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eprint GROUP LIMITED
eprint 集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1884)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors of the Company that, based on the unaudited management accounts of the Group for the six months ended 30 September 2016 and the financial information currently available, it is anticipated that the Group will record a decrease of not less than 50% in net profit for the six months ended 30 September 2016 as compared with the corresponding period last year.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by eprint Group Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors of the Company that, based on the unaudited management accounts of the Group for the six months ended 30 September 2016 and the financial information currently available, it is anticipated that the Group will record a decrease of not less than 50% in net profit for the six months ended 30 September 2016 as compared with the corresponding period last year. The reasons for the decrease were mainly due to (i) the loss arising from the disposal of financial asset; (ii) the loss arising from the disposal of property, plant and equipment; and (iii) the increase in cost of sales.

The Company is in the process of finalizing the consolidated results of the Group for the six months ended 30 September 2016. The information contained in this announcement is only based on a preliminary review of information currently available in preparation of the unaudited consolidated interim results of the Group for the six months ended 30 September 2016, which have not yet been finalized and will be subject to the review of the Company. Shareholders and potential investors are advised to read carefully the announcement of the results of the Group for the six months ended 30 September 2016 which is expected to be released in mid November 2016.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
eprint Group Limited
She Siu Kee William
Chairman

Hong Kong, 27 October 2016

As at the date of this announcement, the executive Director is Mr. She Siu Kee William; the non-executive Directors are Mr. Lam Shing Kai, Mr. Leung Wai Ming, Mr. Chong Cheuk Ki and Mr. Deng Xiaen; and the independent non-executive Directors are Mr. Poon Chun Wai, Mr. Chi Man Shing Stephen and Ms. Luk Mei Yan.