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SUN ART RETAIL GROUP LIMITED

高鑫零售有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 06808)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of SUN ART RETAIL GROUP LIMITED 高鑫零售有限公司 (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 10 August 2016 for the purpose of considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2016 and transacting any other business.

By Order of the Board
SUN ART RETAIL GROUP LIMITED
Bruno, Robert MERCIER
Chief Executive Officer

Shanghai, PRC, 28 July 2016

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Bruno, Robert MERCIER (*Chief Executive Officer*)
HUANG Ming-Tuan

Non-executive Directors:

CHENG Chuan-Tai (*Chairman*)
Benoit, Claude, Francois, Marie, Joseph LECLERCQ
Xavier, Marie, Alain DELOM de MEZERAC
Wilhelm, Louis HUNNER

Independent Non-executive Directors:

Karen Yifen CHANG
Desmond MURRAY
HE Yi