Cowell e Holdings Inc.
高偉電子控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1415)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Cowell e Holdings Inc. (the "**Company**") hereby announces that a meeting of the Board will be held in Hong Kong on Thursday, 11 August, 2016 for the purposes of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June, 2016 and considering the payment of an interim dividend, if any.

By order of the Board
Cowell e Holdings Inc.
Seong Seokhoon
Chairman

Hong Kong, 1 August, 2016

As at the date of this announcement, the Board comprises Mr. Kim Kab Cheol and Mr. Seong Seokhoon as executive Directors; and Mr. Kim Chan Su, Mr. Kim Ilung and Dr. Song Si Young as independent non-executive Directors.