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DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Wisdom Sports Group (the “**Company**”, and its subsidiaries, the “**Group**”) hereby announces that a meeting of the Board of the Company will be held on Friday, August 26, 2016 for the purpose of considering and approving the interim results of the Group for six months ended June 30, 2016 and the payment of an interim dividend, if any, and transacting any other business.

By Order of the Board
Wisdom Sports Group
Ren Wen
Chairlady and Executive Director

Hong Kong, August 16, 2016

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie, Mr. Zhang Han and Dr. Shen Wei; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.