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(incorporated in the State of Maryland, United States)
(Stock code: 6388)

ANNOUNCEMENT Coach, Inc. to Host FY16 Fourth Quarter and Year End Earnings Call

This announcement is issued in connection with the upcoming Coach, Inc. conference call to discuss its fourth fiscal quarter and year end results.

Please refer to the attached document, which has been published by Coach, Inc. on press newswires on August 2, 2016 (U.S. Eastern Time) for more details.

President, Chief Administrative Officer and Secretary of Coach, Inc.

Todd Kahn

Hong Kong, August 2, 2016



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Coach, Inc. to Host FY16 Fourth Quarter and Year End Earnings Call

New York -- On Tuesday, August 9, 2016 at 8:30 a.m. (EDT), Coach, Inc. (NYSE: COH, SEHK: 6388) will hold a conference call to discuss the company's fourth quarter and year end results, which will be reported via press release earlier that morning.

To listen to the call, please dial: 1-888-405-2080 or 1-210-795-9977 and request the Coach earnings call led by Andrea Shaw Resnick. To listen to the audio webcast, go to www.coach.com/investors on the Internet. A telephone replay will be available for five business days beginning at 12:00 noon (EDT) on August 9th. To access the replay, please call 1-866-352-7723 or 1-203-369-0080.

Coach, Inc. is a leading New York design house of modern luxury accessories and lifestyle brands. The Coach brand was established in New York City in 1941, and has a rich heritage of pairing exceptional leathers and materials with innovative design. Coach is sold worldwide through Coach stores, select department stores and specialty stores, and through Coach's website at www.coach.com. In 2015, Coach acquired Stuart Weitzman, a global leader in designer footwear, sold in more than 70 countries and through its website at www.stuartweitzman.com. Coach, Inc.'s common stock is traded on the New York Stock Exchange under the symbol COH and Coach's Hong Kong Depositary Receipts are traded on The Stock Exchange of Hong Kong Limited under the symbol 6388.

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