and public. We have always strived to adhere to the principles of corporate governance and adopt sound corporate governance practices to meet the legal and commercial standards by focusing on areas such as internal control, fair disclosure and accountability to all shareholders. Apart from the Audit Committee, the Remuneration Committee and the Nomination Committee, the Risk Management Committee has been lately established during the year. This committee is responsible for assisting us to evaluate and determine the nature and extent of the risks that we are willing to take when achieving our strategic objectives, and ensuring us to establish and maintain appropriate and effective risk management and internal control systems. Furthermore, we have implemented an information disclosure system to regulate the handling and dissemination of inside information, of which the confidentiality shall be maintained until consistent and timely disclosure are made in accordance with the Listing Rules.

Relationship With Investors And The Public

The advice we receive from stakeholders provide considerable benefits to our business improvement. We believe effective communication and accurate information disclosure build investor confidence, and also facilitate the flow of constructive feedback and ideas that are beneficial for our investor relations and future corporate development. Besides annual reports, interim reports and announcements, we strengthen our communication between investors by explaining financial and operational information through regular conference calls, meetings and roadshows. Company visits, trade fairs, store visits and other events also deepen their understanding of our business. Through our user-friendly brand and investor relations websites, our financial results and relevant information such as press releases, announcements and live webcast presentations for interim and annual results etc., are accessible to the general public. The mobile version of our investor relations website and online social media platforms provide additional convenient channels of information for online users.



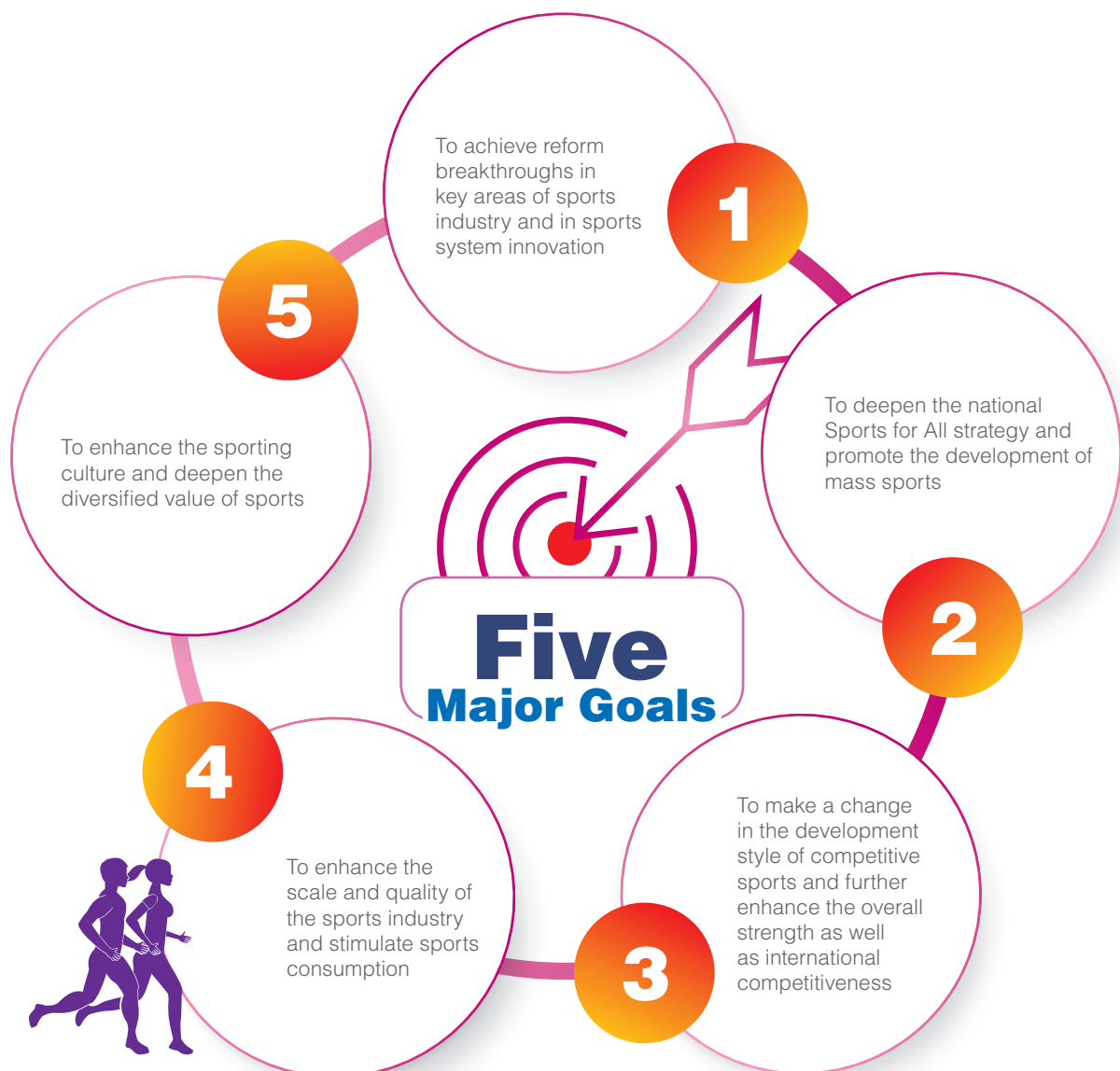
Prospects and Propositions in 2016

The Next Golden Decade

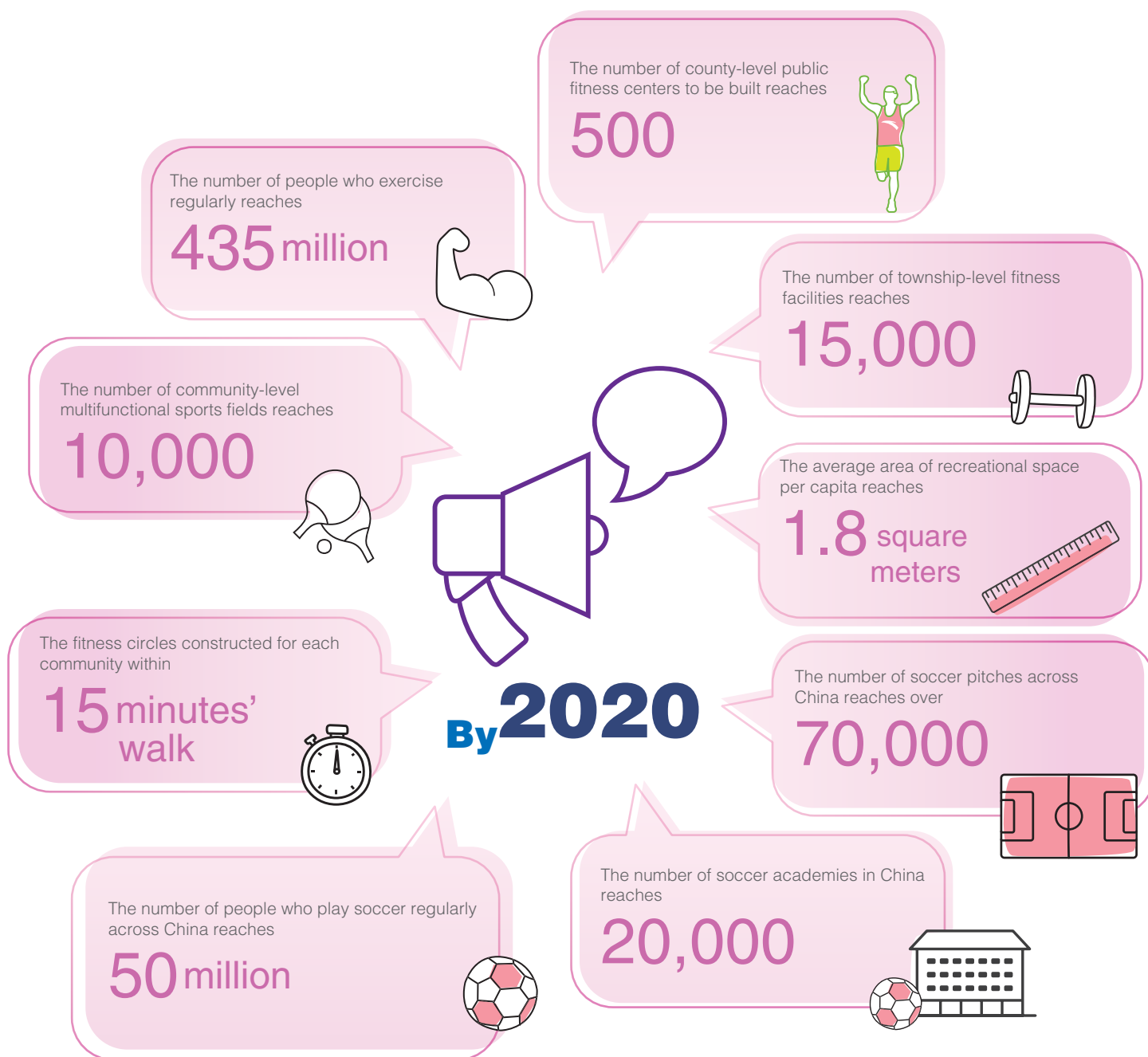
We firmly believe that regular reviews and reflections on our past performance of sustainable development shall lead us to the right path. To build a better society and promote the development of the sports industry in China, we have formulated a series of strategies acting in concert with the China policies in the hopes of enhancing ourselves, further reducing the environmental impact and responding to our stakeholders' concerns.

According to "13th FYP", creating Sports for All culture has been upgraded to a national strategy, accelerating the development and reform of China's sports, resulting in improvement in the scale and quality of the industry.

Sports Development During The "13th FYP":



Prospects and Propositions in 2016









In addition, to capitalise on opportunities in preparing the Beijing 2022 Winter Olympic Games and proactively promote winter sports, we shall devote ourselves to developing related products to help popularise winter sports in China and encourage people to get involved in winter sports. Besides, soccer and basketball are two major sports in the development plan. The government is hoping to boost the public attention and knowledge on soccer and basketball so as to enhance the popularity of sports as well as the country's competitiveness in the international arena. We will, therefore, continue to devote more resources in the existing strategies on soccer and basketball, creating a favourable environment for Sports for All culture and promulgating, soccer and basketball, as well as embedding physical activities into people's everyday lives to improve public health in China.





Prospects and Propositions in 2016

In Terms Of Environmental Protection

	Short-term to Mid-term	Mid-term to Long-term
 <p>Data collection and facilities upgrade</p>	<ol style="list-style-type: none"> 1. Enhance the data collection system, especially data for refrigerant, purchased heating and electricity 2. Enhance the data collection system for our factories 	<ol style="list-style-type: none"> 1. Quantify our carbon emission reduction measures, such as upgrading the lighting system, using energy saving light bulbs, setting the standards and timeline for replacing light bulbs 2. Increase the natural gas consumption ratio and upgrade the existing fuel equipment
 <p>Information management system</p>	<ol style="list-style-type: none"> 3. Comprehensive implementation of ISO 14001 Environmental Management System for all in-house factories 	<ol style="list-style-type: none"> 3. Expand the ISO 14001 Environmental Management System to our suppliers
 <p>Enhance our transparency and recognition</p>	<ol style="list-style-type: none"> 4. Release the carbon emissions data regularly on public platforms 	<ol style="list-style-type: none"> 4. Join internationally recognised organisations with an aim to promote sustainability and fully comply with the international guidance
 <p>Product design</p>	<ol style="list-style-type: none"> 5. Optimise package design and reduce paper consumption 	<ol style="list-style-type: none"> 5. Design comprehensive carbon emissions reduction roadmaps
 <p>Materials recycling and waste management</p>	<ol style="list-style-type: none"> 6. List out the waste contents in details to facilitate the recycle process and increase recycled raw material usage 	<ol style="list-style-type: none"> 6. Launch an internal waste recycling communication platform
 <p>Carbon emissions data management</p>	<ol style="list-style-type: none"> 7. Establish a clear internal guidance for data collection and require each department to report the details quarterly 	<ol style="list-style-type: none"> 7. Enhance the transparency of the disclosure of GHG emissions and establish our level of governance in this aspect, paving the way for carbon footprint verification of all our products



Outstanding Employees
Strategic Management Centre — Zeng Zheng

The Company constantly provides us with opportunities to understand the concept of sustainable development, so that we can further discuss the possibility to integrate it into our operational strategies and advance our strategies. As part of the Company, we hope to engage ourselves more in learning opportunities so as to grow together.



Outstanding Employees
Sales and Operations Centre — Lai Yingying

I am very honoured to be a member of the sales team, living up my full potential to do what I love. We have equal opportunities in our team to utilise our strengths and explore our capabilities, and together we achieve our higher sales goals.

Prospects and Propositions in 2016

In Terms Of Society And The Governance

	Short-term to Mid-term	Mid-term to Long-term
Communications with our stakeholders	<ol style="list-style-type: none"> 1. Collect comprehensive feedback from our clients by conducting regular, wider scope of independent and representative surveys 2. Launch an internal task force specialising in issues of sustainable development 	<ol style="list-style-type: none"> 1. Conduct interviews, meetings, or surveys with stakeholders regularly, collecting their feedback to refine our roadmap for improvement 2. Engage representatives among stakeholders to join our task force specialising in sustainable development 3. Directly engage stakeholders in participating the formulation of our corporate development strategies
Systemic and comprehensive data collection	<ol style="list-style-type: none"> 3. Optimise detailed product information system and share our quarterly stock keeping unit records, sell-in and sell-through data with our suppliers 4. Enhance the coordination with our suppliers to set the production volume most suitable for the market so that we may achieve the goal of reducing unnecessary semi-finished goods and off-seasons products to reduce waste from origin 	<ol style="list-style-type: none"> 4. Optimise the entire production line and streamline the processes to instill greater flexibility for the changing market
Labour and human rights	<ol style="list-style-type: none"> 5. Disclose the training categories we offer to employees in detail 	<ol style="list-style-type: none"> 5. Enhance employees' understanding of laws and industry safety through various channels
Supply chain management	<ol style="list-style-type: none"> 6. Provide a variety of training courses for our suppliers and distributors to raise their awareness on environmental protection, social and corporate governance 	<ol style="list-style-type: none"> 6. Incorporate the concept of sustainable development as one of the prerequisites for suppliers and distributors cooperations. Regular inspection will be conducted to ensure the implementation of related rules



Outstanding Employee

Footwear Innovation Centre — Zeng Quanshou

I believe that technological breakthroughs create immense potential for product innovation, help reduce raw materials usage, engage our community with better quality and more eco-friendly footwear. I love travelling very much and I have a dream, one day, I can travel around the world with a pair of ANTA shoes made of eco-friendly materials from scratch!



Outstanding Managing Staff

Information Management Centre — Huang Jinzhong

As a member of the information management team, I hope that through applying some international certification systems in the near future, we may step up our internal information management system and, hence having a better and deeper understanding of our operations and performance as a whole.



Overview Of Sustainable Development

This report is prepared and compiled based on the Guide and KPI set out and suggested by HKEX to provide an overview of our sustainable development during the year.

A. Environmental (For further details, please refer to P.16–P.21)

KPI

Aspect A1: Emissions

The types of emissions and respective emissions data	<ul style="list-style-type: none"> • Total GHG emission = 65,010 tonnes CO₂e Scope 1 (solid, liquid and gaseous fossil fuel combustion) = 14,800 tonnes CO₂e Scope 2 (purchased electricity) = 50,210 tonnes CO₂e 	A1.1
GHG emissions in total	<ul style="list-style-type: none"> • GHG emissions intensity = 5.84 tonnes CO₂e/RMB million 	A1.2
Total hazardous and non-hazardous waste produced	<ul style="list-style-type: none"> • Methane gas generation at landfills due to disposal of paper waste = 57,377 tonnes CO₂e • Methane gas generation at landfills due to general waste disposal = 3,240 tonnes CO₂e 	A1.3
Measures to mitigate emissions and results achieved	<ul style="list-style-type: none"> • Set out standards for employees to enhance management and control of GHG emissions, and reduce unnecessary consumptions in daily operations 	A1.5
Measures to handle or reduce hazardous and non-hazardous wastes and results achieved	<ul style="list-style-type: none"> • Appointed professional firms specialising in waste management to collect categorised hazardous wastes so as to meet the stringent pollutant emissions standards 	A1.6

Aspect A2: Use of Resources

Direct and indirect energy consumption by type (e.g. electricity, gas or oil)	<ul style="list-style-type: none"> • Total electricity consumption = 50,210 tonnes CO₂e • Total gasoline consumption = 347 tonnes CO₂e • Total diesel consumption = 277 tonnes CO₂e • Total coal consumption = 5,944 tonnes CO₂e • Total natural gas consumption = 8,232 tonnes CO₂e 	A2.1
---	--	------

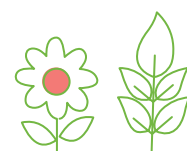
Overview Of Sustainable Development

Aspect A2: Use of Resources

Water consumption in total	<ul style="list-style-type: none"> • GHG emissions due to electricity used for fresh water processing by government agencies = 749 tonnes CO₂e • GHG emissions due to electricity used for sewage processing by government agencies = 333 tonnes CO₂e 	A2.2
Energy efficiency initiatives and results achieved Water efficiency initiatives and results achieved	<ul style="list-style-type: none"> • In line with our environmental protection strategy of "3Rs" (Reduce, Reuse and Recycle), we have substantially reduced the consumption of water, electricity and paper during operations. Compared with last year, the total usage of water and electricity in offices have been reduced by 300,000 tonnes and 2,000,000 kWh, and over two tonnes of office paper have been saved 	A2.3 A2.4
Total packaging material used for finished goods	<ul style="list-style-type: none"> • Paper cases = 2,987 tonnes • Paper boxes = 4,063 tonnes • Handbags = 4,175 tonnes • Stuffed paper in shoes = 6,934 tonnes • Office paper = 33 tonnes • Paper for financial purposes = 1 tonne 	A2.5

Aspect A3: The Environment and Natural Resources

Significant impacts of corporate activities on the environment and natural resources and actions taken to manage them	<ul style="list-style-type: none"> • During the year, we have upgraded our fuel equipment and encouraged the use of natural gas 	A3.1
---	--	------





Overview Of Sustainable Development

B. Social (For further details, please refer to P.22–P.35)

Employment and Labour Practices

KPI

Aspect B1: Employment

Total workforce by gender, employment type and age group

- Total number of employees = 16,700
- Categorised by employment type and gender:
Office and retail staff = 17.7% Male; 26.8% Female
Factory worker = 26.0% Male; 29.5% Female
- Categorised by age group:
Under 16 = 0%
Age 16 to 24 = 25.6%
Age 25 to 40 = 58.7%
Age 41 to 59 = 15.7%
60 or above = 0%

B1.1

Employee turnover rate by gender, age group and geographical region

- Categorised by employment type and gender:
Office and retail staff = 2.8% Male; 2.6% Female
Factory worker = 10.2% Male; 7.5% Female
- Categorised by age group:
Office and retail staff: Factory worker:
Under 16 = 0% Under 16 = 0%
Age 16 to 24 = 1.8% Age 16 to 24 = 6.9%
Age 25 to 40 = 3.7% Age 25 to 40 = 9.1%
Age 41 to 59 = 0.9% Age 41 to 59 = 3.9%
60 or above = 0.1% 60 or above = 1.9%

B1.2

Aspect B2: Health and Safety

Number and rate of work-related fatalities

- Number of work-related injuries:
Office and retail staff = 2
Factory worker = 17
- Rate of work-related injuries:
Office and retail staff = 0.6%
Factory worker = 0.6%
- Number of work-related fatalities = 0
- Rate of work-related fatalities = 0%

B2.1

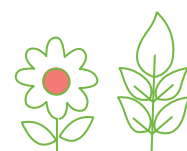
Overview Of Sustainable Development

Aspect B2: Health and Safety

Lost days due to work injury	<ul style="list-style-type: none"> • Office and retail staff = 178.8 days • Factory worker = 1,016.5 days 	B2.2
Occupational health and safety measures adopted, implementation and monitoring	<ul style="list-style-type: none"> • During the year, we have strictly abided by the national laws and regulations, and formulated the "Child Labour Prohibition Policies and Remedial Procedures" to ensure zero child labour or forced labour in our business. We have signed labour contracts with employees to clearly designate the treatment for violations and responsibilities • During the year, we have not received any reporting cases 	B2.3

Aspect B3: Development and Training

The percentage of employees trained categorised by gender and employee category	<ul style="list-style-type: none"> • The percentage of employees trained by employment type: Senior management = 4.9% Middle management = 43.6% Junior management = 50.4% Professionals and other management = 51.1% Factory worker = 68.8% • The percentage of employees trained by gender: Office and retail staff = 56.8% Male; 61.1% Female Factory worker = 66.8% Male; 70.5% Female 	B3.1
The average training hours completed per employee by gender and employee category	<ul style="list-style-type: none"> • The average training hours completed per employee by employment type: Senior management = 39.9 hours Middle management = 51.5 hours Junior management = 65.9 hours Professionals and other management = 31.4 hours Factory worker = 29.8 hours • The average training hours completed per employee by gender: Office and retail staff = 54.5 hours Male; 51.3 hours Female Factory worker = 29.7 hours Male; 28.7 hours Female 	B3.2





Overview Of Sustainable Development

Aspect B4: Labour Standards

Employment practices	<ul style="list-style-type: none"> • Formulated the "Child Labor Prohibition Policies and Remedial Procedures" to ensure that our recruitment process acts in accordance with the policies and procedures • During the year, we did not hire any employees under the age of 16 • Our internal regulations clearly express that the management shall not detain personal documents or belongings of employees. Meanwhile, our employees have been guaranteed to be paid the full salary • No violent measures, such as deliberately creating difficulties, threatening and physical punishment, shall be taken by anyone (including the management or security guards) to force employees to work • Employees have the rights to take leaves after explaining the reasons to the management and they shall have free access to the factory area 	B4.1
Rectification measures to be taken in case of non-compliance	<ul style="list-style-type: none"> • Once we found out that we have mistakenly engaged in child labour, a remedial plan will be deployed immediately. We will report to the labour department for verification and validation. Meanwhile, the employee shall cease his or her employment immediately and go to the hospital for a health check. Once we have confirmed that we are involved with child labour, we shall notify his or her family and send the employee to his or her legal guardian after paying the full salary. We shall also keep a copy of their age certificates for record 	B4.2

Aspect B5: Supply Chain Management

Number of suppliers by geographical region	<ul style="list-style-type: none"> • Domestic suppliers = 703 • Overseas suppliers = 4 	B5.1
--	--	------



Overview Of Sustainable Development

Aspect B5: Supply Chain Management

Practices relating to engaging suppliers, number of suppliers where the practices are being implemented and the implementation and monitoring

- We regularly review our existing suppliers through different means, such as conference, tele-conference and survey etc., in accordance with the well-established, detailed checklists that cover the responsibilities of suppliers to employees, environment and the community to ensure that our suppliers have tried their best to protect the rights of their employees, provide a safe and reasonable working environment and be responsible to the environment and our community. We would also try our best to ensure the practices are being implemented by the suppliers
- Meanwhile, we require our suppliers to strictly follow the "Chemical Safety Guidelines on Apparel, Footwear and Accessories" we set in place to ensure our suppliers comply with our quality requirements. Such guidelines are official documents under supervision

B5.2

Aspect B6: Product Responsibility

Percentage of total products sold or shipped subject to recalls for safety and health reasons

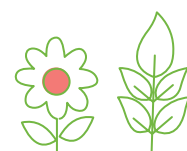
- No cases of products violating the regulations related to health and safety issues with zero recall rate

B6.1

Number of products and services related to complaints received and the handling methods

- We received 3,627 complaints from our customers from "Complaint Hotline 400", among which, 2,022 are about footwear, 1,545 are about apparel and 60 are about accessories
- We have formulated and strictly followed a "Customer Service Charter", which has clearly stated the proper procedures and measures for our customer service executives to deal with customer complaints on products and services, ensuring their complaints can be filed and investigated within three days

B6.2





Overview Of Sustainable Development

Aspect B6: Product Responsibility

Practices relating to maintaining and protecting intellectual property rights	<ul style="list-style-type: none"> We are committed to abide by the national policies, laws and regulations in relation to intellectual property protection. During the year, we have not received any significant cases of violation on intellectual property rights. We will also file patent application for our products 	B6.3
Quality assurance process and recall procedures	<ul style="list-style-type: none"> In terms of quality examination, we ensure product safety, monitor and enforce safety standards in the process of early development, manufacturing process, examination of finished products and periodic sample examination, making sure that there are no sharp edges, remaining needles, nor hazardous chemical remains. We shall also make our best efforts to comply with the existing regulations, standards and guidance in every production phase In terms of recall procedures, we have formulated a stringent "ANTA Reclaim Management System" and strictly followed the guidelines 	B6.4
Consumer data protection and privacy policies, the implementation and monitoring	<ul style="list-style-type: none"> We have set up a strict information security management system in three aspects: organisational structure, process systems and technology platform, which passed the ISO 27001 International Information Security Certification to ensure our personal data collection has complied with related laws and regulations. Every year, external inspection institutions conduct supervision and inspection according to the system requirements In terms of the security management system, we have formulated clear internal security requirements on the "Regulations of Application System Development and Safety Protection Management" and "Regulations on System Access Management" 	B6.5

Overview Of Sustainable Development

Aspect B7: Anti-corruption

Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the year and the outcomes of the cases

- No significant corruption case was reported during the year

B7.1

Preventive measures and whistle blowing procedures, the implementation and monitoring

- We have clear corporate governance guidance, which does not only clearly set the reporting policies, but also establishes a reporting reward system, aiming to encourage employees to report to the Chairman of the Board and Chairman of Audit Committee on suspicious cases related to corruption. We will further improve the anti-corruption system, constantly enhance and strengthen the supervision to ensure the sustainable development

B7.2

Aspect B8: Community Investment

Focus areas of contribution (e.g. education, environmental concerns, labour needs, health, culture, sport)

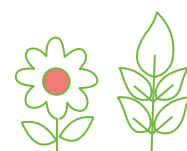
- We are committed to promoting Sports for All and encouraging more young people to participate in sports, such as running, football, cross-training and basketball, etc., by providing high quality sporting products and whole-heartedly promoting the development of national sports policies

B8.1

Resources contributed

- The "Sport-All for All" charity programs jointly launched by the Olympic Charity Alliance and us have reached out to hundreds of schools in over 31 provinces and autonomous regions with accumulated donated sportswear of around RMB25 million in 2015. Also, we have organised the "Charity Hour, Athletes At Service" charity programs, and successfully donated over RMB450,000 worth of sportswear to local schools

B8.2





GLOSSARY

ANTA

ANTA Brand

ANTA Changting (PRC)

Apparel manufacturing

ANTA China (PRC)

Sportswear trading and footwear manufacturing

ANTA KIDS

ANTA KIDS Brand

ANTA Sports/Company

ANTA Sports Products Limited

ANTA store(s)

ANTA authorised retail store(s)

ANTA Group (PRC)

Sportswear trading and footwear manufacturing

ANTA Xiamen (PRC)

Apparel manufacturing

Athletic (PRC)

Sportswear manufacturing and trading

Carbon Care Asia

Carbon Care Asia Limited

Professional third party audit consultancy firm

China/PRC

People's Republic of China

CBA

Chinese Basketball Association

COC

Chinese Olympic Committee

CSD

Chinese Sports Delegation

FILA

FILA Brand

FILA KIDS

FILA KIDS Brand

Hong Kong

The Hong Kong Special Administrative Region

Hong Kong Stock Exchange/HKEX

The Stock Exchange of Hong Kong Limited

Kids sportswear series

ANTA's sportswear products for children aged between 3 and 14

Listing Rules

The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

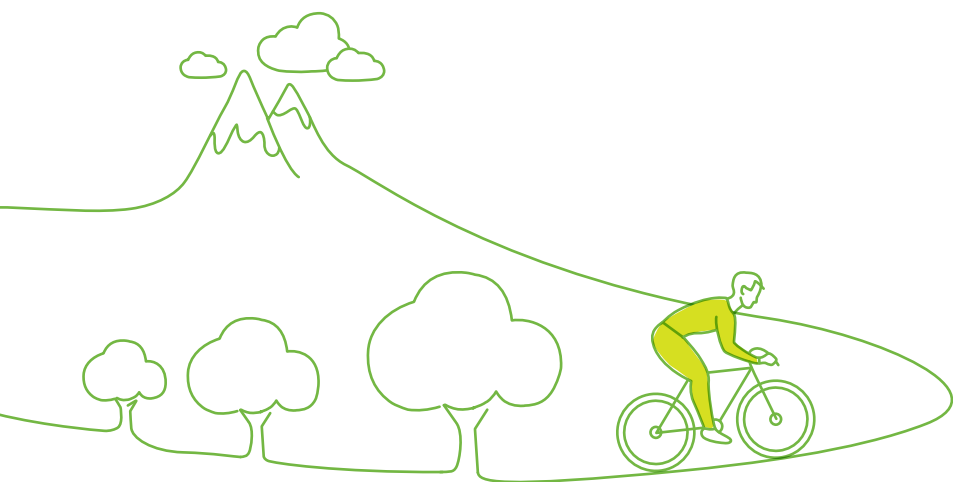
NBA

National Basketball Association

R&D

Research and development

www.ir.anta.com.hk



If you have any inquiries, please contact :

ANTA Sports Products Limited - Investor Relations Department

Address : 16/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Kowloon, Hong Kong

Telephone : (852) 2116 1660

Fax : (852) 2116 1590

E-mail : ir@anta.com.hk