品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED
品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 863)

NOTICE OF MEETING OF THE BOARD OF DIRECTORS

The board (the "**Board**") of directors (the "**Directors**") of Branding China Group Limited (the "**Company**") hereby announces that a meeting of the Board will be held at No. 696 Weihai Road, Jingan District, Shanghai, the People's Republic of China (the "**PRC**") on 29 August 2016 (Monday) at 4:00 p.m. for the following purposes:–

1. To consider and approve the unaudited consolidated results of the Company and its subsidiaries for the six months ended 30 June 2016 (the "**Interim Results**") and approve the draft announcement in respect of the Interim Results and the draft interim report and their publication on the website of The Stock Exchange of Hong Kong Limited and the website of the Company;

2. To consider the payment of an interim dividend, if any;

3. To consider the closure of the register of members, if necessary; and

4. To transact any other matters, if any.

By order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, the PRC, 16 August 2016

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Fan Youyuan, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.