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LABIXIAOXIN SNACKS GROUP LIMITED

蠟筆小新休閒食品集團有限公司

(Incorporated in Bermuda with limited liability)

Stock Code: 1262

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Labixiaoxin Snacks Group Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Monday, 29 August 2016, for the purpose of, among other matters, (i) considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2016 and its publication; and (ii) considering the recommendation for the payment of an interim dividend, if any.

By order of the Board
Labixiaoxin Snacks Group Limited
Zheng Yu Huan
Chairman

Hong Kong, 17 August 2016

As at the date of this announcement, the executive directors of the Company are Zheng Yu Long, Zheng Yu Shuang and Zheng Yu Huan; the non-executive directors of the Company are Li Hung Kong and Ren Yunan; and the independent non-executive directors of the Company are Li Zhi Hai, Sun Kam Ching and Chung Yau Tong.