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**PEAK SPORT PRODUCTS CO., LIMITED**

**匹克體育用品有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1968)**

**DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Peak Sport Products Co., Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on 29 August 2016 (Monday) for the purposes of, among other matters, approving the announcement of the consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2016 for publication, and considering the proposed payment of an interim dividend, if any.

By order of the Board  
**Peak Sport Products Co., Limited**  
**Xu Jingnan**  
*Chairman of the Board*

Hong Kong, 15 August 2016

*As at the date of this announcement, the Board comprises three executive directors, namely Mr. Xu Jingnan, Mr. Xu Zhihua and Mr. Xu Zhida; one non-executive director, namely Ms. Wu Tigao; and three independent non-executive directors, namely Dr. Xiang Bing, Mr. Feng Lisheng and Mr. Zhu Haibin.*