漢傳媒集團有限公司*
SEE CORPORATION LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 491)

PROFIT WARNING

This announcement is made by See Corporation Limited (the "**Company**") (together with its subsidiaries collectively referred to as the "**Group**") pursuant to rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform shareholders of the Company ("**Shareholders**") and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 30 June 2016 ("**Year**") and information currently available to the Company, the loss attributable to the owners of the Company for the Year is expected to increase significantly as compared with that for the year ended 30 June 2015. Such increase in loss is mainly attributable to (i) the loss on disposal of the post production service business which took place in April 2016; (ii) an increase in impairment loss on film rights and investment in film production; and (iii) an increase in loss on fair value of financial assets under the investment in securities segment.

The Group's annual results for the Year have not yet been reviewed or audited by the Company's auditors. In the meantime, the Company is in the process of finalizing its consolidated financial statements for the Year. Details of the Group's audited annual results for the Year are expected to be released in September 2016.

* *for identification propose only*

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board
See Corporation Limited
Direek Lim
Chairman

Hong Kong, 12 August 2016

As at the date of this announcement, the Board comprises :

Executive Directors:
Mr. Direk Lim *(Chairman)*
Mr. Fan Rongzhang

Independent Non-executive Directors:
Mr. Li Fui Lung, Danny
Mr. Ng Hoi Yue
Ms. Chan Sim Ling, Irene