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PARKSON 百盛

PARKSON RETAIL GROUP LIMITED

百盛商業集團有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code : 3368 & 5936)

PROFIT WARNING

This announcement is made by Parkson Retail Group Limited (the "**Company**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

Based on a preliminary assessment of the unaudited consolidated management accounts of the Company, its subsidiaries, a joint venture and associated companies (the "Group"), the board of directors (the "Board") of the Company announces that the Group is expected to record an increase in loss attributable to equity holders of the Company by more than 100% for the six months ended 30 June 2016 (the "Period") as compared to the corresponding period in 2015. Such increase in loss is mainly attributable to a decline in revenue due to weakened consumption sentiment in China.

The information in this announcement is based on a preliminary assessment by the Board with reference to the consolidated management accounts of the Group which are not audited or reviewed by the auditors of the Company. Detailed financial information will be disclosed in the announcement on financial information for the Period to be published before the end of August 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board

PARKSON RETAIL GROUP LIMITED

Tan Sri Cheng Heng Jem

Executive Director & Chairman

5 August 2016

As at the date of this announcement, the Executive Directors of the Company are Tan Sri Cheng Heng Jem, Mr. Chong Sui Hiong and Ms. Juliana Cheng San San, the Non-executive Director is Dato' Dr. Hou Kok Chung and the Independent Non-executive Directors are Dato' Fu Ah Kiow, Mr. Ko Tak Fai, Desmond and Mr. Yau Ming Kim, Robert.