联华超市股份有限公司
LIANHUA SUPERMARKET HOLDINGS CO., LTD.

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00980)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders of the Company and potential investors that the Group's net loss for the nine months ended 30 September 2016 is expected to increase by approximately 20% to 40% as compared to that of the nine months ended 30 September 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Lianhua Supermarket Holdings Co., Ltd (the "Company", and together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "SFO").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that the Group's net loss for the nine months ended 30 September 2016 is expected to increase by approximately 20% to 40% as compared to that of the nine months ended 30 September 2015.

Such expected increase in loss for the nine months ended 30 September 2016 is mainly attributable to shrinking market demand and intensified competition of online and offline retailers due to diversified shopping channels, which led to a decrease in the revenue of the Company from sales of merchandise. As a result of the above-mentioned factors, it is anticipated that the financial results of the Company for the twelve months ending 31 December 2016 is likely to assume the net loss trend. The Company will make further announcement in respect of the financial position of the Group as and when appropriate.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Lianhua Supermarket Holdings Co., Ltd.
Ye Yong-ming
Chairman

Shanghai, the People's Republic of China, 12 October 2016

As at the date of this announcement, the directors of the Company are:

Executive directors:	Qi Yue-hong;
Non-executive directors:	Ye Yong-ming, Zhang Xuan-song, Qian Jian-qiang, Zheng Xiao-yun, Zhang Jing-yi and Wong Tak Hung;
Independent non-executive directors:	Xia Da-wei, Lee Kwok Ming, Don, Gu Guo-jian and Wang Jin.